



# Changemakers

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2015/2016 ANNUAL REPORT

At Lakehead, it's not  
**business** as usual.

## LAKEHEAD UNIVERSITY President's Message

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Our *2015/2016 Annual Report* spotlights some of the exceptional ways that our students, faculty, and alumni are having a positive economic and social impact. They are rolling up their sleeves and getting down to business.

Our Faculty of Business Administration has always combined theoretical learning with real-world experience – a combination that students at larger universities often miss out on. Working with multinational Bombardier Transportation to create a more efficient global supply chain and helping local grocery store Renco Foods better understand its competition, were just two ventures our business students took on this year.

In November 2015, the Association to Advance Collegiate Schools of Business (AACSB) recognized the quality of our curriculum by accrediting the Faculty of Business on our Thunder Bay campus. The AACSB is an international body whose endorsement is highly prized. Less than 5% of the world's 15,761 business schools are AACSB accredited, however thanks to the hard work of Dean Bahram Dadgostar, our faculty members, students, and the Northwestern Ontario business community, our graduates from this program can now count themselves among these select institutions.

The impact of the accreditation was immediate – applications to the MBA program increased by 53% as international and domestic students chose Lakehead for

their business studies. Applications to the undergraduate program are also rising.

### **“One finds limits by pushing them.”**

– Herbert Simon  
Nobel Prize Laureate

The fall of 2015 was marked by another major breakthrough – it was the year Lakehead was named Canada's #1 research university in the undergraduate category. This annual ranking of the country's top 50 research universities by Re\$earch Infosource confirms our status as a research powerhouse.

Undergraduate and graduate students have many opportunities to immerse themselves in research and our faculty members are cultivating strong partnerships with industry and government. Making these connections is helping Lakehead bring innovative ideas far beyond our campus walls.



Brian J.R. Stevenson, PhD  
President and Vice-Chancellor, Lakehead University





**Movers.  
Shakers.  
Changers.**



THERE ARE OVER 15,000  
BUSINESS SCHOOLS IN THE WORLD.  
LESS THAN 5% OF THEM ARE AACSB CERTIFIED.  
**LAKEHEAD UNIVERSITY IS ONE OF THEM.**

Thunder Bay's Faculty of Business Administration was accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2015.

After earning the AACSB seal of approval, Lakehead MBA applications jumped by 53%.

**"Our graduates become innovative business leaders through mentorship, challenging consulting opportunities, international exchanges, vibrant student organizations, and national and international business competitions."**

**– Bahram Dadgostar**

*Dean of the Faculty of Business Administration*



# Changing the way **Canada** harvests trees.

“Forestry is, and always has been,  
a backbone industry of this country.  
It employs hundreds of thousands of  
people and it’s a green renewable energy.”

— Mathew Leitch

*Lakehead Wood Science Testing Laboratory Director  
and Natural Resources Management Professor*





## FACULTY PROFILE

### Mathew Leitch

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Mathew Leitch is engaged in forestry ventures with partners across the globe.

He's developed a laminate made of South African and Canadian wood that's strong enough to be used for the infrastructure of buildings. The laminate is an ingenious solution to the scarcity of durable construction materials in hotter climates.

Mathew – the director of Lakehead's Wood Science Testing Laboratory and a natural resources management professor – is also collaborating with Minnesota researchers to set up micro-factories in the United States and Canada. The factories will manufacture “home-in-a-box” kits to provide emergency and First Nations housing.

And, right now, Mathew is on the verge of changing the way the Canadian forest industry harvests trees. “My research group has developed a non-destructive mapping system and wood science app to inventory trees. Our system is able to assess wood quality – something that has never been possible before.” Inventories are a key part of maintaining healthy and sustainable forests.

Every 10 years, consultants conduct inventories of Ontario's publicly-owned forests to prepare management plans and

harvest schedules. These plans are then used by forest companies with logging licences.

This is where Mathew's groundbreaking wood science system enters the picture. It uses acoustics to do rapid assessments of trees. Then, lumber grades are superimposed onto maps so that companies can pinpoint the species, location, and quality of trees before harvesting them.

Currently, trees are hauled to stud mills for sawing, drying, planing, and grading before their quality is determined. “If they're cutting a block that doesn't have the grade they want, it sits in their yard,” Mathew explains. “Our wood science app will equip forest industries to react quickly to market demand.”

Recently, Mathew and his research team worked with Resolute Forest Products and the provincial agency Forestry Futures Trust (FFT) to map 100,000 hectares in the Dog River Matawin Forest. If the FFT board decides that it's a system that works, they will implement it across Ontario and, perhaps, Canada.

“We are in the final stages of commercializing the wood science app,” Mathew says. Once it's ready for launch in early 2017, it will help Canada's forestry industry remain competitive.

# Brain recovery right at your fingertips.

"I like the entrepreneurial mindset  
– taking an idea to market quickly,  
and, if it fails, moving on to the next  
idea until you succeed."

– Shayna Parker

*Master of Health Sciences Student  
and BrainShift Creator*





## STUDENT PROFILE

**Shayna Parker** (MHSc'16)

Most of us reach for a glass of water or open a door without a second thought. For stroke patients, however, these everyday actions can be frustratingly difficult.

The damaged circuitry in their brains needs to be rebuilt. "This can affect tasks requiring visuomotor skills," explains Shayna Parker, "the ability to take in changing visual information and adjust your actions accordingly."

Shayna is a Lakehead Master of Health Sciences student working in Professor Jane Lawrence-Dewar's stroke and brain injury research lab. "I've always been very close to my grandparents and I enjoy working with senior populations – the group most commonly afflicted by strokes," Shayna says.

She was finishing her master's thesis when she had an idea for a way to strengthen stroke survivors' visuomotor abilities. "I was kicking around the notion of turning it into a game that people could play on smartphones and tablets," she says, "when I learned about the Ontario Brain Institute (OBI) Entrepreneurship program."

