

COURSE OUTLINE: GEOG/ECON 2511 WDE Economic Geography/Locational Economics

Class: CEDL On-Line Offering, Winter 2018

Instructor: Dr. Mitchell Taylor, Department of Geography
mktaylor@lakeheadu.ca
Lakehead Office: (807) 343- 8658
Home Office: (807) 964-2678

Office Hours: Office location: RC 2006H Thunder Bay Campus. I am frequently on campus, and usually in from about 9:00 to 5:30. M-Th. I work at home on Fridays. My courses are all online this term so the best way to communicate with me is by email. Office hours are by appointment, but students with access to the Thunder Bay campus are welcome to drop in anytime.

About the course:

This is an introductory course in economic geography offered by the Department of Geography and cross-listed with the Department of Economics. The field of Economics is a branch of the social sciences concerned primarily with analyzing and explaining human behavior in making decisions about the allocation of scarce resources. Human populations are not homogeneous with respect to resources, culture, social systems, values, political systems or capacities. It can be difficult to predict or generalize about the behavior of real-world economies because of these factors are spatially stratified. Geography affects economies not only by imposing spatially derived logistic constraints on the costs and benefits of business, but also by imposing terms on the conditions of commerce that derive from the desire of cultures and nation states to benefit as much as possible from trade. This course reviews some of the basic principles of economics, including the traditional theories of spatial economic organization. The course also examines the changing world economy from a human geography perspective that includes environmental, political, social, and cultural considerations. Economic Globalization has been called “the end of Geography” because of its norming effects on all aspects of human endeavor. We will examine the rationale underlying that thesis, the evidence for it, and try to understand if this process is positive, inevitable, and stable; or simply the latest manifestation of the dynamic process that is human social, cultural, and ecological evolution. Like the global market place, the Course Outline and lectures are constantly under-development and will be updated during the course of the term.

Pre-requisites:

Officially, students are required to have taken either Geography 1140/1150 or Economics 1100. In practice, any student entering at least the 2nd year of his or her program is welcome to take the course. We will review essential environmental issues and economic principles in the first lectures. An interest in the connectivity between the environment, international governance, and world finance, business and economics is an asset.

The course outline is an expression of an intention and can be modified by the instructor as required to meet course objectives, accommodate contingencies, and correct any errors.

Glossary of Terms

Each discipline has its own specialized vocabulary to allow efficient communication of theories and concepts particular to the field. Those new to the field must learn the acronyms and terms before they can access the material efficiently or effectively. For this reason a glossary of economic geography terms has been posted on D2L. We will add to this list as the course progresses, and students are responsible to know the terms in the glossary.

Pedagogy:

The material for this course will be provided as both lecture and text format. The lectures are archived on D2L as PDF files. There will be weekly timed quizzes over the material assigned to date. These exams will be “proctored” by the “Quizzes” Tab on D2L. All quizzes are to be written independently and all quizzes are comprehensive because the course will build upon the concepts and terminology already covered as we progress through the term. However the quizzes will emphasize the lecture material (slides) that have been assigned since the last quiz. D2L will scramble the order of quiz questions and the order of the answers for individual questions. The questions for any given quiz can also be varied randomly by selection from a test bank, so that not all questions from the test bank will occur on all quizzes. However, the main feature to promote adherence to the Lakehead code of ethics is that the questions will be timed (1 minute per question). Quizzes will be open book and open notes. You may use a calculator. Quizzes will be “open” for a 6 hour window beginning 0600 and ending at 12:00 on Mondays of each week except Reading Week (Feb 20-24) . If more than one quiz is scheduled, you may take a break between quizzes. The length of each quiz will vary, but each question is counted as the same value towards your final mark. By convention there is no quiz during Reading Week. Missed quizzes may not be made up without documentation or prior approval in writing (email message). Those traveling for sports or other purposes are responsible to make arrangements for internet access. I will re-schedule quizzes missed for medical reasons within the week the quiz was due unless the documentation identifies longer time frame for recovery. After that time interval, the window for make-ups will have expired.

The final exam will be a regular (i.e., come to a Lakehead campus or a suitable test site as arranged by the Registrar and write a proctored scantron-scored exam). The final examination will be a no notes, no books, and no memory aids exam. You may bring a non-programmable calculator for the problems.

The schedule of material is provided by the course outline listed below.

