

Environmental Studies 4810, Winter - 2018

Instructor:	Bradley A. Wilson, RC-2006A, e: bwilson@lakeheadu.ca		
Office hours:	Tuesdays	10am – 2pm	
	Wed. & Fri.	noon – 2pm	
	Thursdays	10am - noon	
Lectures:	Tuesdays, 2:30 – 5:20pm, RC-2003		
Textbooks:	1. Cradle to Cradle, 2002, McDonough and Braungart		
	2. The Sustainability Revolution, 2005, Edwards		
Grading:	- Participation/Attendance	20%	(-4% for unexcused missed classes)
	- Readings notes hand-ins	10%	(2.5% each, weeks 2-5)
	- Midterm Exam	20%	(Feb. 13)
	- NGO Report	5%	(begins on Feb. 27)
	- Sustainability Innovation Award presentation	8%	(begins on Feb. 27)
	- Scientific Res. Presentation	12%	(begins on Mar. 20*)
	- Scientific Research Report	25%	(*due one week after your Sci. Research presentation)

Course Description:

The course begins with an in-depth look at the concept of true environmental and economic sustainability. Students will research and present information about our progress towards sustainability. The last portion of the course is comprised of student presentations and reports on a wider range of current scientific research topics related to this course.

Student Responsibilities:

- read assigned chapters or readings before class
- please attend class and arrive on time
- participate, ask questions, be skeptical

COURSE STRUCTURE:

Part 1: Sustainable Future?

(wk 1) C2C: Intro: This book is not a tree (video: The Next Industrial Revolution)

SR: Intro: Portrait of the sustainability revolution

(wk 2) C2C: Ch 1: Where to start? With Design.....

SR: Ch 5: Sustainability and Ecological Design

(wk 3) C2C: Ch 2: Why being less bad is no good

SR: Ch 1: The Birth of Sustainability

(wk 4) C2C: Ch 4: Waste equals food

SR: Ch 3: Sustainability and Commerce

(wk 5) C2C: Ch 5: The importance of diversity

SR: Ch 6: Sustainability and the Biosphere

Week 6: Feb. 13 - midterm exam

Part 2: Sustainability Innovation Award Presentation and**

NGO Presentation** (begins on Feb. 27)

Students will conduct a search for a recent recipient of an award for some new innovation in sustainability. Information will be gathered on the economic, environmental, and social benefits of the new innovation. All three types of benefits of the new innovation are to be reported to the class in a PowerPoint™ presentation of between 12-15 minutes followed by a short question period.

The award sponsor should not be a corporation or some organization giving awards to its own employees or suppliers. Award sponsors need to be somewhat independent and not primarily an industry-marketing tool. Some good examples of award sponsors are:

- Globe Sustainability Innovation Award
- Edison Green Award
- The Green Manufacturer Product Innovation Awards
- ICIS Best Innovation For Sustainability
- ICIS Innovation With The Best Environmental Benefit
- The Australian Business Award For Best Eco Product

NGO Presentation** is a short presentation about an NGO you would consider joining now or soon in order to build your network connections in your projected career field.

Part 3: Scientific Research Presentation and Report*** (begins on Mar. 20)

Students will present on current scientific methods used in environmental research (both natural and man-made environments). Students will select a topic of current scientific study and write a report on current research methods and recent findings using multiple examples from the scientific literature. Students will complete a 15-20 minute PowerPoint™ presentation (given in class) and a 3000-word term paper on this topic. The main goal of this assignment is to become familiar with many methods of conducting scientific research and what types of information each method can produce.

Students will cover the following:

- Explain how research methods used to study this topic have changed or evolved over time
- Teach us the basics of each research method (i.e., data collection, analysis method, how results can be used)
- Elaborate on the strengths and weaknesses of each method of study

Grading for this assignment is heavily weighted on the amount of hard science and research you include in your presentation and report. Very little weight will be given to general or overview types of information. Good topics will have a lot of factual information from more than 20 scientific references.

**** All topics for Parts 2 and 3 must be approved by your instructor to prevent duplication and to avoid topics that are too general or too broad for this type of assignment.**