

**LAKEHEAD UNIVERSITY
DEPARTMENT OF GEOGRAPHY**

GEOG3911 GEOGRAPHY OF GLOBALIZATION

WINTER 2017

CONTACT INFORMATION

Instructor:

Name W. R. Horne, PhD

Email rhorne@lakeheadu.ca

Office Location OA3008

Office Hours: make appointment after class

Phone Number 705-330-4008 Ext. 2618

Supplementary Course Website <https://www.lakeheadu.ca/users/H/rhorne/teaching>

DELIVERY LOCATION

Course Location: OA2008

Times: T/Th 8:30 – 10:00

COURSE DESCRIPTION

This course examines globalization as a set of interrelated processes occurring at the global scale. These have resulted in a dramatic acceleration and quantitative change in interrelations between different nations or regions, making the world more globally integrated and interdependent than ever before. People, money, commodities, and ideas now travel around the world at an unprecedented speed and in ever greater volumes. An underlying tension between convergence and homogenization on the one hand and localization and differentiation, on the other, points to the complexity of the modern world and the impact of globalization processes on daily life.

COURSE OBJECTIVES

Students should leave this course with a better understanding of how globalization infringes on every part of their everyday life.

EVALUATION

Component	Value	Due Date	
Assignment 1	20%	Feb 9 th	
Midterm	20%	Feb 16th	
Assignment 2	25%	Mar 23rd	
Final	35%	Set by registrar	

READING MATERIALS

Content of the course is drawn from portions of the following books which have been put on reserve.

Knox, Paul; Agnew, John; & McCarthy, Linda (2003) *The Geography of the World Economy* 4th ed. See references to globalization in the index.

Nassar, James. (2005) *Globalization and Terrorism* Introduction, Chapters 1 & 2.

Rowntree, Lewis, Price (2014) *Globalization and Diversity* Chapters 1 & 2

Short, John and Kim, Yeong-Hyun (1999) *Globalization and the City*

Other items will be added to this list and posted on Mycourselink.

Assignments:

The penalty for late submission is 10% unless arrangements have been made BEFORE the DUE DATE.

Assignment ONE: Present a 1,000 word report on a Canadian based multinational corporation. Explain what they do, how they developed and expanded. Include their latest developments. Include a map of the places where they have operations. Include a chart showing their organizational structure or member companies. You should examine their web page(s) but also find a commentary on the company e.g. in a business journal or newspaper. Due Feb 9th in class – paper copy double spaced Times New Roman 12pt or similar.

Mid Term Test: Short answer questions emphasis on material covered in class or in required readings.

Assignment TWO: Consider an issue related to some aspect of globalization that is of interest to you and write a 2,000 word report. Use at least six resources beyond the readings listed for the course. You may include any graphics as appropriate. Due March 23rd. In class – paper copy as above.

Final Exam:

A short answer test emphasis on material since midterm with some general questions.

MISSED EXAMS

Make-up examinations will only be given with written documentation from a healthcare practitioner using the official Student Health Certificate, available at

<http://registrar.lakeheadu.ca/uploads/docs/F.HealthCertificate.pdf>

. There will be no rescheduling of examinations to accommodate holiday travel or extracurricular activities. No one will be allowed to write examinations prior to the scheduled date.

COURSE SCHEDULE

Week	Date	Topic	Due Dates & Readings
1	Jan 10/12	Defining Globalism and Globalization	Short Chp 1 Rowntree Chp 1
2	Jan 17/19	History of Globalization	Nassar Chp 1
3	Jan 24/26	Economic Globalization	Knox
4	Jan 31/ Feb 2	Multinational Corporations	Knox Short Chp 2
5	Feb 7/9	Global Cities	Assignment 1 due 9 th Short Chp 3 & 4
6	Feb 14/16	Cultural Globalization Midterm	Short Chp 5 Midterm Feb 16 th
	Feb 21/23	READING WEEK	
7	Feb 28 Mar 2	Migration and Refugees	
8	Mar 7/9	Political Globalization	Short Chp 8, Rowntree Chp 1 Withdrawal date Mar 10 th
9	Mar 14/16	Globalization and Terrorism	Nassar Chp 2
10	Mar 21/23	Globalization and the Environment	Assignment 2 due Mar 23 rd Rowntree Chp 2
11	Mar 28/30	Globalization and Health	
12	Apr 4/6	The Future of Globalization Review	

IMPORTANT DATES:

NOTE: Any important announcements, including changes in due dates will be announced in-class and sent by email to Lakehead account.

GRADING SCHEME

A+	90 to 100%	Outstanding understanding of the course concepts including integration of materials and ideas, ability to apply knowledge to situations
A	80 to 89%	
B	70 to 79%	Above average to excellent knowledge, ability to apply knowledge to situations
C	60 to 69%	Satisfactory knowledge including ability to recognise and apply major course concepts, and to progress to next level of course
D	50 to 59%	Some grasp of course concepts; will likely encounter difficulty with higher levels
E	40 to 49%	Failed to meet minimum requirements of the course
F	1 to 39%	Failure
F	0	Failure resulting from academic dishonesty

Students are advised to refer to the University Calendar to ensure that they have adequate grades and/or average to proceed in their program.

GENERAL REGULATIONS

Accommodations: Lakehead University is committed to achieving full accessibility for persons with disabilities. Part of this commitment includes arranging academic accommodations for students with disabilities to ensure they have an equitable opportunity to participate in all of their academic activities. If you think you may need accommodations, you are strongly encouraged to contact Student Accessibility Services (SAS) and register as early as possible. For more information, please visit: <http://studentaccessibility.lakeheadu.ca> Student Accessibility Services (SAS) and Orillia: <http://orillia.lakeheadu.ca/about-us--orillia-student-affairs/>

ACADEMIC DISHONESTY

The University takes a most serious view of offences against academic honesty such as plagiarism, cheating and impersonation. Penalties for dealing with such offences will be strictly enforced.

A copy of the "Code of Student Behaviour and Disciplinary Procedures" including sections on plagiarism and other forms of misconduct may be obtained from the Office of the Registrar or at <http://policies.lakeheadu.ca/policy.php?pid=60>

The following rules shall govern the treatment of candidates who have been found guilty of attempting to obtain academic credit dishonestly.

(a) The minimum penalty for a candidate found guilty of plagiarism, or of cheating on any part of a course will be a zero for the work concerned.

(b) A candidate found guilty of cheating on a formal examination or a test, or of serious or repeated plagiarism, or of unofficially obtaining a copy of an examination paper before the examination is scheduled to be written, will receive zero for the course and may be expelled from the University.

Students disciplined under the Code of Student Behaviour and Disciplinary Procedures may appeal their case through the Judicial Panel.

Note: "Plagiarism" shall be deemed to include:

1. Plagiarism of ideas as where an idea of an author or speaker is incorporated into the body of an assignment as though it were the writer's idea, i.e. no credit is given the person through referencing or footnoting or endnoting.
2. Plagiarism of words occurs when phrases, sentences, tables or illustrations of an author or speaker are incorporated into the body of a writer's own, i.e. no quotations or indentations (depending on the format followed) are present but referencing or footnoting or endnoting is given.
3. Plagiarism of ideas and words as where words and an idea(s) of an author or speaker are incorporated into the body of a written assignment as though they were the writer's own words and ideas, i.e. no quotations or indentations (depending on format followed) are present and no referencing or footnoting or endnoting is given.
- 4 Handing in another person's work as your own
5. Submitting the same work to more than one professor without the prior consent of both professors.

A listing of University Regulations can be found at:

<http://calendar.lakeheadu.ca/current/contents/regulations/univregsintro.html>