

SOCI 3811: SURVEILLANCE AND SOCIETY

Lakehead University

Winter Term, 2014

Classes

Day: Thursday

Time: 7:00 – 10:00pm

Room: OA 1033

Instructor: Michelle Gilbert

Email: mgilber2@lakehead.ca

Office Hours: By appointment only.

Course Description:

This course is designed to teach students how to examine the complex ways that technologies and societies interact to produce feelings of security, fear, control, and/or vulnerability. This course outlines three substantive sections that will help students understand surveillance in society: 1) theoretical perspectives and approaches; 2) illustrations and applications of surveillance; and 3) experiences of surveillance. Each student will explore and critically analyze, through independent study, at least one form of surveillance.

Course Objectives:

Upon successful completion of this course you will have valuable experience in:

- developing a researchable question and refining it;
- demonstrating the ability to obtain relevant information to answer this question;
- critically evaluating the validity and relevance of academic research;
- communicating through a theoretical argument a reasoned response to the researchable question; and,
- critically reflecting on your learning process.

Required Texts:

Michel Foucault: Discipline & Punish – The Birth of the Prison.

Evaluation Components:

| Assessment Activity | % of Grade | Date Due |
|----------------------------|-------------------|---------------------------|
| Take Home Test | 20 % | February 13 th |

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| Paper Proposal | 10 % | February 6 th |
| Final Paper | 30 % | March 20 th |
| Poster Presentation | 15% | March 27 th |
| Peer presentation evaluation | 10% | April 3 rd |
| Other Class Activities | | |
| Notebook | 15% | Cumulative (due each week) |

ASSIGNMENTS:

All assignments must be submitted electronically on the day they are due to the appropriate dropbox on Desire to Learn by 7:00 pm. All pages should be numbered and have 1 inch margins on all four sides. All text should be typed and double-spaced using 12-point Times New Roman font. Please include a title page with your name, student number and email address, the title of the assignment and the date submitted. Failure to adhere to these guidelines will be reflected in the mark for the assignment. Additional information about the assignments will be provided in class and posted on Desire to Learn.

All assignments are to be submitted electronically through 'Desire2Learn', in one of: '.doc', '.docx', or '.pages' formats. Your assignments will be evaluated and graded online through 'Desire2Learn'.

Submitting Assignments Electronically: Assignments must be submitted with file extensions .doc, .docx, or .pages. No other file types will be accepted. If you do not have MS Word or Pages, or a program that will allow you to save with these file extensions, there are numerous computer labs on campus that you can use free of charge. Please use the appropriate file naming formula:

- **Individual Assignments** - must include your last name and the name of the assignment in the filename (e.g. Gilbert_Proposal.doc).
- **Late Submissions:** All work is due on the date stated, at 7:00pm unless other arrangements have been made in advance with the instructor. A late penalty of 5 percentage points per day will apply after the due date (weekends included).
- **Academic Citation Style:** You should prepare your in-text citations and reference lists according to the precise formatting guidelines of the American Psychological

Association (APA). Other formatting guidelines such as MLA and Chicago-Turabian are commonly used at Lakehead and are worth learning, but this course uses APA style as a common standard to streamline teaching, learning, and peer proof-reading.

NOTEBOOK ASSIGNMENT:

The notebook assignment is cumulative and will be submitted each week. For each of the assigned readings in this course write a 1 page (double spaced) critical summary. A critical summary is not the same as notes. It is a way of conceptualizing the material you read, and allows you to think in more abstract terms. A critical summary can express your own thoughts about what the chapter/section/article is saying and should be analytical. More instructions will be available in the first week of class.

PAPER AND POSTER ASSIGNMENT:

In this course you will be required to complete a major paper assignment that will test your skills at developing a researchable question, collecting relevant literature, making a convincing argument, and identifying the strengths and weaknesses of your argument. You are encouraged to select a surveillance topic that interests you for this assignment. You will submit a 2-3 page proposal, write an 8 -10 page research paper, and visually display your work in an academic poster. All student posters will be made available for other students to view on desire to learn. In the last week of class you will critically and constructively evaluate your classmates posters. More instructions will be available during class and on desire to learn.

A Note About The Use Of Desire To Learn In This Course: In this course we will be using Desire to Learn for the online components of the course. Students should be aware that when they access the electronic components of this course, private information such as first and last names, user names for the Lakehead e-mail accounts, and program affiliation, may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

A Note About The Use Of Turnitin.com In This Course: In this course we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com so that it can be checked for plagiarism. Students who do not wish to submit their work to Turnitin.com must still submit a hard copy of their work to the instructor. No penalty will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, etc.).