After applying to the program, Shayna was selected as a 2015 OBI entrepreneur and was awarded \$50,000 to commercialize BrainShift.

During the intensive development phase, she consulted with physiotherapists and stroke and brain injury patients to refine the game.

The final product will feature a simple user interface that combines strong visuals and graphics to make it easily understandable.

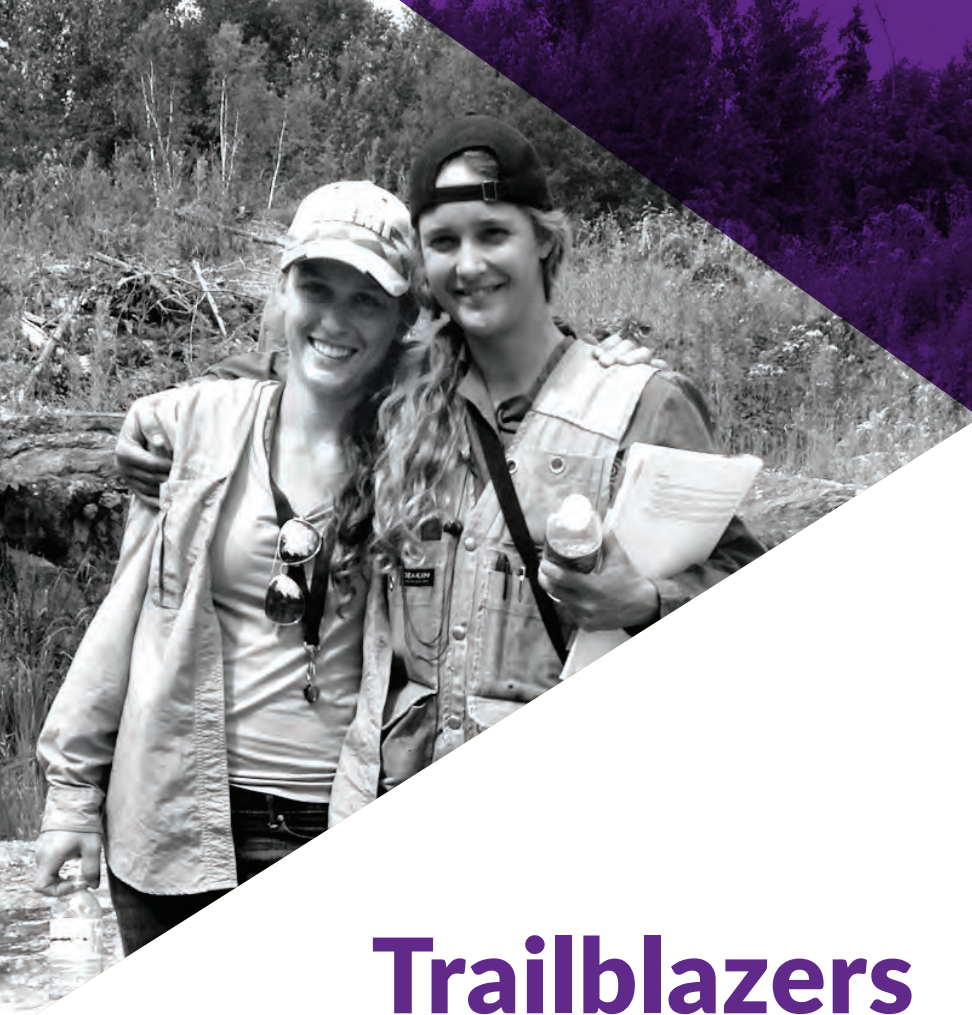
Once someone has downloaded the app, they will be able to pick up their phone or tablet, tap the BrainShift app, and go straight into the game.

"It's meant to be entertaining and to help stroke survivors without seeming like work," Shayna says. "You can call up your grandson and say, 'Hey, I'm playing this game, do you want to play too?'"

She also hopes that BrainShift will assist stroke patients who don't have easy access to rehabilitation clinics – people who have to drive several hours to larger centres or who live in fly-in communities.

This fledgling entrepreneur anticipates that BrainShift will be launched in January 2017, but she's already envisioning upgrading it. "I think in the future BrainShift could enable communication between therapists and patients."





# Trailblazers in the truest sense.

**"We've had some great adventures. Everything from prospecting on the tundra in Nunavut to getting flown out for a rush job in an ancient Beech 18 floatplane on a wildly turbulent day."**

**– Katarina Bjorkman (HBSc'11, Geology)**  
*Prospector and PDAC Special Achievement Award Winner*

**"I started out wanting to be like my dad, from there it grew into gold fever – never knowing what you'll find. Cracking open a rock and seeing gold is pretty awesome."**

**– Ruth Bjorkman (HBSc'15, Geology)**  
*Prospector and PDAC Special Achievement Award Winner*

## ALUMNI PROFILE

## Katarina & Ruth Bjorkman

Katarina and Ruth Bjorkman's typical day is spent in the wilderness armed with a map, a compass, an axe, and a rock hammer. The two sisters are seasoned prospectors – trailblazers in the truest sense of the word.

They work for Bjorkman Prospecting – run by their parents Karl and Nikki – along with their sisters Jessica, Veronique, and Karla (their brother Bjorn now works for CN Rail). The family business is based near Atikokan, Ontario, on Whiskeyjack Lake.

Although prospecting is a male-dominated industry, all five Bjorkman sisters grew up doing it, following in their father Karl's footsteps. "They're extreme outdoors women," says their mother Nikki. "They shine when they're out in the bush or camping or hiking. They're agile and adventurous."

