



MAJOR MAP CAREER PLANNING:

MEDIA, FILM AND COMMUNICATIONS

FACULTY OF SOCIAL SCIENCES & HUMANITIES



What skills will I gain with this major?

- Photography
- Critical reading of media
- Interpersonal communication
- Knowledge of film industry
- Photo editing
- Short film and doc production
- Social media management
- Sound editing
- Video editing

Options for Experiential or Work-integrated-learning

- Research Assistantships
- Internships

See more about Media Studies at:
lakeheadu.ca/mediastudies

FREQUENTLY ASKED QUESTIONS

What percentage of graduates are employed within 2 years after graduation?

- Other Arts & Science: 95.2%

Source: Ontario University Graduate Survey (OUGS): 2021

What range of salary can I expect within 2 years of graduation?

- Other Arts & Science: 54.7K

Source: Ontario University Graduate Survey (OUGS): 2021

What graduate programs could I pursue?

- MA Communication Studies
- MA Cultural Analysis and Social Theory
- MA Education
- MA English
- MA English and Film Studies
- MA Social Justice
- MA Social Justice and Community Engagement

What types of minors can I do? **offered with honours degree or equivalent 4-year degree*

- Criminology
- English
- Psychology
- Sociology
- Gender and Women's Studies
- Writing

Are there any additional certifications for career development?

- Certificate in Indigenous Learning
- Certificate in Entrepreneurship and Business
- Humber Ontario Graduate Certificates

What are some careers that graduates pursue?

- Marketing
- Photography
- Web Design
- Art Director
- Journalist
- Social Media Strategist
- Filmmaker



MY CAREER DEVELOPMENT PLAN



Lakehead
UNIVERSITY



Connect with Career Services & Co-op:
lakeheadu.ca/careerzone

Build your own self-guided academic and career journey.

YEAR	INTERESTS & GOALS	EXPLORE EXTRA-CURRICULAR EXPERIENCES	EXPLORE ACADEMIC COURSE OPTIONS	NEXT STEPS
1	"Photography"			
2		"Off campus experiences"		
3				
4				"Connect with Career Zone"

