

L A K E H E A D U N I V E R S I T Y
D E P A R T M E N T O F S O C I O L O G Y

Sociology 4313FA
Problems and Issues in Methods

Fall 2016
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Office Hours: *Tuesday & Thursday: 12:00-1:00 p.m. or by appointment*

Classes: *AT-5041, Wednesday, 11:30AM-02:30PM – Thunder Bay Campus*

OA-2020, Wednesday, 11:30AM-02:30PM – Orillia Campus

Course Description:

This course will examine basic issues at different research stages. These research stages include research design (elements, measurement, and sampling), data collection (experimentation, survey, field work, and available data), data analysis, and writing research reports. This course will pay specific attention to research design and data collection. Data analysis will be taught in other courses (Soci 3311 WA: Research Techniques and Data Analysis and Soci 4317 WA: Quantitative Methods). The prerequisite course is the third year research methods (Soci 3310 FA: Foundations of Social Research). Students are responsible for ensuring that they have successfully completed that course.

The course will be conducted in a seminar format, with a focus on analyzing the readings which seminar participants are expected to have read in advance of a given seminar. Students should feel free both to ask “dumb” questions that encourage understanding and to take advantage of each other’s knowledge in the subject area.

Texts:

Singleton, R.A. Jr. and Bruce C. Straits. 2010. *Approaches to Social Research (5th edition)*. Oxford, New York: Oxford University Press.

Course requirements

The final grade will be determined as follows:

Class attendance	10%
Class participation	20%
Presentation	40%
Examination (during examination period)	30%

Class attendance

This will be based on name tags used for each class. Full marks will be given for those who have a perfect attendance record (23 classes). Partial marks will be given for those who miss classes.

Class participation

This mark will be based on evidence of having read the readings and involving discussion in class. For each seminar, all students are expected to have read the required readings listed on the course outline. Participation includes asking questions, answering questions, discussing links to other things, and thinking about implications. It is important to come to class with some notes and reflections on the material. The objectives are summarizing readings, raising important points, synthesizing, and critically discussing the research issues of given readings. After each class, the instructor will take note of the quality and quantity of participation of each student, and the extent to which this participation is based on having done the readings in advance. These will then be assessed at the end of the course.

Presentation

Each student is asked to lead the discussion for two seminars. This may be done individually or with another student, depending on the class size. The person(s) responsible for a given seminar is asked to distribute a page of presentation outline or main issues at that specific research stage and questions that are used for the focus of class discussion.

The format of the seminar is that each class starts with student's presentation (about 45 minutes), followed by answering questions (on the presentation outline) or raising new questions from the class (20 minutes). In the last 15-20 minutes of each class, I will give a brief evaluation about the presentation by correcting the errors made in the presentation, adding important issues or points missed in the presentation, raising my questions about the research issues presented by the students, and relating the current chapter to those previous ones.

The presentation mark will be based on the quality of presentation and the discussion of the seminar and will be evaluated by students. This includes raising questions, sponsoring discussion, possibly bringing in additional material, synthesizing, and discussing the possible implications. When students work as a group, the same mark will be used for all members of the group. ***Each student is asked to email me his/her mark to the presenter(s) before the following class. Punishment might be applied if you fail to submit your marks.***

Examination

This will cover the required readings plus all the discussions that have taken place during the seminars. The exam will be close-book and essay type, with some choice. I will hand out a list of questions (one from each chapter) for the final exam in the last week of class. The final exam will include two parts. Part one includes one compulsory question (25%) which you will know in advance. Part two has 7 questions and you can choose five of them to answer (15% each).

Outline and schedule (the following schedule may be modified slightly throughout the term)

	Sep. 7: Course logistics/ introduction
Liu	Chapter 1 Introduction
_____	Sep. 14: Chapter 2 The Nature of Science
_____	Chapter 3 Research Ethics
_____	Sep. 21: Chapter 4 Elements of Research Design
	Part one: from “Origins of Research Topics” to “Relationships”
_____	Chapter 4 Elements of Research Design
	Part two: from “Stating Problems and Hypotheses” to “Summary”
_____	Sep. 28: Chapter 5 Measurement
	Part one: from “The Measurement Process” to “Levels of Measurement”
_____	Chapter 5 Measurement
	Part two: from “Reliability and Validity” to “Summary”
_____	Oct. 5: Chapter 6 Sampling
	Part one: from “Why Sample?” to “Probability Sampling”
_____	Chapter 6 Sampling
	Part two: from “Non-probability Sampling” to “Summary”
_____	Oct. 19: Chapter 7 Experimentation
	Part one: from “The Logic of Experimentation” to “Staging Experiments”
_____	Chapter 7 Experimentation
	Part two: from “The Experiment as a Social Occasion”
_____	Oct. 26: Chapter 8 Experimental Designs
	Part one: from “Threats to Internal Validity” to “True Experimental Designs”
_____	Chapter 8 Experimental Designs
	Part two: from “Factorial Experimental Designs” to “Summary”
_____	Nov. 2: Chapter 9 Survey Research
	Part one: from “General Features of Survey Research” to “Steps in Survey Research: Planning”
_____	Chapter 9 Survey Research
	Part two: from “Face-to-Face and Telephone Interviewing” to “Summary”
_____	Nov. 9: Chapter 10 Survey Instrumentation
_____	Chapter 11 Field Research
_____	Nov. 16: Chapter 12 Research Using Available Data
	Part one: from “Sources of Available Data” to “General Methodological Issues in Available-Data Research”
_____	Chapter 12 Research Using Available Data
	Part two: from “Historical Analysis” to “Summary”
_____	Nov. 23: Chapter 13 Multiple Methods
	Part one: from “Triangulation” to “Multiple Tests of Hypotheses across Different Studies”
_____	Chapter 13 Multiple Methods
	Part two: from “A Comparison of the Four Basic Approaches to Social Research” to “Summary”
_____	Nov. 30: Chapter 14 Evaluation Research
_____	Chapter 17 Writing Research Reports