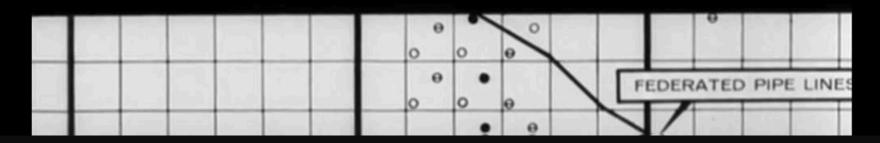
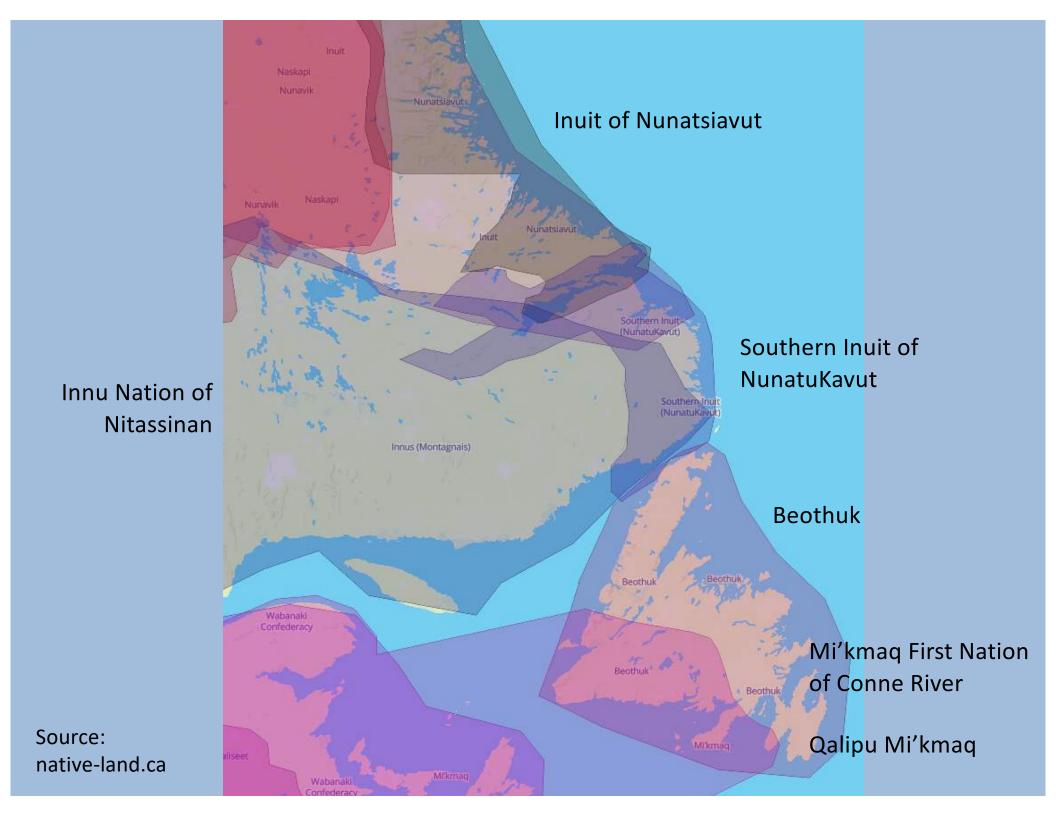


Visual Culture & the Mining Industry Popular Earth Science, Extraction, and Sustainability



Dr. Rachel Webb Jekanowski Banting Postdoctoral Fellow e: rjekanowski@mun.ca Department of English Memorial University April 14, 2021



Cinemas of Extraction



Photo credit: NFB

Teacher's Guide

Riches of the Earth

Classroom Activities - a few suggestions

Screening Time: 16 min, 18 sec.

The film

The film deals with the geological events responsible for the physical landforms of North America. The emphasis is placed on those events which have led to human activity in the present time, the creation of natural resources. Although physical geography is the visual theme, aspects of human geography are implicit in the film.