Both Ruth and Katarina rounded out their practical knowledge by completing geology degrees at Lakehead University. "Lakehead geology grads have a good reputation and having the degree means you can do more in the industry," Ruth says. Right now, Katarina is continuing her studies at the University of Western Australia, but she plans to return to Whiskeyjack Lake when she finishes her PhD.

Prospecting is the earliest stage of exploration and mining – staking land claims and collecting rock samples – and it isn't for the faint of heart. It means slogging through dense bush and swamps and climbing rocky outcrops. Not only is it physically demanding, the industry regularly goes through boom and bust cycles. "You have to be able to handle going from 100% pay to 20% pay within a year," Karl explains.

Despite the challenges, Katarina and Ruth have flourished. "The prospecting and mining industry has been really good to us," says Katarina. "As women in this field we've had incredible support and that's so encouraging." In 2016, the Bjorkman family received a Special Achievement Award from the Prospectors & Developers Association of Canada (PDAC) "for their multi-generational dedication to geology, prospecting, and diversity."

For Ruth and Katarina, who have prospected across the country, working with their sisters is one of the best parts of the job. "At the end of a hard day," they say, "you can always talk to your family."







# Tapping into Canada's entrepreneurial **potential.**

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**"I've always been drawn to challenges – I see unmet needs and market opportunities everywhere I look."**

**– Kevin Ford** (BEng'78, Mechanical)

*Celebrated Entrepreneur and MacWorld App Developer*

## ALUMNUS PROFILE

**Kevin Ford**

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Kevin Ford has always been a tinkerer. “When I was 13,” he says, “my buddy and I built a kayak that we paddled around Hamilton harbour, leaking like a sieve.”

Since graduating from Lakehead’s mechanical engineering program, Kevin’s fascination with how things work has led him down many paths – from naval architecture to the high-tech sector.

This seasoned entrepreneur worked for the federal government and IT companies such as Hewlett-Packard before embracing entrepreneurship. The first company Kevin ran full time, computerActive, started out as UNIX operating system specialists. “We created Transport Canada’s crisis centre and took on other large-scale projects,” he says. Then around 1999, computerActive’s school administration system made the IT world – including Steve Jobs – take notice.

“During this period, Apple’s Mac-based teaching software was losing market share because school administrators wanted teachers to do data entry using PCs,” Kevin explains. “We eliminated that war by providing admin functions through a web browser. It no longer mattered if you had a Mac or a PC.” Soon after, an education multinational bought computerActive

and Kevin retired in his mid-forties. But four months later, his passion for building things prompted him to found Parliant – a company that developed innovative telecommunications products like PhoneValet. This phone and voice mail system won ‘Best in Show’ from MacWorld twice in a row and ‘Best Product of the Year’ from MacWorld Magazine. “At the time, we were four guys and a website, working over a garage,” he says.

Kevin is taking on an even bigger challenge now. He’s established Onshoring Ventures to help reverse overseas manufacturing. “I want to educate people about the true cost of buying in China.” When completed, his Onshoring Ventures website will help identify products that can be built more efficiently and cost effectively in Canada, using low-volume manufacturing techniques.

In his extraordinary career, Kevin has been part of companies ranging from the tiny to the titanic. “I enjoy small companies most because you can be fleet of foot,” he says. “You’re like a mouse surrounded by elephants. You dance around their feet and they can’t get you unless you stop – I find that exciting.”







NOSM Generates Up To

**\$82**  
**MILLION**

in new economic activity in  
Northern Ontario every year

## The Northern Ontario School of Medicine Celebrates its 10th Anniversary

When the Northern Ontario School of Medicine (NOSM) opened in September 2005, it became the first Canadian medical school formed by a partnership between two postsecondary institutions – Lakehead University and Laurentian University. Even more remarkably, these two Universities are situated 1,000 kilometres apart. Since then, NOSM's unconventional approach to medical education has inspired better health care across the globe.

DEAN OF THE NORTHERN ONTARIO SCHOOL OF MEDICINE

### Q&A with Dr. Roger Strasser

#### Why was the Northern Ontario School of Medicine (NOSM) established?

The Northern Ontario School of Medicine was born out of a grassroots community movement to reverse a longstanding shortage of doctors and health professionals. Because Northern Ontario spans 820,000 km and is sparsely populated, access to health care has always been a major issue. This created an urgent need to train health care practitioners for rural and remote areas. These practitioners needed to provide more services and shoulder greater clinical responsibilities than their urban counterparts – whether you're talking about doctors, nurses, pharmacists, or physiotherapists.

#### What sets NOSM apart from other medical schools?

It's our social accountability mandate to improve the health of the people of Northern Ontario that sets us apart. We focus on the needs of rural, remote, Indigenous, and Francophone communities. The centrepiece of NOSM is distributed community-engaged learning – community members have an active role developing and evaluating our programs and our students learn at over 90 sites throughout the North. All of Northern Ontario is NOSM's campus.

We're also the first medical school in the world where all MD students do a year-long Comprehensive Community Clerkship (CCC). The students go to one of 15 Northern communities and work with local physicians – their curriculum walks through the door.

#### How has NOSM helped Northern Ontarians?

NOSM has changed the whole face of recruitment, retention, and access to health care in Northern Ontario. Today, 149 NOSM-educated family doctors are practising in Northern Ontario, giving an additional 178,000 people access to care. Dryden, for example, was really struggling, and now they have a full complement of health services. We're proud that medical schools in Canada and other countries are adopting NOSM's model.

