GROWING HEARTLANDIA

Fostering a North American Central Economic Region

by

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http://economics.lakeheadu.ca/dimatteo/dimatteo.html

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Borders and International Regions

- Borders as zones of contact, diversity and bridges to opportunity
- Networked cross-border regions
- Canada-U.S. border marks off two geographic populations and opportunity sets

Examples of International Regions

- AINER
- PNWER
- Great Lakes Basin

Pacific NorthWest Economic Region

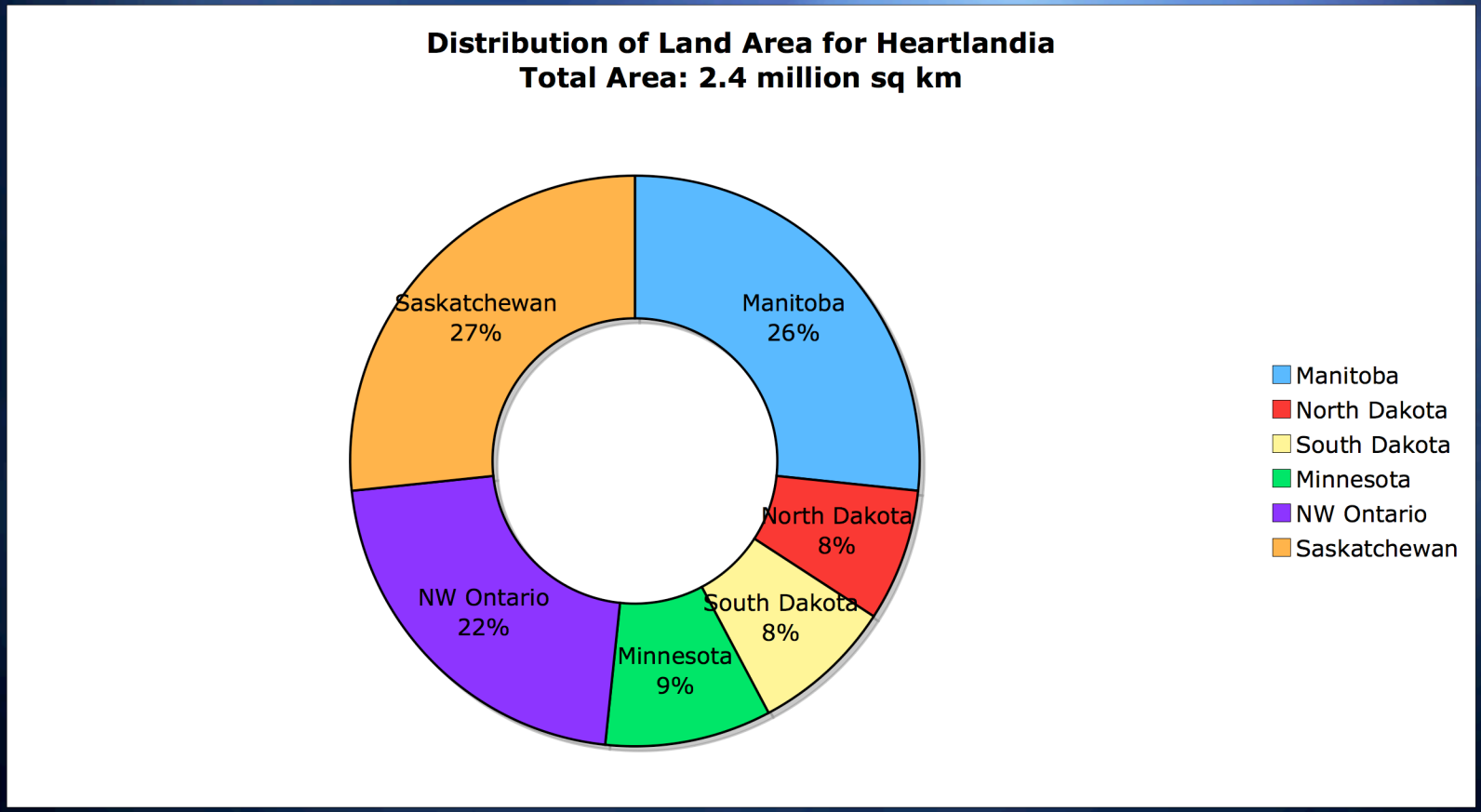
WHAT IS HEARTLANDIA?

