LAKEHEAD UNIVERSITY

FACULTY OF SOCIAL SCIENCES AND HUMANITIES
INTERDISCIPLINARY STUDIES

CHANGE REQUEST REPORT

Change Request Tracking Number: 2019-SOC-7155

Title of Change Request: Media, Film, and Communications Program Updates

Status of Change Request: In Workflow

Change Request can be split

CHANGE REQUEST CONTENTS

#	Type	Title
1.	New Version of a Degree	Honours BASc (Media, Film, & Communications Major)
2.	New Version of a Degree	Honours BASc (Media, Film, & Communications Major) Transfer Program - 3 year Graphic Design
3.	New Version of a Course	Media, Art and Activism
4.	New Version of a Course	Web Design

CHANGE REQUEST HISTORY

Workflow Stage	Action Type	Action Taken By	Change Made	Action Rationale	Date
Initiator	Approved	Michael Stevenson	Yes	Submitted to workflow	11/26/2019, 09:49 PM
Submission Review (Academic & Curriculum Development Coordinator)	Approved	Submission Review	No	Okay to move forward in the workflow	11/27/2019, 09:32 AM

SUPPORTING DOCUMENTS

None.

SUPPORTING DOCUMENTS AUDIT TRAIL

None.

CHANGE REQUEST COMMENTS

None.

1.	New Version of a Degree	Honours BASc (Media, Film, & Communications Major)

DEGREE DETAILS

MODIFY A PROGRAM FORM (less significant changes).

	NOTE TO USER about this form:
	This "Modify a Program" form is used to make less significant modifications to a program. If you plan to make a major modification to a program, please use the form "Major Modification to Program". Visit this link to learn more about Major Modifications

The following is information that is displayed in the University Calendar

Title of Program:	Honours BASc (Media, Film, & Communications Major)
Program Requirements:	Four Year program An overall 70% average through each year is required in the Media, Film, and Communications Major (courses designated with an asterisk*) and any additional elective Media, Film, and Communications courses taken. **Note:** By the end of four years (20 FCEs), at least three (3) FCEs must be Type A (Humanities) or Type B (Social Sciences) courses; at least three (3) FCEs must be Type C (Engineering, Mathematical and Natural Sciences) or Type D (Health and Behavioural Sciences) courses; and at least one-half (0.5) FCE must be Type E courses. The Indigenous Content Requirement is being met by the inclusion of one-half (0.5) FCE chosen from the list of Type E courses taken in any year of the program (Media Studies 2310 or Media Studies 4550 recommended). **First Year:** (a) One-half FCE in first year Interdisciplinary Studies (b) * Media, Film, and Communications 1010, 1030, and 1050 (c) * One-half FCE chosen from General Science 0350, 0370; Media, Film, and Communications 1610; Visual Arts 0510, 1010, 1015, 1110, 1130, 1150, 1170 (d) Two and one-half FCE electives **(Note the Type A, B, C, D, and E courses requirement.)** **Second Year:** (a) * Media, Film, and Communications 2010 and 2230 (b) * One-half FCE chosen from Media, Film, and Communications 2030 or 2610 (c) *One-and-one-half FCEs in Media, Film, and Communications at the second year level (d) Two FCE electives **(Note the Type A, B, C, D, and E courses requirement.)** **Third Year:** (a) * One-half FCE chosen from Media, Film, and Communications 3630 or 3690 (b) One-half FCE in third year Interdisciplinary Studies (c) * Two and one-half FCEs in Media, Film, and Communications at the third or fourth year level (d) One and one-half FCE electives **(Note the Type A, B, C, D, and E courses requirement)** **Fourth Year:** (a) * Media, Film, and Communications 4801 (b) * One FCE in Media, Film, and Communications at the fourth year level (c) Three FCE electives **(Note the Type A, B, C, D, and E courses requirement)**

The following is information for Committee Review

Program Code:	HBASC.MDST
Calendar Start Term. When this change should be displayed in the Calendar:	~~2019~~2020-~~2021~~
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Academic Level:	Undergraduate
Total number of credits for the degree:	20.00
Transcript Title of Program:	HBASc (Media, Film, & Communications Major)
Degree Type:	HBASC
Pedagogical rationale for this proposal. Why are you submitting this request?:	~~A title change for the program is being requested to integrate the existing and proposed film production courses into the program. The title change reflects a gradual increase in program content regarding digital media, also evident in contemporary media and communication studies. Making these existing elements of our program transparent will make it more appealing to prospective students. The fundamental critical and theoretical emphasis of the program remains unchanged. In terms of courses, one required production course is being introduced at the first year level, and one required theory course is being removed at the second year level. The budget impact, therefore, is neutral.~~The description of the major average calculation has been altered to accurately reflect the current Enrolment Services method of calculating this average, and VISU 1015 has been added to the list of eligible courses under line (c) of the First Year requirements.
Associated Changes - List all other requests that are associate with this change (enter request number or title):	~~2018-SOC-6695 and 2018-SOC-6694~~

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.

Will this program impact student enrolment in another program within the same faculty/unit?:	no
Will this program impact student enrolment in another program in a different faculty/unit?:	no
Will additional resources be required (space, staff, equipment, etc.)?:	no
How will this impact existing teaching loads within this faculty/unit?:	no impact
What is the impact on the demand for teaching support services (library, computers, staff, etc.)?:	none
Will this require outside support? If yes, please outline the amount and timing of the funding:	no

2.	New Version of a Degree	Honours BASc (Media, Film, & Communications Major) Transfer Program – 3 year Graphic Design

DEGREE DETAILS

MODIFY A PROGRAM FORM (less significant changes).