Policy for Returning Assignments/Posting Grades: In accordance with regulations set out by the Freedom of Information and Privacy Protection Act, the University will not allow the return of graded materials by placing them in boxes in departmental offices or classrooms so that students may retrieve their papers themselves; all tests and assignments must be returned directly to the student.

And since it is important for student learning and skills development that students receive feedback on their assignments as they progress through the course, you can expect to receive feedback (comments and a grade) on each of your assignments in a timely fashion. This will allow you the opportunity to see how you performed on each assignment and time to discuss any questions you might have with your instructor.

***In this class assignments will be returned electronically on Desire to Learn as a .pdf file, they will include evaluation comments and grade.

UNIVERSITY POLICIES & PROCEDURES

****IMPORTANT****

GENERAL REGULATIONS

Student Accessibility Services (SAS) (Thunder Bay) and Student Affairs (Orillia) coordinate services and facilitates reasonable academic accommodations for students with disabilities. Academic accommodations are provided on the basis of documentation of a disability. Additional information is available at the following campus websites:

Thunder Bay: <http://learningassistance.lakeheadu.ca/>.
Orillia: <http://orillia.lakeheadu.ca/about-us--orillia-student-affairs/>

ACADEMIC DISHONESTY

The University takes a most serious view of offences against academic honesty such as plagiarism, cheating and impersonation. Penalties for dealing with such offences will be strictly enforced.

A copy of the "Code of Student Behaviour and Disciplinary Procedures" including sections on plagiarism and other forms of misconduct may be obtained from the Office of the Registrar.

The following rules shall govern the treatment of candidates who have been found guilty of attempting to obtain academic credit dishonestly.

- (a) The minimum penalty for a candidate found guilty of plagiarism, or of cheating on any part of a course will be a zero for the work concerned.
- (b) A candidate found guilty of cheating on a formal examination or a test, or of

serious or repeated plagiarism, or of unofficially obtaining a copy of an examination paper before the examination is scheduled to be written, will receive zero for the course and may be expelled from the University.

Students disciplined under the Code of Student Behaviour and Disciplinary Procedures may appeal their case through the Judicial Panel.

Note: "Plagiarism" shall be deemed to include:

1. Plagiarism of ideas as where an idea of an author or speaker is incorporated into the body of an assignment as though it were the writer's idea, i.e. no credit is given the person through referencing or footnoting or endnoting.
2. Plagiarism of words occurs when phrases, sentences, tables or illustrations of an author or speaker are incorporated into the body of a writer's own, i.e. no quotations or indentations (depending on the format followed) are present but referencing or footnoting or endnoting is given.
3. Plagiarism of ideas and words as where words and an idea(s) of an author or speaker are incorporated into the body of a written assignment as though they were the writer's own words and ideas, i.e. no quotations or indentations (depending on format followed) are present and no referencing or footnoting or endnoting is given.

A listing of University Regulations can be found at:

<http://calendar.lakeheadu.ca/current/contents/regulations/univregsintro.html>

The code of student behaviour and disciplinary procedures can be found at:

<http://policies.lakeheadu.ca/policy.php?pid=60>

MISSED EXAMS

Make-up examinations will only be given with written documentation from a healthcare practitioner using the official Student Health Certificate, available at:

<http://registrar.lakeheadu.ca/uploads/docs/F.HealthCertificate.pdf>

COURSE SCHEDULE

Please complete all readings BEFORE coming to class. Readings are distinguished as Textbook, or E-Resource. E-Resources can be accessed through the library website. As outlined previously, this course includes three substantive sections to help students develop a more comprehensive understanding of surveillance in society.

Section 1: Theoretical Perspectives of Surveillance

Week 1 – January 9th, 2014

Topic: Welcome & Course Introduction

No Readings this week

Week 2 – January 16th, 2014

Topic: An Introduction to Surveillance

Readings:

E-Resource: Ball, K. S. 2009. 'Exposure: exploring the subject of surveillance.' Information, Communication and Society. 12(5): 639-657.

E-Resource: Murakami Wood, D., 2009. 'The surveillance society: Questions of history, place, culture'. European Journal of Criminology, 6:2, 179-94.

Week 3 – January 23rd, 2014

Topic: Foucault and Panopticism

Readings:

Textbook: *The Means of Correct Training*. Pp. 170 – 194.

Textbook: *Panopticon*. Pp. 195 – 228.