The on-line format offers considerable flexibility for students to complete the course in a manner that is complimentary to their other priorities. However, successful completion of this course requires discipline, diligence and consistency. The term system puts pressure on both students and professors to defer what can be deferred to accommodate other priorities. I have tried to provide sufficient structure to make Economic Geography a successful competitor for your time this term. If you keep up with the readings and appreciate that the quizzes are identifying what I consider to be the core material for the course ... you should do well. If you procrastinate or schedule too many conflicting priorities ... your mark will reflect these choices. So if you need a particular mark to meet your professional goals, then make sure you budget the

The course outline is an expression of an intention and can be modified by the instructor as required to meet course objectives, accommodate contingencies, and correct any errors.

time and do the work necessary to get the mark you need. Please do not come to me after the course is over and ask for special dispensation.

There is no mid-term and there are no papers or reports to write. Course marks are determined **40%** from the total percent correct on the quizzes and **60%** from the total percent correct on the final exam.

Required Text:

Hayter, R and Patchell, J. 2016. *Economic Geography An Institutional Approach: 2nd Edition*. Oxford University Press, UK. 469 pp.

Other useful/relevant texts include but are not limited to:

Coe, Kelly & Yeung (2007) *Economic Geography: A Contemporary Approach*

Combes, Mayer, and Thisse (2008) *Economic Geography: The Integration of Regions and Nations*.

Knox, Agnew, and McCarthy (2008) *The Geography of the World Economy*

Ritzer (2010) *Globalization: A Basic Text*.

Ritzer, G. 2011. *Globalization: The Essentials 5th edition*. Wiley-Blackwell Publishers, John Wiley and Sons, UK. 356pp.

Sparke, M. 2013. *Introducing Globalization: Ties, Tensions, and Uneven Integration*. Wiley-Blackwell Publishers, John Wiley and Sons, West Sussex, UK. 491pp.

Hints to doing well in this course:

To reiterate: quizzes are comprehensive, but mainly cover the previous week's material and emphasize the material in the lecture slides. If you are not already familiar with the Desire to Learn (D2L) software you should go to the site and read the introductory material. Your quizzes will be automatically scored, and your marks will be available to you. After the quiz window has closed, the questions and correct answers will be posted under the "Submission Views" tab of each quiz. Take the time to make sure you understand the correct answer to each question. There is a glossary of terms and a list of acronyms in the Resources folder that will help you learn the terminology. Print the glossary as an aid to studying the slides and taking the quizzes. It is OK to construct a memory aid for your quizzes. Some students have constructed searchable data bases on their computers. Others have printed the lecture slides and created an indexed reference using key words. Anything goes except having someone help you do the quizzes. No additional materials are allowed for the final exam (calculator only) ... so not learning the material during the term will only set you up for failure when you take the final. I use the slides and the quizzes to indicate what I consider to be the core material for the course. I use the book to provide a more complete description of concepts and a more comprehensive perspective on Globalization as an economic and social process. This course rewards preparation and consistency. Good luck.

The course outline is an expression of an intention and can be modified by the instructor as required to meet course objectives, accommodate contingencies, and correct any errors.

Course Schedule

Dates	Quizzes* (40%)	Lectures	Topic Area	Readings
Jan 08-12	no quiz	Lecture 1	Environmental and the Economy	Glossary, Basic Economic Concepts , Intro & Chapt. 1
Jan 15-19	quiz 1	Lectures 2-5	Basics of Economics Part 1	Economic Basics, Chapter 2
Jan 22-26	quiz 2	Lectures 6-18	Basics of Economics Part 2	Chapter 3
Jan 29-Feb 2	quiz 3	Lectures 19-20	GG&S Geography of Economic Stratification	Chapter 4
Feb 05-09	quiz 4	Lecture 21	Economic Update 2016	Chapter 5
Feb 12-16	quiz 5	Lectures 22-24	Subprime Loan Crisis & Globalization 1	Chapter 6,7
Feb 19-23	no quiz	Reading Week	Reading Week	
Feb 26- Mar 03	quiz 6, 7	Lecture 25	Globalization 2 Political Spectra	Chapter 8, 9
Mar 06-10	quiz 8	Lecture 26	Globalization 3 Roots of Neoliberalism	Chapter 10
Mar 13-17	quiz 9	Lecture 27	Globalization History	Chapter 11
Mar 20-24	quiz 10	Lecture 28	Globalization Flows	Chapter 12
Mar 27-31	quiz 11	Lecture 29	Positive and Negative Globalization Impacts	Chapter 13
April 03	quiz 12	Last Quiz	No new lecture slides assignment, review	Chapter 14
TBA	Final Exam is On Campus , date TBA			
Apr 26	Course Marks Due			

* Quizzes are online (D2L) from 0600 to 1200 Monday mornings only. Quizzes are comprehensive, but emphasize the readings and lectures from the previous week.

The course outline is an expression of an intention and can be modified by the instructor as required to meet course objectives, accommodate contingencies, and correct any errors.