## A Decade of Groundbreaking Milestones

**2005** NOSM welcomes its charter class and becomes the first new medical school in Canada in more than 30 years

**2006** The College of Family Physicians of Canada grants new program status to NOSM's residency training and NOSM's state-of-the-art research laboratories officially open

**2007** The Northern Ontario Dietetic Internship Program (NODIP) is established for dietitians in communities across the North

**2008** NOSM becomes the first medical school in the world where every student completes a year-long Comprehensive Community Clerkship (CCC) – living and working in Northern communities

**2009** NOSM's charter class of 55 MD students graduates and the entire charter class is matched to Canadian residency programs on their first attempt

**2010** NOSM receives the 2010 Rural Medical Education Award from the Society of Rural Physicians of Canada, an Institute of Public Administration of Canada (IPAC) Gold Award in the category of Education, and three Global Best Awards from the International Partnership Network

**2011** NOSM residents rank first nationwide on their Medical Council of Canada (MCC) Part II qualifying examinations

**2012** The charter class of physician assistants (BScPA) graduates and NOSM hosts Rendez-Vous 2012 – an international conference on socially accountable medical education

**2013** NOSM is given an international ASPIRE Award for Excellence in Medical Education and the television series *Hard Rock Medical* – loosely based on NOSM – premieres to strong reviews

**2014** NOSM becomes the first Canadian medical school in more than 30 years to undergo an inaugural, full accreditation review for new postgraduate education programs

**2015** NOSM celebrates its 10th anniversary of delivering socially accountable education and leading research that improves the health of Northern Ontarians



The 2009 graduation of NOSM's charter class of medical students was a historic event



The Northern Ontario School of Medicine has been a world leader in rural and remote health care for 10 years



Community members are vital to NOSM – they do everything from supporting scholarships and bursaries to helping students learn by acting as stand-in patients

# Strong partnership brings dramatic growth.

"Lakehead has been a terrific partner from day one. Having a university in Simcoe County has been great not only for our students, but for the future of our communities."

– Gerry Marshall

*Warden of Simcoe County and  
Lakehead University Partner*







## DONOR PROFILE

### County of Simcoe

"I open every speech about the Orillia campus with the same line, 'I heart Lakehead,'" says Gerry Marshall, Warden of Simcoe County.

The feeling, of course, is mutual. The County of Simcoe has been one of our strongest supporters since Lakehead's Orillia campus opened 10 years ago in 2006 – and they're the reason we are honoured to call our academic centre Simcoe Hall.

This region of Central Ontario – the home of 465,000 people – welcomes nine million tourists every year who are drawn to its beautiful waterfronts, outdoor activities, and multitude of festivals. "Everyone comes here to vacation," says Warden Marshall, "but we get to live here 365 days a year."

For Simcoe County residents, access to postsecondary education is uppermost in their minds, especially since their population is growing quickly. The region is a popular destination for immigrants – there are now 107 mother tongues spoken in Simcoe.

Both newcomers and lifelong Simcoe County residents have embraced Lakehead University and the opportunities it provides. "Lakehead affects everything from economic

development to quality of life," says Warden Marshall. In 2009, the County committed to giving \$10 million to the Orillia campus by 2019 through annual funding.

The impact of the County of Simcoe's extraordinary generosity is evident everywhere. Today there are nearly 1,300 students at the Orillia campus and just over 45% of them are from Simcoe County. "More and more of our local students are graduating from high school and going to Lakehead," Warden Marshall says. "Many of them wouldn't be able to go to university if they weren't able to live at home." He also notes that Lakehead students from outside Central Ontario are spending money locally.

Lakehead and Simcoe County will continue to work together closely to stimulate growth and prosperity. That's why as we celebrate the Orillia campus's 10th anniversary, we'd like to acknowledge the County of Simcoe. Their support has allowed our facilities, programs, and research initiatives to grow dramatically. Thank you for partnering with us!



# 10 Years of **Exceptional** and Unconventional Education.

2006 - 2016

## Lakehead Orillia Campus

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In 2006, Lakehead University established a new campus in the City of Orillia, 1,263 kilometres away from its Thunder Bay location.

This audacious move gave Central Ontarians access to postsecondary education in a way they'd never had before. This year, as the Orillia campus celebrates its 10th anniversary, Lakehead University would like to thank our many partners and the people of Orillia and Simcoe County for our continued success and growth.

**2006**

The charter class of 104 students arrives at Heritage Place in downtown Orillia – the site of the new Orillia campus

**2008**

The first convocation takes place with 10 graduating students receiving their degrees in the City of Orillia Council Chambers

**2010**

The Leadership in Energy and Environmental Design (LEED®) certified academic centre is completed at the new 500 University Avenue location and the County of Simcoe donates \$1 million to the Orillia campus

**2011**

The LEED® cafeteria and residence open at the 500 University Avenue location





**2012** A partnership is established with Georgian College to give Central Ontarians better access to postsecondary education



**2013** The Orillia campus joins the Ontario Colleges Athletic Association (OCAA) to expand varsity sports opportunities for students



**2014** The Research Centre for Sustainable Communities is launched and the 500 University Avenue academic centre is named Simcoe Hall to recognize the County of Simcoe's continuing commitment and support



**2016** The New Sun Art Gallery space is unveiled to honour longtime Orillia campus benefactor and legacy donor Joy Harvie Maclaren



**2016** Lakehead University celebrates the 10th anniversary of the Orillia campus!

# Filling a critical gap in our **communities.**

“Social enterprises contribute significantly to the economy. The entire non-profit sector makes up between 8-10% of Canada’s GDP – more than the forestry and auto sectors.”

– Kunle Akingbola

*Business Administration Professor  
and Social Enterprise Expert*





## FACULTY PROFILE

### Kunle Akingbola

Helping a women's shelter start a vertical vegetable farm isn't part of a typical business administration course – but that's what students in Kunle Akingbola's social enterprise project class did this year.

The students conducted a strategic analysis of the feasibility of the Huronia Transition Homes' agricultural plan. Huronia's proposed farm will be located inside a re-purposed building in Midland, Ontario, where vegetables will be grown from floor to ceiling. The farm will create jobs for the women it serves and its profits will be reinvested into essential services for abused women and children in the Simcoe County area.