	NOTE TO USER about this form:
	This "Modify a Program" form is used to make less significant modifications to a program. If you plan to make a major modification to a program, please use the form "Major Modification to Program". Visit this link to learn more about Major Modifications

The following is information that is displayed in the University Calendar

Title of Program:	Honours BASc (Media, Film, & Communications Major) Transfer Program – 3 year Graphic Design
Program Requirements:	Two Year program (includes spring/summer term) An overall ~~70% average in the~~ average of 70% is required for graduation from the HBASc (Media, Film, ~~& Communications major~~

(courses designated with an asterisk*) through each year is required and Communications) College Pathways Program.

Graduates from any six semester (3-year) Graphic Design program in Ontario with a 70% cumulative average or higher, may be admitted to the Honours Bachelor of Arts and Science (HBASc) Media, Film, & Communications College Pathways program. College transfer students will be credited with 8.5 FCEs towards the HBASc (Media, Film, & Communications Major), reducing the remaining requirements to 11.5 FCEs (with an overall average of 70% in Media, Film, & Communications Major) as outlined below. The minimum requirement for Type C or D courses (see Note 1) may be increased by up to 1 FCE depending upon the student's college diploma. Meeting the minimum requirement does not guarantee admission to either the University or a specific program. An overall average of 70% in Media, Film, & Communications is required for graduation from this program.

Notes:
1. In fulfillment of the requirements of the HBASc, college transfer students must take at least 2 FCEs of Type A or Type B courses; at least 2 FCEs of Type C or Type D courses.

2. The Indigenous Content Requirement is met by the inclusion of 0.5 FCE from the list of Type E courses taken in any year of the program (MDST 2310 or MDST 4550 recommended).

3. College transfer students cannot take General Science 0350, General Science 0370, Media Studies 2412/Visual Arts 2412, or Media Studies 2433/Visual Arts 2430 for credit.

First Year:
(a) * Media Studies, Film, and Communications 1010 and 1030
(b) * Media Studies, Film, and Communications 2010 and 2230
(c) * One-half FCE in third year Interdisciplinary Studies
(d) * One-and-one-half FCEs in Media, Film, & and Communications at the third or fourth year level
(e) One FCE electives (Note the Type A, B, C, D, and E course requirements)

Spring/Summer Term:
(a) One-and-one-half FCE electives at the second year level or above (Note the Type A, B, C, D, and E course requirements)

Second Year:
(a) * Media Studies, Film, and Communications 4801
(b) * One-and-one-half FCEs from Media Studies, Film, and Communications at the third or fourth year level
(c) * One FCE in Media Studies, Film, and Communications at the fourth year level
(d) One-and-one-half FCE electives at the third or fourth year level (Note the Type A, B, C, D, and E course requirements)

The following is information for Committee Review

Program Code:	HBASC.MDST.TRF
Calendar Start Term. When	2019 2020-2021

this change should be displayed in the Calendar:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Academic Level:	Undergraduate
Total number of credits for the degree:	11.50
Transcript Title of Program:	HBASC (Media, Film, & Communications) Transfer
Degree Type:	HBASC
Pedagogical rationale for this proposal. Why are you submitting this request?:	~~This major modification reflects the change in program title and the streamlining of program course requirements, as per Calendar change request 2019-SOC-6711~~The description of the major average calculation is being changed.
Associated Changes - List all other requests that are associate with this change (enter request number or title):	~~2019-SOC-6711; 2019-SOC-6694; 2019-SOC-6695~~

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this program impact student enrolment in another program within the same faculty/unit?:	No
Will this program impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc.)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact

What is the impact on the demand for teaching support services (library, computers, staff, etc.)?:	No impact
Will this require outside support? If yes, please outline the amount and timing of the funding:	No

3.	New Version of a Course	Media, Art and Activism

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 3310 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	Media, Art and Activism
Course Description:	An analysis of media, art, and activism forms, such as art, film, music, ads, living theatre, photography, and new /or digital media that have been created by social movement activists to communicate social change. Students will consider how to engage positively as media artists within the community on local and global issues.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	

Course Classification(s):

- Type A: Humanities
- Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2014~~2020-~~15~~21
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	• Elective
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~Orillia Campus restructuring 10Feb2014 Senate. Course now belongs to Department of Interdisciplinary Studies, Faculty of Social Sciences and Humanities.~~MDST 3310 should emphasize media more fully in the description. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes – List all other requests that are associate with this change (enter request number or title):	

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff	No

be required (space, staff, equipment, etc)?:	
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	No impact
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

4.	New Version of a Course	Web Design

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 3610 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	Web Design
Course Description:	~~An intermediate~~ A hands-on course on the important elements of web design, considering aesthetics, technical skills, and ~~programming with web design software on a range of operating systems~~interactivity using a variety of website building tools.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	2-2; or 2-2 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed	

with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type C: Engineering, Mathematical and Natural Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2015~~2020-~~16~~21
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~The removal of prerequisite is to enable more students outside of Media Studies to take the course. Prior knowledge is not required.~~ MDST 3610 Web Design has not been offered for the last 5 years and is in danger of being removed from the calendar unless we offer it. The last time it was taught, it included too much computing for students in the program and we had trouble finding an appropriate instructor. Given the increasingly user-friendly software designed for web-site development, it makes sense to revise this course in user-friendly way. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in	~~none~~No

another program within the
same faculty/unit?:

Will this request impact
student enrolment in
another program in a
different faculty/unit?: ~~none~~No

Will additional resources
be required (space, staff,
equipment, etc)?: ~~none~~No

How will this impact
existing teaching loads
within this faculty/unit?: ~~none~~No impact

What is the impact on the
demand for teaching support
services (library,
computers, staff, etc)? : ~~none~~No impact

Will this course require
outside support? If yes,
please outline the amount
and timing of the funding: ~~none~~No