1 Before viewing, discuss some of the words used in the film: folding molecule pressure erosion cross-section warping super-heated crystallization seam faulting water veins organic material sediments microscopic creatures moraine

- 2 Make models of the earth's crust. Illustrate various land forms: coastline; mountain ranges; river deltas; alluvial fans.
- 3 Chart a section of the earth's crust showing mineral deposits in the underlying rock.
- 4 Illustrate features of the crust using simple material:

metamorphic rock fine textured red sponge

magma red aquarium gravel limestone

black gravel coarse blue sponge hot springs clear plastic and cotton sandstone sandpaper streaked with crayons

5 Make simple cross-sectional models to illustrate:

faulting warping ... using plaster of paris, asbestos, salt and flour, plasticine or modelling clay.

6 Do research on mining methods and illustrate various types of mining in pictorial form, or make scale models of open-pit and shaft mines.

7 Using a sand tray, make a model of a mountain. Illustrate what happens when water is poured onto it. Pupils draw conclusions and find examples of

Cinemas of Extraction







Film credit sequences in The Face of the High Arctic (1958), Underground East (1953), and Search into White Space (1970)

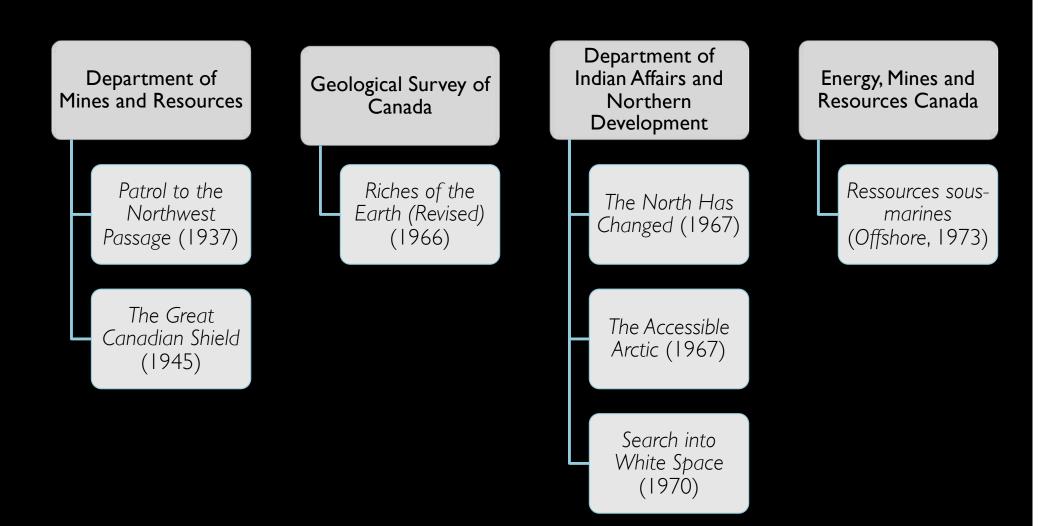
Popular Science Films

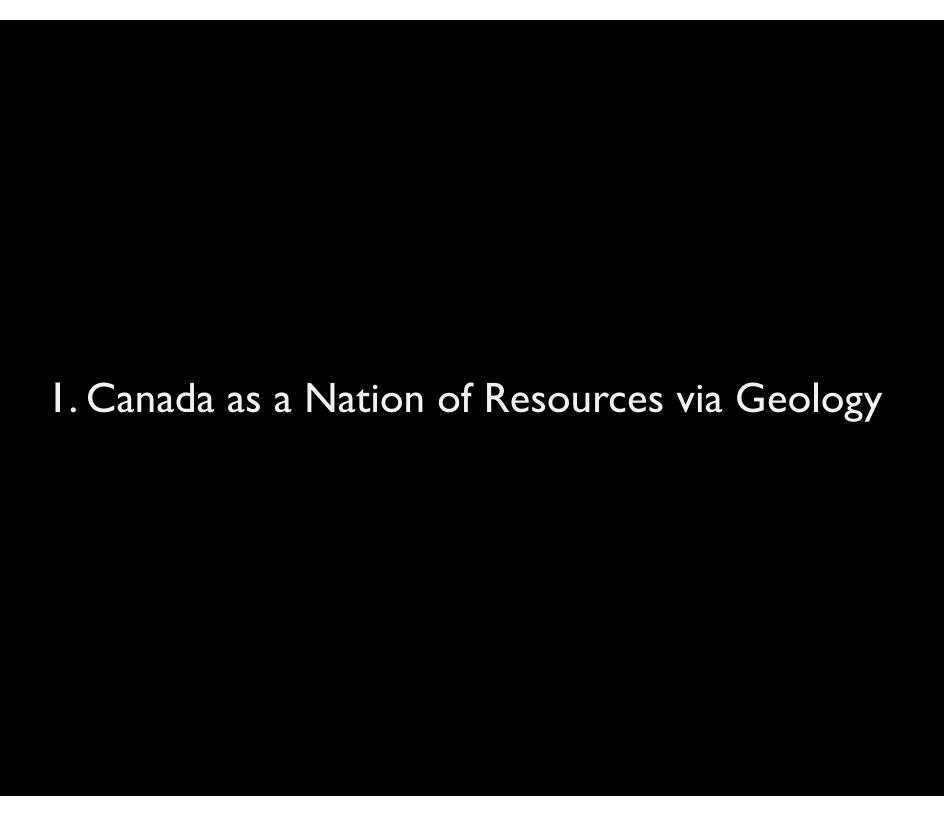