Kunle, a business administration professor, works with agencies like Huronia Transition Homes because he believes in the power of social enterprises. Social enterprises – frequently non-profit and charitable organizations – fill a critical gap in our communities. They respond to societal needs not met by the government or the private sector.

Reaching out to vulnerable and marginalized people is just one aspect of these multifaceted organizations. "Social enterprises contribute significantly to the economy," says

Kunle. "The entire non-profit sector makes up between 8-10% of Canada's GDP – more than the forestry and auto sectors."

Kunle has discovered that social enterprises are often on the cutting edge of social and economic development. The Toronto company A-Way Express, for example, hires Ontarians who have struggled with mental health issues to work as couriers. "A-Way is a peer support system," says Kunle. "Rather than being at home alone all day, you get out and meet people with similar challenges, you develop your social skills. This is important because mental health system survivors find it extremely difficult to find employment."

Kunle's fruitful collaboration with A-Way includes looking at the social return on investment of A-Way's work as well as assessing employees' ability to make the leap to the mainstream labour market.

One of Kunle's most rewarding experiences has been the founding of the Nonprofit HR Network. "I've been able to support non-profits that can't afford a human resources department – or even an HR person – by advising managers and staff on specific issues, solving problems, and developing best practices."

# Highlights of Donor Giving

## 2015/16 Donor Gifts

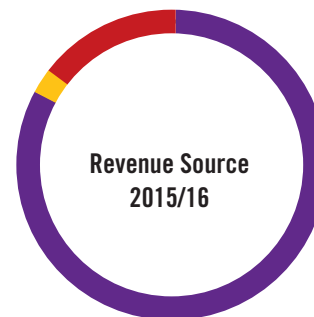
Your giving continues to make an impact. Thank you for supporting our students, our faculties, and our University, so that we can continue to be exceptional and unconventional.

**21%**  
of 2015/16 donors  
were first-time donors

**79%**  
of 2015/16 donors  
were returning donors

**\$263**  
Annual Fund  
average gift

**\$3.1** MILLION  
in new gifts



- Major Gifts (83%)
- Legacy (2%)
- Annual Gifts (15%)



- Scholarships (43%)
- Capital (43%)
- Student Experience (14%)









# Empowering our students today and tomorrow.

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**“The William G. Tamblyn Legacy Society means a lot to our family. It’s inspiring to see how Legacy Society donors are building on my father’s vision for Lakehead University.”**

**– David Tamblyn (BA’84, HBA’86, BEd’88)**

*Incoming Chair of Lakehead’s Board of Governors*

## DONOR PROFILE

## William G. Tamblyn Legacy Society

David Tamblyn knows the corridors of the Thunder Bay campus better than most people.

As a child, the incoming chair of Lakehead's Board of Governors watched construction workers with cranes and bulldozers build many of the campus's most familiar landmarks.

David tagged along with his father William (Bill) Tamblyn, Lakehead's founding president and vice-chancellor, as Northwestern Ontario's first university took shape from the ground up.

A successful engineer, businessman, and community leader, Bill had long been convinced that a university was essential to the region's future. "My father saw so many students going off and studying elsewhere — a Northwestern Ontario brain drain," David says. "He wanted to change that."

From 1965 to 1972, Bill Tamblyn steered a major building campaign while never losing sight of Lakehead's true purpose and passion — empowering our students.

Under his leadership, Bill broadened the opportunities for young people from Kenora to Wawa and Thunder Bay to Big Trout Lake. Opening up access to university education, in turn, boosted Northwestern Ontario's social and economic potential.

Today, Bill's dream continues to flourish with the William G. Tamblyn Legacy Society. The Society — launched in

Thunder Bay in October 2015 and in Orillia in September 2016 — celebrates donors who designate gifts in their estate to Lakehead University.

By supporting bursaries, scholarships, and awards, the Society is changing lives and giving students from diverse backgrounds a transformative university experience. That's why David and his family became the Legacy Society's founding members. "We want to increase the number of First Nations students and students who are the first in their families to earn a university degree," explains David.

Legacy Society gifts are also being used for initiatives to ensure the University's sustainability in the coming decades. "Lakehead has played a fundamental role in the success of Thunder Bay and Northwestern Ontario for over 50 years and in Orillia and Simcoe County for 10 years," David says. "On behalf of the Board of Governors, I'd like to express our gratitude to every member of the William G. Tamblyn Legacy Society. You are helping chart a bold future for Lakehead."