- A NORTH AMERICAN CENTRAL ECONOMIC REGION
- SASKATCHEWAN, MANITOBA, NORTH DAKOTA, SOUTH DAKOTA, MINNESOTA, NORTHWESTERN ONTARIO

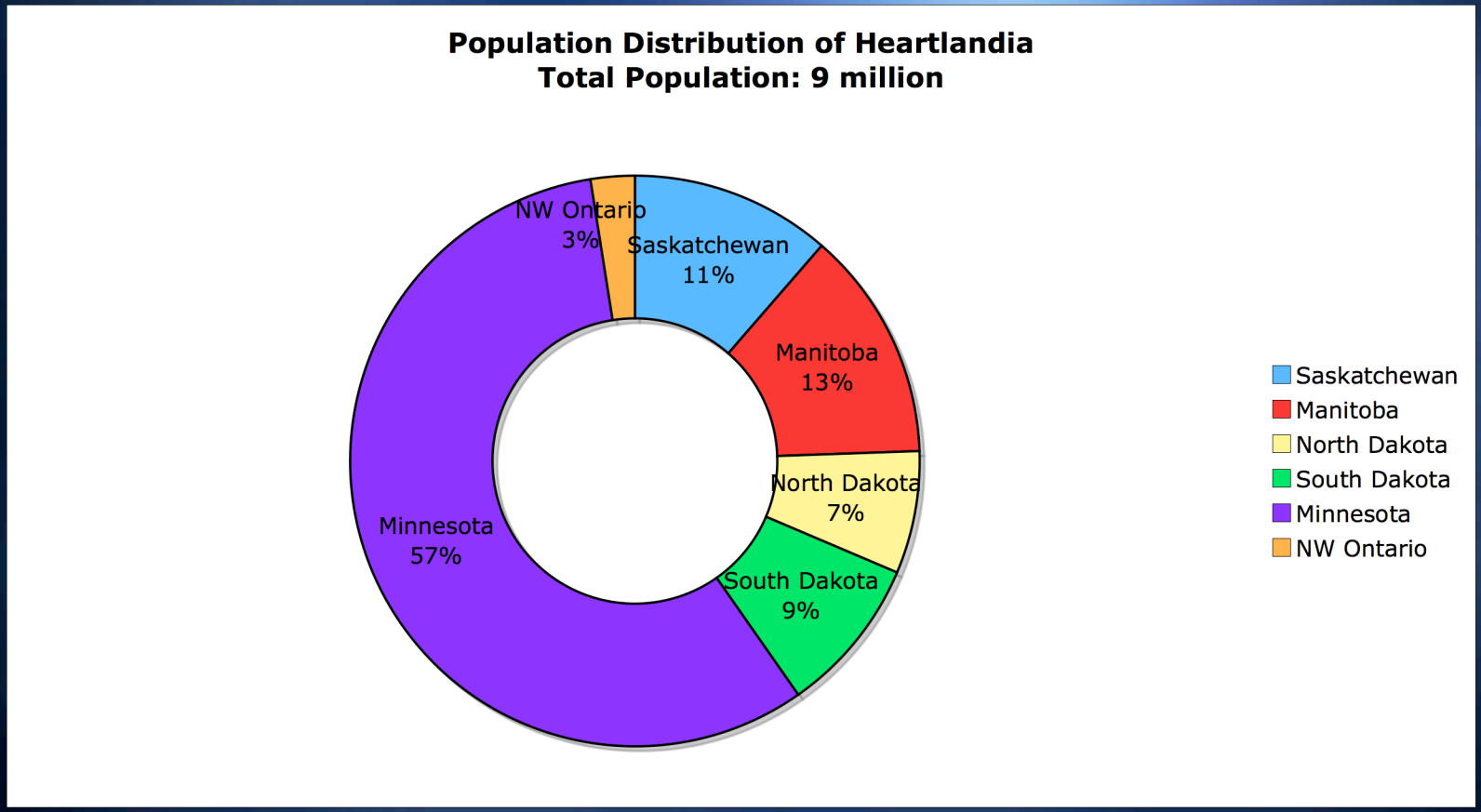
HEARTLANDIA: CROSSROADS OF A CONTINENT

HEARTLANDIA: ECONOMIC DIMENSIONS & POTENTIAL