- Scientific Discourses about Canadian Physical Geography & Geology
- Social Dimensions of Mining and Extractive Industry



Photo credit: NFB

Oil and Mining Films Produced by the National Film Board







The Great Canadian Shield (1945)
Produced by Laurence Hyde
National Film Board with the Dept. of Mines and Resources



The Face of the High Arctic (dir. Dalton Muir, 1958) Produced by the Science Film Unit of the National Film Board







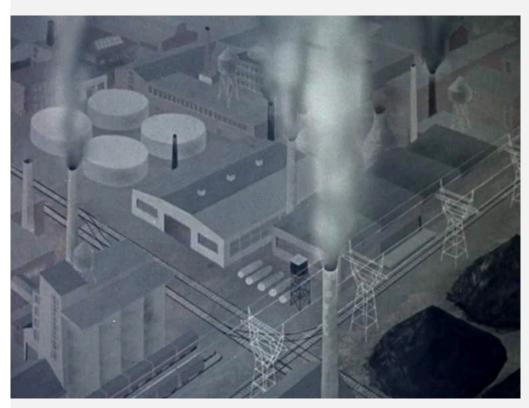


The Face of the High Arctic (1958)



Riches of the Earth (Revised) (dir. Colin Low, 1966)

National Film Board with assistance from the Geological Survey of Canada

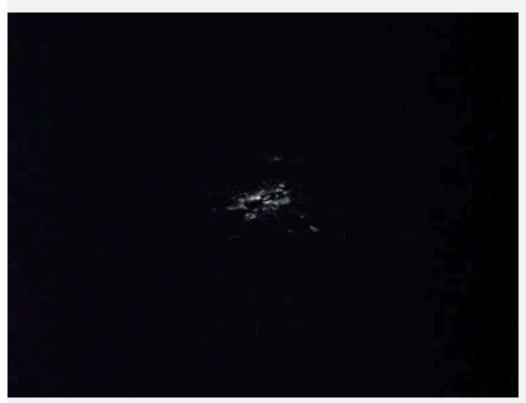




Riches of the Earth (Revised) (dir. Colin Low, 1966)









Riches of the Earth (Revised) (dir. Colin Low, 1966)

II. "Progress" and the Social Dimensions of Extractive Industry



The North Has Changed (Produced by David Bairstow, 1967)
National Film Board and the Dept. of Indian Affairs and Northern Development







The North Has Changed (1967)





Search into White Space (dir. James Carney, 1970) National Film Board and the Dept. of Indian Affairs and Northern Development







Search into White Space (1970)

Conclusion:

Film as a Cultural History of Sustainability



Know Your Resources (dir. David A. Smith, 1950)



The Face of the High Arctic (1958)



Search into White Space (1970)