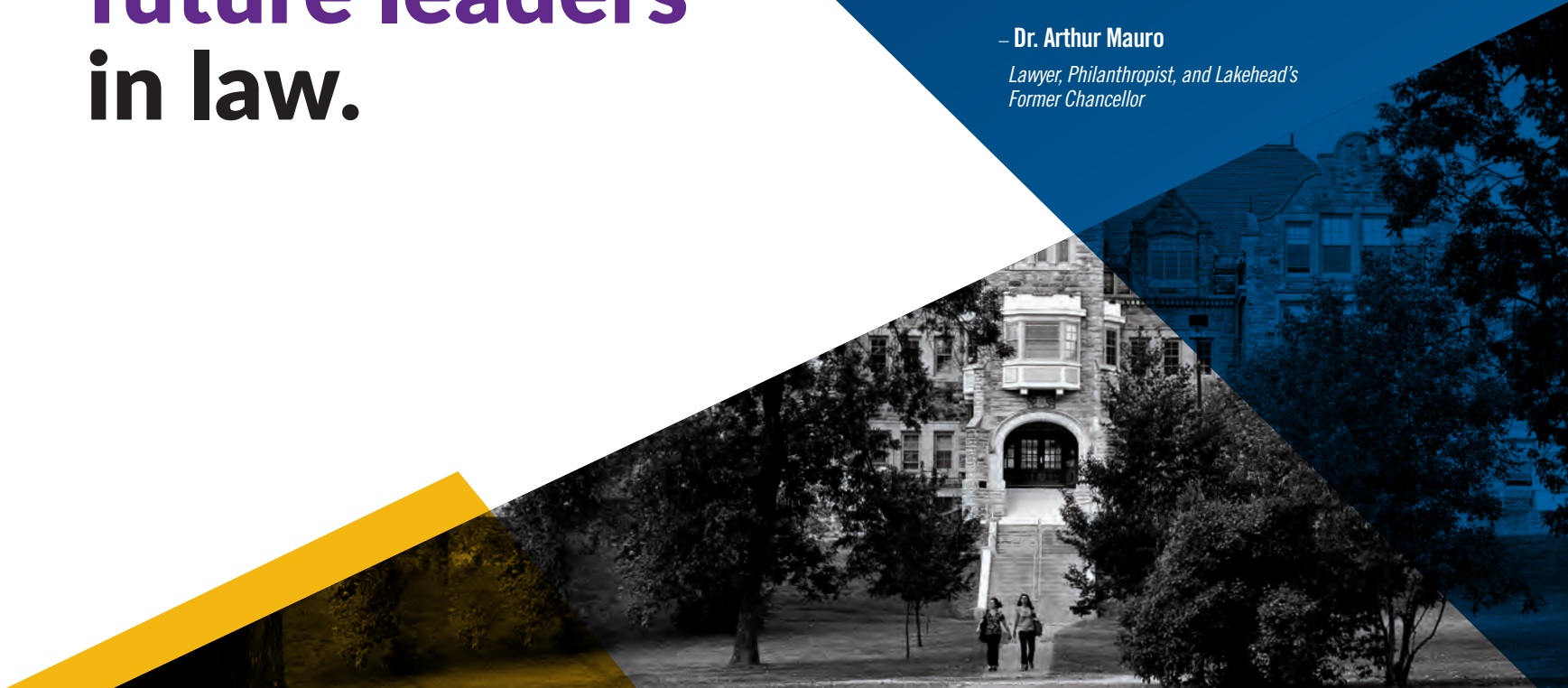


# Supporting future leaders in law.

"The Bora Laskin Faculty of Law will play a critical role in the future of Northern Ontario and Canada and its students will become the voice of those who have been overlooked."

– Dr. Arthur Mauro

*Lawyer, Philanthropist, and Lakehead's  
Former Chancellor*



## DONOR PROFILE

**Dr. Arthur Mauro**

Being a champion for both Northern Ontarians and for students comes naturally to Dr. Arthur Mauro.

The influential Canadian lawyer and Lakehead University's former chancellor grew up on Secord Street in Thunder Bay – just a few blocks away from what is now Lakehead University's Bora Laskin Faculty of Law.

During his own university days, Dr. Mauro immersed himself in student affairs – becoming president of the National Federation of Canadian University Students. His experiences showed him how individuals from different backgrounds can unite for the betterment of society.

Throughout his career as a lawyer, a businessman, and a philanthropist, Dr. Mauro has put this principle into action.

His many efforts led to the creation of Ontario's first faculty of law in 44 years. Since opening its doors in 2013, the Faculty of Law has introduced its innovative Integrated Practice Curriculum and solidified its three teaching mandates: Aboriginal-Indigenous law, natural resources environmental law, and small practice law.

In November 2015, Dr. Mauro once again turned his attention to Lakehead when he called upon Canadian legal

and business communities to help Bora Laskin Faculty of Law students.

"One of the greatest challenges law students face is the cost of tuition," Dr. Mauro says. "Through scholarship support, we can help students so they can concentrate on their studies and really get involved with the community."

The Dr. Arthur Mauro Scholarship Challenge encouraged people to make donations to the Bora Laskin Faculty of Law. In return, Dr. Mauro and The Mauro Family Foundation would match these donations up to \$250,000 and direct all gifts received toward financial aid for students.

By the time the Dr. Arthur Mauro Scholarship Challenge wrapped up on April 30, 2016, it had eclipsed everyone's expectations – \$600,081 was raised, surpassing our campaign goal by \$350,081.

The generosity of our donors has created multiple scholarships, bursaries, and awards for our students. Thank you Dr. Mauro, The Mauro Family Foundation, and all of our caring donors. Your gifts will support future leaders in law who will foster greater justice for Canadians.



## We Are Top 10 in Maclean's 2015 University Rankings

Lakehead is **SECOND OVERALL** among five primarily undergraduate Ontario universities in the 2015 Maclean's Ranking of Canadian Universities and:

**1<sup>st</sup>**  
in Total Research Dollars

**2<sup>nd</sup>**  
in Student/Faculty Ratio

**2<sup>nd</sup>**  
in Social Sciences and  
Humanities Grants

**2<sup>nd</sup>**  
in Student Awards,  
Scholarships, and Bursaries

## Economic Impact

**\$319 MILLION**  
Economic impact of Lakehead's  
operating expenditures on the City of Thunder Bay

**\$47 MILLION**  
Economic impact of Lakehead's  
operating expenditures on the City of Orillia

## Research Excellence

In 2015/16, Lakehead received

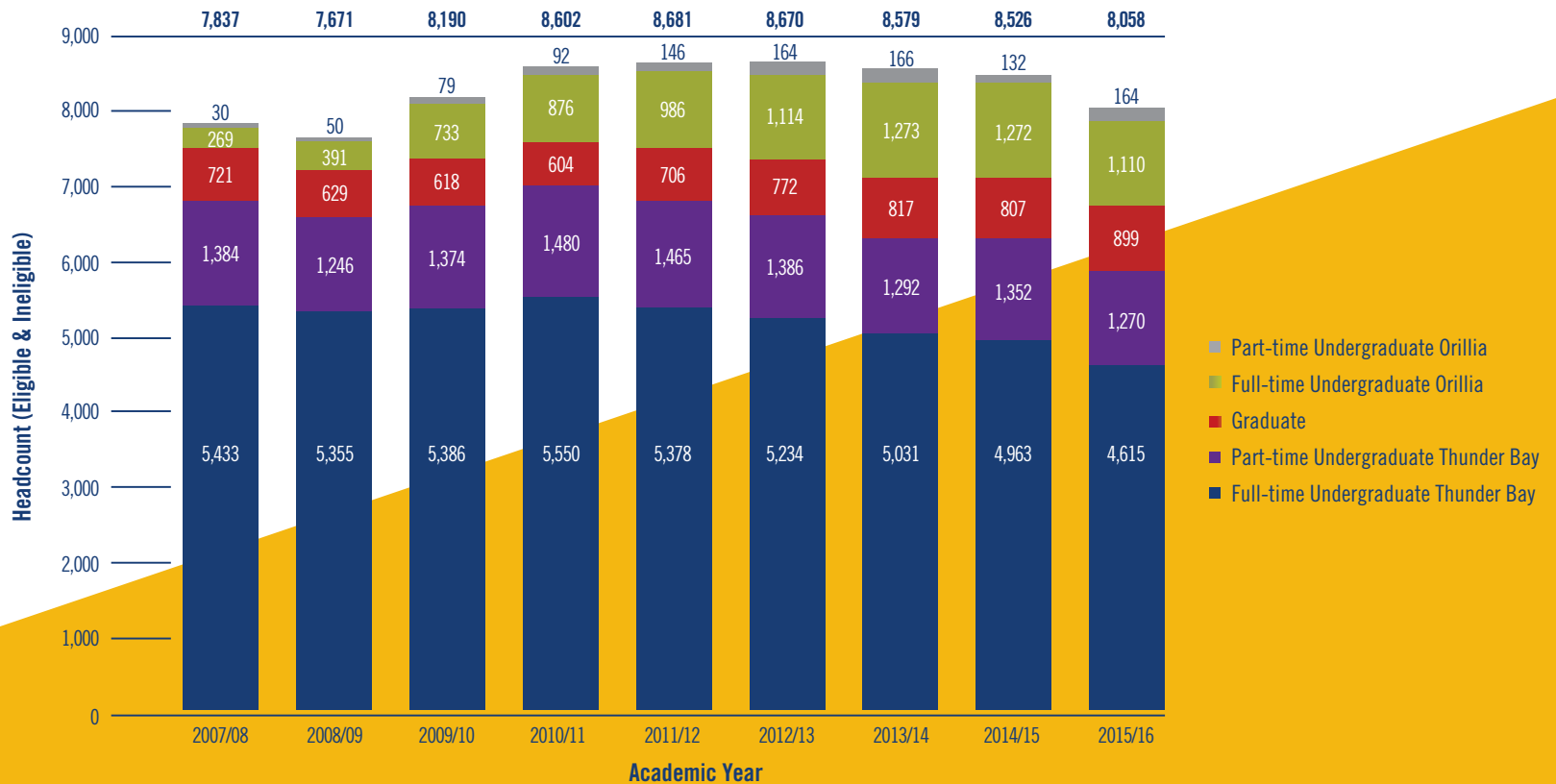
**\$20.5 MILLION**  
in External Research Funding

In 2015, Lakehead was ranked

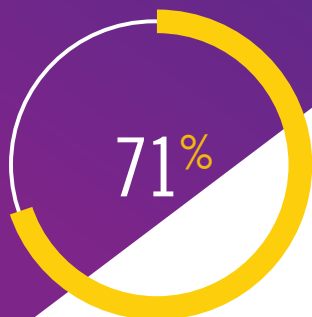
**CANADA'S #1  
RESEARCH UNIVERSITY**  
in its category by Re\$earch Infosource



## Student Enrolment (Headcount)



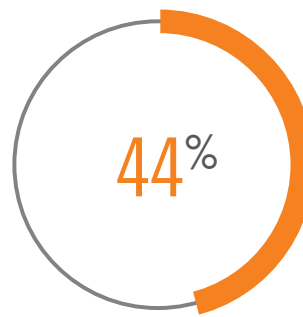
## Student Stats\*



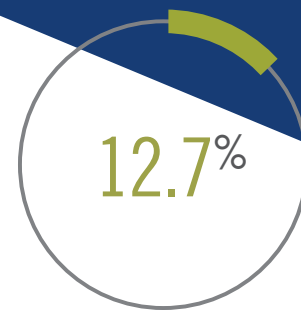
of university-bound students from Northwestern Ontario choose Lakehead (Thunder Bay campus)



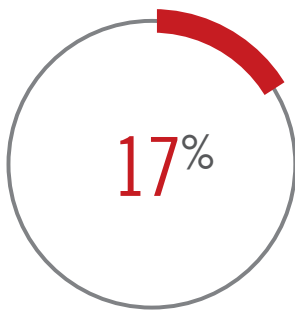
of full-time undergraduate students on the Thunder Bay campus come from outside Northwestern Ontario



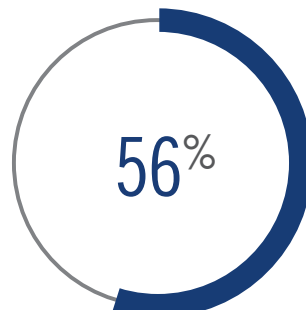
of full-time undergraduate students on the Orillia campus come from Simcoe County



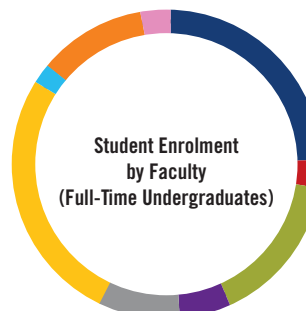
of students identify as Aboriginal



increase in international students over previous year



of students are first generation (neither parent has completed a degree)



- Social Sciences and Humanities (25%)
- Natural Resources Management (3%)
- Engineering (16%)
- Education (5%)
- Business (8%)
- Health and Behavioural Sciences (27%)
- Medicine (2%)
- Science and Environmental Studies (11%)
- Law (3%)

\*Student Stats are all in relation to 2015/16 fall enrolment.

