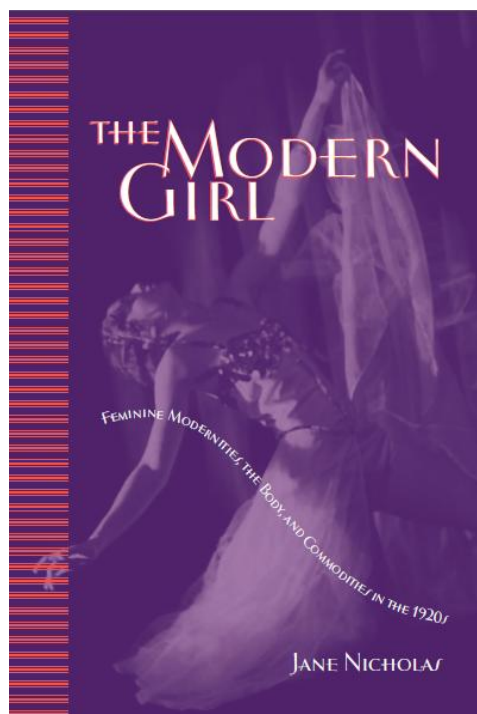


**THE NORTHERN WOMAN'S BOOKSTORE
PRESENTS THE BOOK LAUNCH OF:**

***The Modern Girl:
Feminine Modernities, the Body, and
Commodities in the 1920s***

by Jane Nicholas



**Thursday, June 18
7:00 PM**

**65 South Court St.
Thunder Bay**

Everyone is invited!

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Jane Nicholas

“With her short skirt, bobbed hair, and penchant for smoking, drinking, dancing, and jazz, the “Modern Girl” was a fixture of 1920s Canadian consumer culture. She appeared in art, film, fashion, and advertising, as well as on the streets of towns from coast to coast. In *The Modern Girl*, Jane Nicholas argues that this feminine image was central to the creation of what it meant to be modern and female in Canada.”