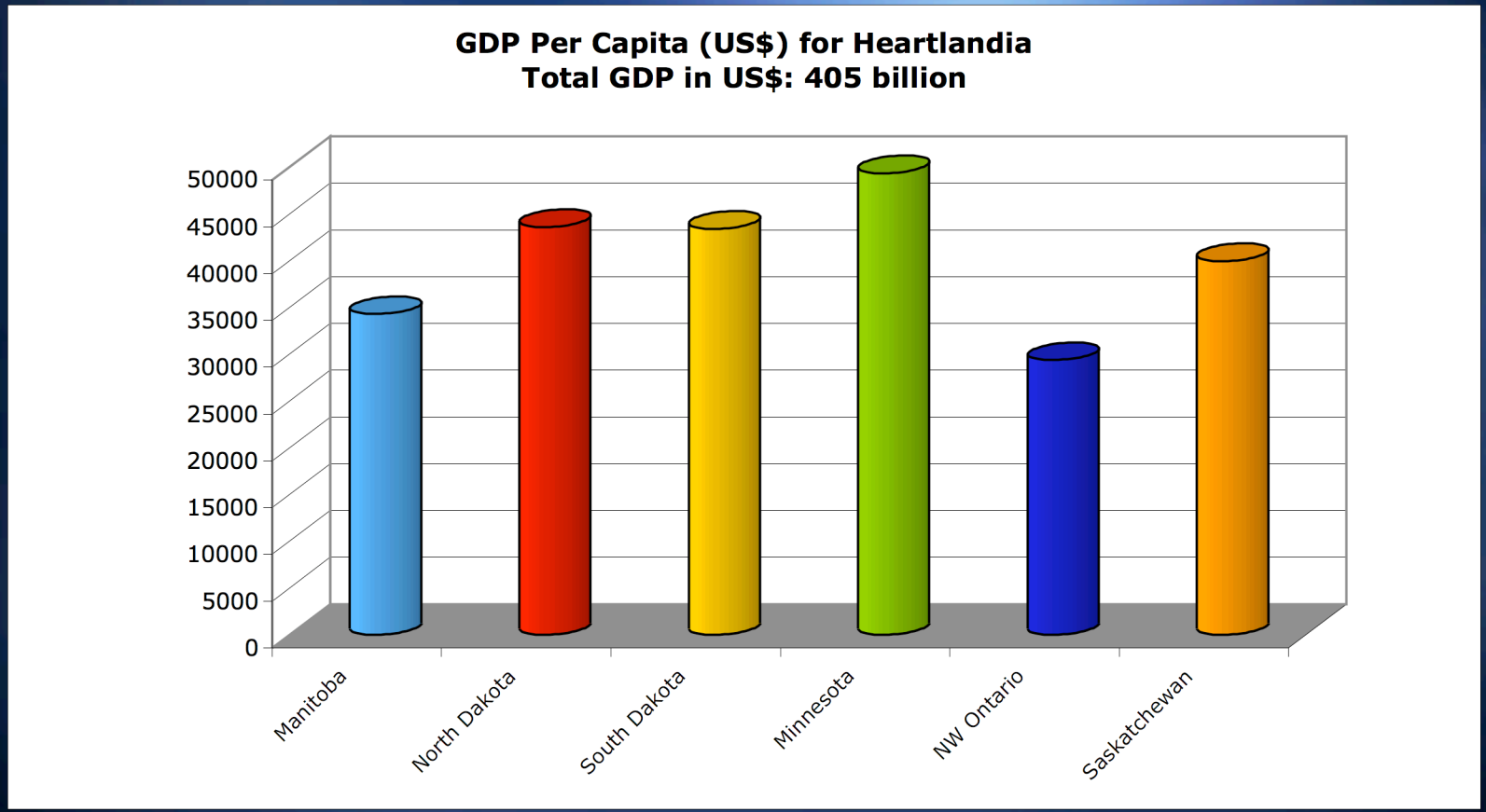
Land Area


Distribution of Land Area for Heartlandia
Total Area: 2.4 million sq km
Saskatchewan 27%
Manitoba 26%
North Dakota 8%
South Dakota 8%
Minnesota 9%
NW Ontario 22%
Manitoba
North Dakota
South Dakota
Minnesota
NW Ontario
Saskatchewan