## Career Path

**94%** of undergraduate students were employed two years after graduation

**83%** of Lakehead grads employed full time are working in jobs related to their undergraduate degree

**90%** of Lakehead grads are doing work using skills developed through their undergraduate education

## The Lakehead Experience

**81%** of senior year students have participated in a high impact practice such as community-based learning or co-op

**89%** of first-year undergraduate students found Lakehead University support staff helpful

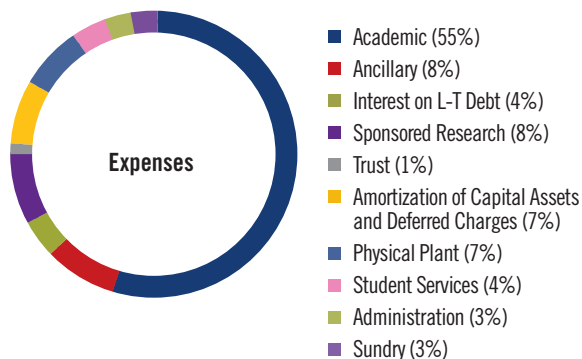
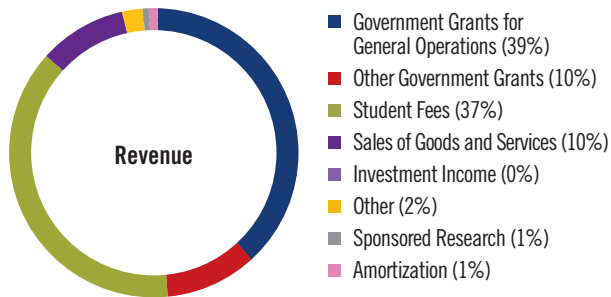


# Balance Sheet

April 30	2016	2015
	(in thousands of dollars)	
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 29,286	\$ 36,042
Accounts receivable	10,930	8,036
Inventories and prepaid expenses	935	1,192
	<hr/>	
	41,151	45,270
Long-term investments	106,024	106,648
Capital assets	142,845	148,018
	<hr/>	
	\$ 290,020	\$ 299,936
	<hr/>	
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accrued charges	\$ 13,864	\$ 12,404
Deferred revenue	19,269	19,112
Current portion of long-term debt	2,032	1,925
	<hr/>	
	35,165	33,441
Accrued pension liability	5,850	1,010
Long-term debt	107,623	109,655
Interest rate swaps	6,386	5,728
Deferred capital contributions	44,810	46,291
	<hr/>	
	199,834	196,125
	<hr/>	
<b>Net assets</b>		
Internally restricted	50,672	67,971
Endowments	51,322	44,479
Unrestricted	(11,808)	(8,639)
	<hr/>	
	90,186	103,811
	<hr/>	
	\$ 290,020	\$ 299,936
	<hr/>	



# Statement of Operations



For the year ended April 30

2016

2015

(in thousands of dollars)

## Revenue

Government grants for general operations	\$	63,514	\$	64,326
Government and other grants for restricted purposes		16,622		14,518
Student fees		61,041		59,732
Sales of goods and services		16,371		17,216
Investment income (loss)		(197)		7,316
Donations		2,065		2,837
Contract research		1,063		1,038
Sundry		1,594		1,769
Amortization of deferred capital contributions		1,535		2,215

163,608

170,967

## Expenses

Salaries and benefits	106,365	105,367
Operational supplies and expenses	7,440	6,438
Cost of sales and services	5,454	6,371
Amortization of capital assets	9,602	10,807
Amortization of debenture issuance costs	117	117
Building and equipment maintenance	9,596	7,134
Scholarships, bursaries and awards	10,899	11,039
Utilities	5,809	5,564
Travel	3,317	3,371
Other	6,455	6,101
Interest on long-term debt	6,003	6,115

171,057

168,424

## Excess (Deficit) of Revenue Over Expenses Before the Undernoted

(7,449)

2,543

Unrealized loss on interest rate swap

(658)

(1,687)

## Excess (Deficit) of Revenue Over Expenses for the Year

\$ (8,107)

\$ 856

2015/2016

## Board of Governors

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Murray Walberg  
*Chair*

David Tamblyn  
*Vice-Chair*

Cameron Clark  
*Past Chair*

Ian McCormack  
*External Member*

Ross Murray  
*External Member*

Maria Phipps  
*External Member*

Frances Picherack  
*External Member*

Paul Capon  
*Ojimaawin-Aboriginal  
Governance Council Member*

William Keeler  
*Alumni Member*

Brian McKinnon  
*City of Thunder Bay Member*

Bruce Waite  
*Lieutenant Governor-In-Council Appointee*

Angela Maltese  
*Lieutenant Governor-In-Council Appointee*

Kathryn Rippey  
*Lieutenant Governor-In-Council Appointee*

Dr. Mary Louise Hill  
*Senate Member*

Maria Vasanelli  
*Staff Member*

Sebastian Murdoch-Gibson  
*Student Member*

Dr. Brian J.R. Stevenson  
*President and Vice-Chancellor*

Barbara Eccles  
*Legal Counsel and Interim  
University Secretary*

### **Chancellor**

Dr. Derek H. Burney





Lakehead  
UNIVERSITY

**EXCEPTIONAL. UNCONVENTIONAL.**

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