Week 4 – January 30th, 2014

Topic: Beyond the Panopticon

Readings:

E-Resource: Lyon, D. (1993). An electronic panopticon? A sociological critique of surveillance theory. *The Sociological Review*, 41(4), 653-678. Retrieved from

<http://search.proquest.com/docview/61332935?accountid=12347>

E-Resource: Caluya, G. (2010). The post-panoptic society? Reassessing Foucault in surveillance studies. *Social Identities*, 16(5): 621-633.

Section 2: Illustrations and Applications of Surveillance

Week 5 – February 6th, 2014

Topic: Institutional Surveillance

Readings:

Textbook: *Complete and Austere Institutions*. Pp. 231 – 256.

E-Resource: Goold, B. J. (2003). Public area surveillance and police work: the impact of CCTV on police behavior and autonomy. *Surveillance and society*, 1(2).

Due: Project Proposal – 10% of Final Grade

*****Mid-term Take Home Test Distributed*****

Week 6 – February 13th, 2014

Topic: Urban Surveillance

Readings:

E-Resource: Kemple, T. Huey, L. (2005). Observing the observers: researching surveillance and counter-surveillance on 'skid row'. *Surveillance and Society*,

3(2-3): 139-157.

E-Resource: Liempt, I. V., Aalst, I. V. (2012). Urban surveillance and the struggle between safe and exciting nightlife districts. *Surveillance and society*, 9(3): 280-292.

Due: Mid-term Take Home Test Due – 20% of Final Grade

Week 7 – February 20th, 2014 --- Reading Week --- *No Class*****

Week 8 – February 27th, 2014

Topic: Social Media Surveillance

Readings:

E-Resource: Mathiesen, T. (1997). The Viewer Society: Michel Foucault's 'Panopticon' Revisited. *Theoretical Criminology*, 215-234.

E-Resource: Trottier, Daniel. (2011). Mutual transparency or mundane transgressions? Institutional creeping on Facebook. *Surveillance and society*, 9(1-2): 17-30.

Week 9 – March 6th, 2014

Topic: Surveillance Around the World

Readings:

E-Resource: Hier, S.P., Greenberg, J. Walby, K., Lett, D. (2007). Media, Communication and the establishment of public camera surveillance programs in Canada. *Media, Culture and Society*, 29(5): 727-751.

E-Resource: Kiyoshi, A. (2004). Everyday Policing in Japan: Surveillance, Media, Government and Public Opinion. *International Sociology*, 19(2): 215-231.

E-Resource: Muria, M., Chavez, S. (2011). Shopping and working in the borderlands: enforcement, surveillance and marketing in Tijuana, Mexico. *Surveillance and Society*, 8(3): 355-373.

Section 3: Experiencing Surveillance

Week 10 – March 13th, 2014

Topic: The Body & Gender

Readings:

E-Resource: Aubrey, J. S. (2006). Effects of sexually objectifying media on self-objectification and body surveillance in undergraduates: results of a 2-year panel study. *Journal of Communication*, 56(2): 366-386.

E-Resource: Monahan, T. 2009. 'Dreams of Control at a Distance: Gender, Surveillance, and Social Control', *Cultural Studies: Critical Methodologies*, 9(2), 286 – 305.

Week 11 – March 20th, 2014

Topic: The Body & Race

Readings:

E-Resource: Webb, L., McCaughtry, N., Macdonald, D. (2004). Surveillance as a Technique of Power in Physical Education. *Sport, Education and Society*. 9(2): 207-222.

E-Resource: Fiske, J. 1998. 'Surveilling the City: Whiteness, the Black Man and Democratic Totalitarianism', *Theory, Culture and Society*. 15: 67-88.

Due: Final Paper – 30% of Final Grade

Week 12 – March 27th, 2014

Topic: Resisting Surveillance

Readings:

E-Resource: Timan, T. & Oudshoorn, N. (2012). Mobile cameras as new technologies of surveillance? How citizens experience the use of mobile cameras in public nightscapes. *Surveillance and Society*, 10(2).

E-Resource: Mann, S., Nolan, J., Wellman, B. (2003). Sousveillance: inventing and using wearable computing devices for data collection in surveillance environments. *Surveillance and Society*, 1(3).

Due: Poster Presentations – 15% of Final Grade

Week 13 – April 3rd, 2014

Topic: Course Conclusion

Readings: --No Readings--

Due: Peer Poster Presentation Evaluations – 10% of Final Grade

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her Lakehead email and course websites weekly during the term and to note any changes.