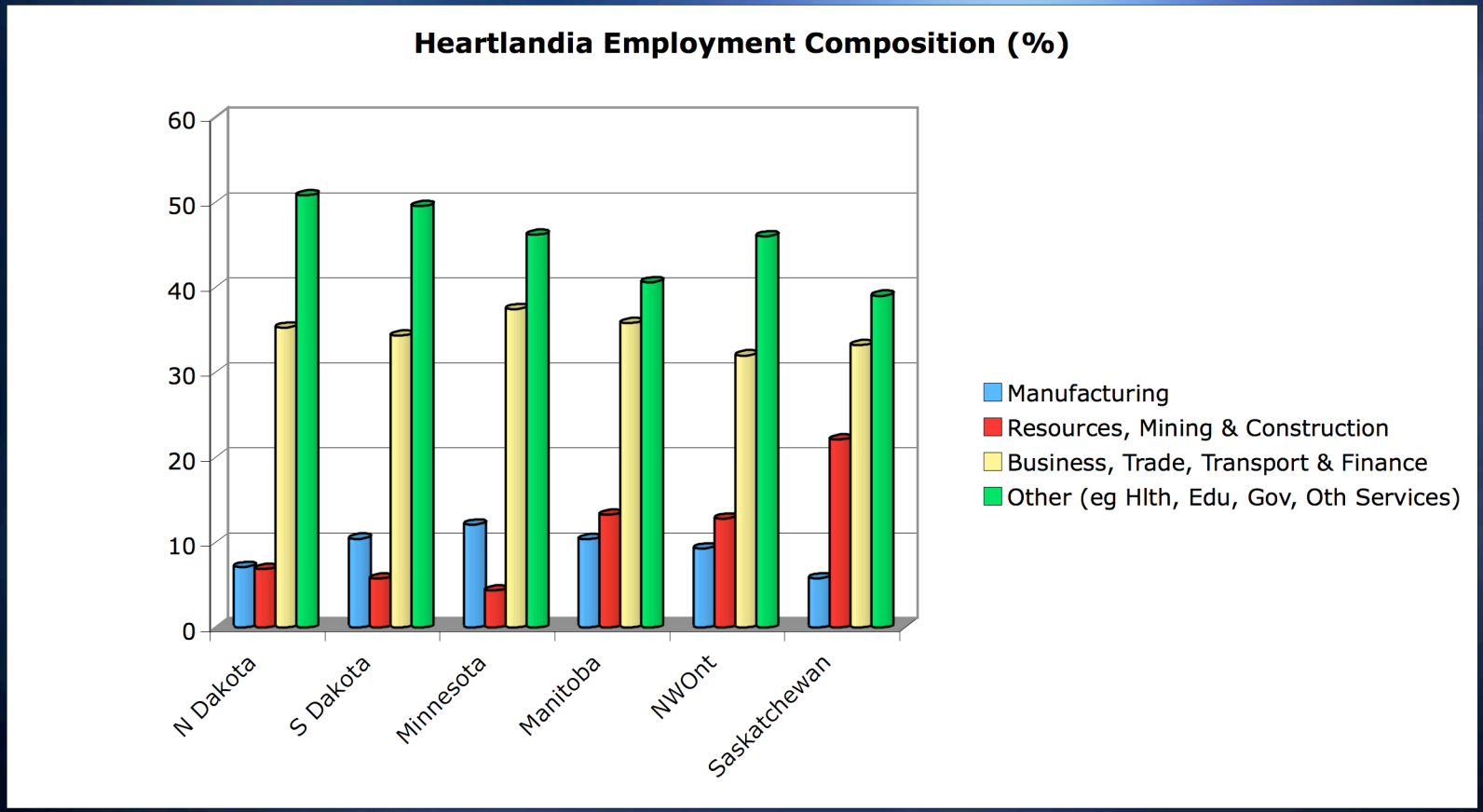
Population


Population Distribution of Heartlandia
Total Population: 9 million
NW Ontario 3%
Saskatchewan 11%
Manitoba 13%
North Dakota 7%
South Dakota 9%
Minnesota 57%
Saskatchewan
Manitoba
North Dakota
South Dakota
Minnesota
NW Ontario

Output


GDP Per Capita (US$) for Heartlandia
Total GDP in US$: 405 billion
50000
45000
40000
35000
30000
25000
20000
15000
10000
5000
0
Manitoba
North Dakota
South Dakota
Minnesota
NW Ontario
Saskatchewan

Employment


Heartlandia Employment Composition (%)
60
50
40
30
20
10
0
N Dakota
S Dakota
Minnesota
Manitoba
NWOnt
Saskatchewan
Manufacturing
Resources, Mining & Construction
Business, Trade, Transport & Finance
Other (eg Hlth, Edu, Gov, Oth Services)

ECONOMIC POTENTIAL

- Agricultural production, food processing, forestry, potash, uranium, petroleum, coal, mineral and hydroelectric resources
- Manufacturing and service
- Bio-energy
- Transportation infrastructure
- Research, health services

Winnipeg and Heartlandia

- Winnipeg as an inland Port – an integrated inter-modal facility
- Winnipeg at centre of North American trade corridors
  - Asia-Pacific
  - Canamex Corridor
  - Mid-Continent Gateway

Winnipeg's Future

- Western Canada poised for long-term growth
- Heartlandia Focal Node as Inland Port
- North-South Trade flows from Churchill to Gulf of Mexico
- East-West Trade flows from Vancouver/Prince Rupert to New York/Halifax via Thunder Bay-St. Lawrence Seaway Route
- Role as continental entrepot will foster further manufacturing & financial development

