

**LAKEHEAD UNIVERSITY**  
**DEPARTMENT OF SOCIOLOGY**

**Sociology 2911 FA**  
**Social Research Traditions**

**Winter 2020**  
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**Office Hours: Monday & Wednesday, 12:00-1:00 PM. or by appointment**

**Classes: RB 1044, Monday & Wednesday: 1:00 PM-2:30 PM**

***Texts:***

Required:

Bouma, G. D., Ling Rod, and Lori Wilkinson. 2009. *The Research Process (4<sup>th</sup> Canadian Edition)*. Don Mills, Ontario: Oxford University Press.

On reserve:

Babbie, Earl and Lucia Benaquisto. 2002. *Fundamentals of Social Research (First Canadian Edition)*. Scarborough, Ontario: Thomson Nelson.

Singleton, R.A. Jr., Bruce C. Straits, Margaret M. Straits, and Ronald J. McAllister. 1988. *Approaches to Social Research*. Oxford, New York: Oxford University Press.

**Course Description:**

Sociology 2911 FA is an introduction to methods in sociological research and analysis. This course will cover basic concepts in research methods such as sociological research questions, research hypothesis, how to collect data for research (units of analysis), measurement issues (conceptual and operational definitions), logic issues, research ethic issues, and differences between qualitative and quantitative methods.

**Courses requirements:**

1. Multiple choice questions

You are asked to develop three multiple choices questions (with 5 choices and answers) from each chapter in the textbook and submit them via D2L right after we finish that chapter. **THIS ACCOUNTS FOR 15% OF THE FINAL GRADE.** The multiple choice questions should be written in Word file named by the initial of your first name and your whole last name followed by chapter numbers. For example, the file for chapter 5 by John Smith should be named as J.Smith5.

2. In-Class Random Quiz

There are 5 in-class random quizzes. The quiz is about the chapter we are going to talk in that class. **EACH QUIZ ACCOUNTS FOR 3% (IN TOTAL 15%) OF THE FINAL GRADE.** You

get one point if you write the quiz which indicates your class attendance. The other two points are based on your marks of the quizzes. Make sure you read the chapter before each class according to the class schedule.

### 3. Assignment:

To apply concepts and techniques covered in class, you are asked to analyze one published research article in the academic journal of sociology like *The American Journal of Sociology*, *American Sociological Review*, *Annual Review of Sociology*, *The Canadian Journal of Sociology*, *Contemporary Sociology*, *European Sociological Review*, and *Sociological Forum*. You have to select one research paper based on your own research interests. The requirement and instruction for the assignment will be handed out in the fourth week of the term. **THIS ASSIGNMENT ACCOUNTS FOR 25% OF THE FINAL MARK.**

In submitting the assignment, no “faxed” copies will be accepted. It must be typed (12 cpi or maximum 300 words per page), double-spaced, on 8 ½ X 11 paper, stapled (no paper clips or plastic covering or binders), and handed in personally one week after the last class (or if late, to me personally). You’d better not hand in assignment at the main office in the Sociology Department (they do not accept them) nor slip assignment under my office door (the cleaning staff has been known to dispose of them!!!).

***IN THE INTEREST OF FAIRNESS FOR ALL STUDENTS, ASSIGNMENT SHOULD BE DUE ON THE DUE DATES. LATE ASSIGNMENT WILL ONLY BE ACCEPTED WITHOUT PENALTY WITH APPROPRIATE DOCUMENTATION. ASSIGNMENTS RECEIVED AFTER THE DUE DATE (WITHIN ONE WEEK OF DUE DATE, WILL HAVE THEIR GRADE REDUCED BY A RATE OF 10% DAILY). NO ASSIGNMENT WILL BE ACCEPTED MORE THAN ONE WEEK AFTER THE DUE DATE.***

***ONLY MAJOR ILLNESS AND EXCEPTIONAL CIRCUMSTANCES (WITH APPROPRIATE DOCUMENTATION) ARE ACCEPTABLE REASONS FOR HANDING IN AN ASSIGNMENT AFTER THE DUE DATE. IF A STUDENT CANNOT HAND IN AN ASSIGNMENT, THAT STUDENT MUST CONTACT THE PROFESSOR BEFORE THE DUE DATE (IN PERSON OR BY EMAIL) AND PROVIDE APPROPRIATE DOCUMENTATION AS SOON AS POSSIBLE. THIS POLICY WILL BE STRICTLY ENFORCED AND NO EXCEPTION WILL BE MADE.***

### 4. Short tests:

There will be 3 short tests throughout the term. They will contain multiple choice and short answer questions. These tests will be held in the regular classroom during classes. The material covered between tests will be the major focus of each test, although the exact details will be specified clearly in class well before each test. **THE THREE TESTS WILL BE WORTH 45% OF YOUR FINAL GRADE.**

**THERE IS NO PROVISION FOR THE TESTS. FOR AN UNEXCUSED ABSENCE FROM A TEST, A ZERO WILL BE RECORDED. IN CASES OF MAJOR ILLNESS OR EXCEPTIONAL CIRCUMSTANCES, THE FINAL GRADE CAN BE REWEIGHTED TO MAKE UP FOR THE MISSING MARKS BUT ONLY IF I AM INFORMED BEFORE THE TEST AND WRITTEN DOCUMENTATION IS PROVIDED. IN THE INTEREST**

**OF FAIRNESS TO ALL STUDENTS, AND IN PARTICULAR, TO THOSE THAT ADHER TO THESE GUIDELINES, NO EXCEPTIONS WILL BE MADE.**

**Distribution of Grades:**

Multiple choice questions	15%
Random quiz	15%
1 assignment	25%
3 tests	45%

***Outline and schedule*** (the following schedule may be modified slightly throughout the term)

<b>DATE</b>	<b>TOPIC</b>
January 6	Course logistics/ introduction
January 8	Chapter 1 “How we know what we know and how we know we know”
January 13	Chapter 2 “Research as a way of knowing”
January 15	“The idea of causation in social research” (Ch 3: Babbie and Benaquisto)
January 20	continuous
January 22	“The logic of scientific reasoning” (chapter 2 of Babbie and Ch 3 of Singleton and et al.)
January 27	continuous
January 29	Probability
February 3	Chapter 3 “Selecting a problem”
February 5	Chapter 4 “Qualitative or quantitative research? where do I begin?”
February 10	Chapter 5 “Selecting variables”
February 12	<b><i>Test # 1</i></b>
February 17-21	Reading Week
February 24	Chapter 6 “Finding a variables’ measurements”
February 26	Chapter 7 “Selecting a research design”
March 2	Chapter 8 “Selecting a sample”
March 4	Chapter 9 “Ethics in human research”
March 9	Chapter 10 “Making notes, organizing data, and constructing bibliographies”
March 11	<b><i>Test # 2</i></b>
March 16	Chapter 11 “Summarizing and presenting data in quantitative research”
March 18	Standardization
March 23	Chapter 12 “Presenting data using qualitative research”
March 25	Chapter 13 “Drawing conclusions”
March 30	Chapter 14 “Reporting your research”
April 1	<b><i>Test # 3</i></b>
April 8	<b><i>Assignment Due</i></b>

NB . The dates for class coverage of topics are only best approximations.