North-South

Churchill
Vancouver
Winnipeg
Seattle
Fargo
Duluth
Montreal
Ottawa
Minneapolis/
St. Paul
Port
Huron
Pocatello
Iowa Inland Port
Chicago
Toronto
Detroit/
Windsor
Omaha
Kansas
City
Denver
Washington, D.C.
Oklahoma City
Memphis
Los Angeles
Alliance Texas
Denton
Long Beach
Ft. Worth
Dallas
San Antonio
Laredo
Houston
Corpus Christi
Gomez
Palacio
Monterrey
Mazatlan
Central Mexico
Tampico
Guadalajara
Hidalgo
Veracruz
Manzanillo
Mexico, D.F.
Lazaro Cardenas
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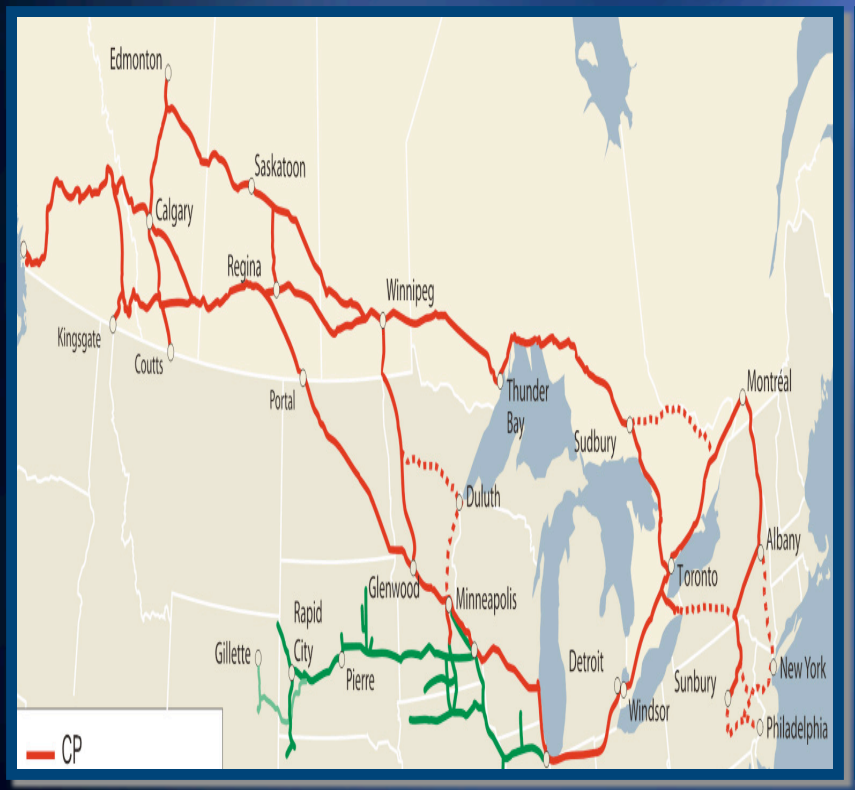
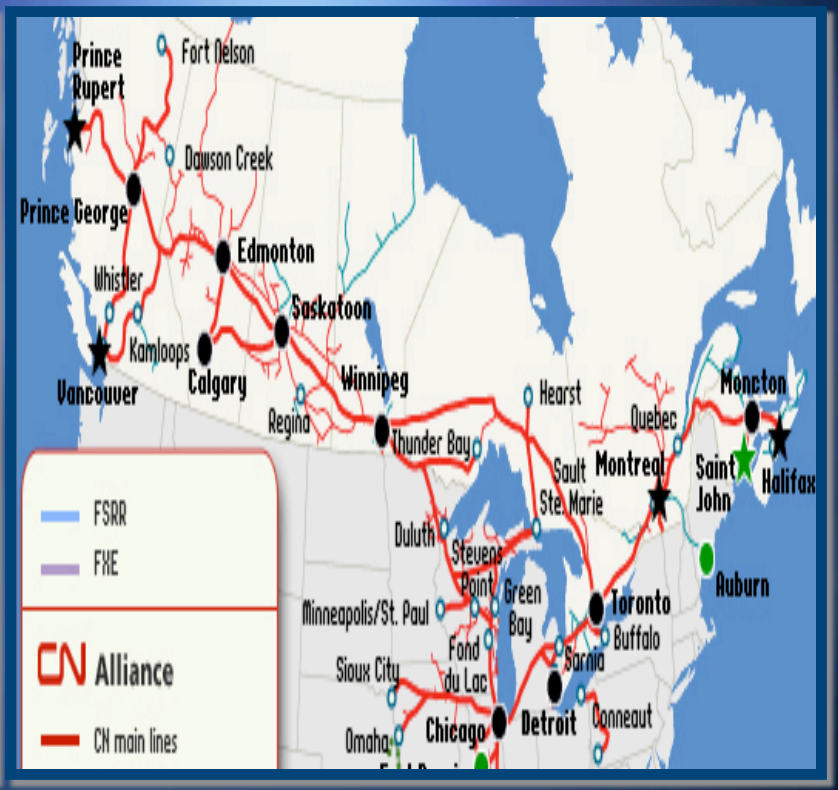
Highway Connections

East-West Rail





STRATEGIC POSITION

HEARTLANDIA

Implementing the Vision

What Do We Need?

- Need a common vision
- Need to ensure border regions remain zones of opportunity - "border stickiness" an issue
- Formal framework

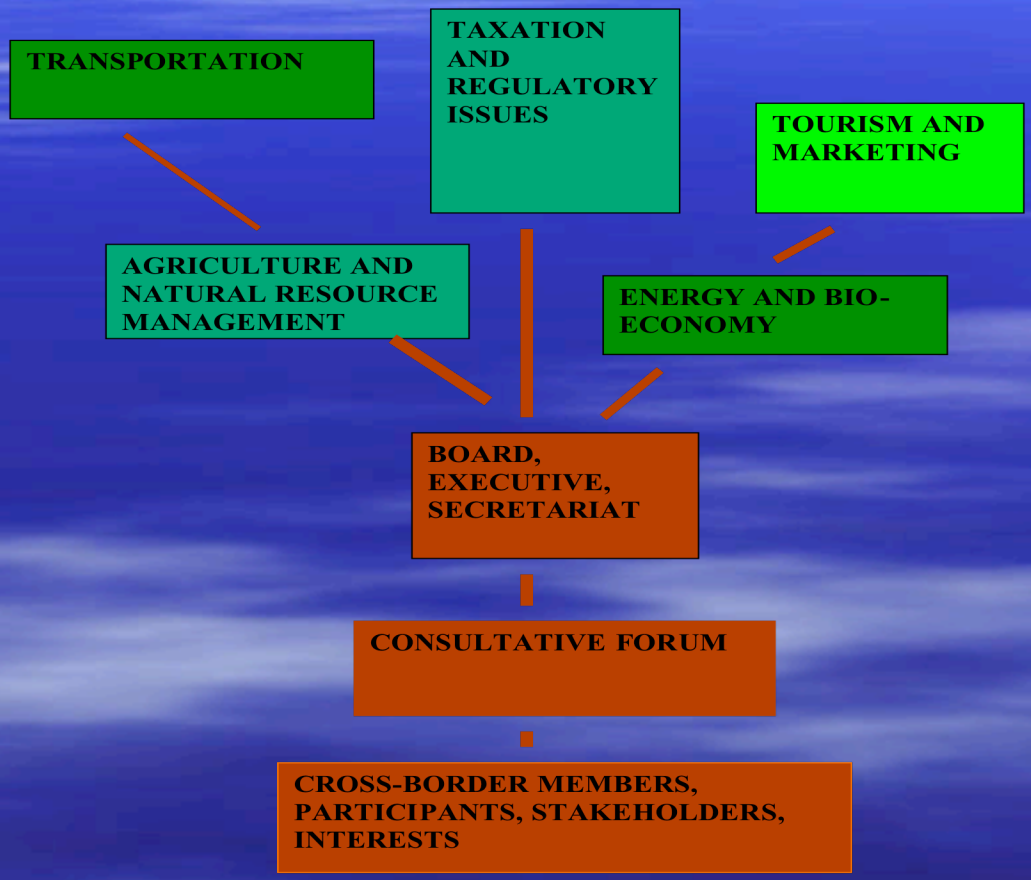
Next Steps

- A Council/Directorate
- Consultative forum/Cross-Border Framework
  - Identify issues
  - Research capacity
  - Set goals and priorities
  - Mobilize resources

The PNWER Model

- Bi-national executive committee consisting of a core of President, four Vice-Presidents, and an immediate past-president
- Public sector and private sector representative councils representing 9 states/provinces/territories
- Executive director and staff of 8
- Funded via sponsorship opportunities

HEARTLANDIA COUNCIL "TREE STRUCTURE"



CONCLUSION

- Time is ripe for Heartlandia
- Strategic position
- "Cross-roads of the Continent"