



LAKEHEAD UNIVERSITY

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

CHANGE REQUEST REPORT

Change Request Tracking Number: 2018-SOC-6798-A

Title of Change Request: Cross-listing of MDST Courses with English and
Visual Arts Courses

Status of Change Request: In Workflow

Change Request can be split

CHANGE REQUEST CONTENTS

#	Type	Title
1.	New Course	Introduction to Popular Culture
2.	New Course	Introduction to Film Studies
3.	New Course	Introduction to Digital Image
4.	New Course	Science Fiction
5.	New Course	Professional Writing: Digital Contexts
6.	New Course	National Cinemas and Film Movements

CHANGE REQUEST HISTORY

Workflow Stage	Action Type	Action Taken By	Change Made	Action Rationale	Date
Initiator	Approved	Michael Stevenson	No	Submitted to workflow	12/13/2018, 01:57 PM
Submission Review (Academic & Curriculum Development Coordinator)	Relegated	Submission Review	Yes	we need the exact cross listed course and the description for lxxx (Pam)	12/13/2018, 03:02 PM
Initiator	Approved	Michael Stevenson	No	Requested changes have been made.	12/14/2018, 12:22 AM
Submission Review (Academic & Curriculum Development Coordinator)	Approved	Submission Review	Yes	Approved on December 14, 2018 (Pam)	12/14/2018, 11:18 AM

SUPPORTING DOCUMENTS

None.

SUPPORTING DOCUMENTS AUDIT TRAIL

None.

CHANGE REQUEST COMMENTS

None.

1.	New Course	Introduction to Popular Culture
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COURSE DETAILS

NEW COURSE FORM - The following is information that will be displayed in the University Calendar

What is the new Course

Code: (provided by Academic & Curriculum Development Coordinator):	media studies 111/ the code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	Introduction to Popular Culture
Course Description:	An introduction to the critical study of popular culture, considering definitions of "the popular" and how popular movements, genres, and subcultures emerge and develop. Popular culture theories and their applications will be covered; a variety of cultural texts will be analyzed.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any special notes or restrictions for this course here:	Students who have previous credit in English 2902 may not take MDST 1117 for credit. Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	English 1117
Course Classification(s):	<ul style="list-style-type: none"> Type A: Humanities

The following is information for Committee Review

Faculty or Institution Unit:	<ul style="list-style-type: none"> Lakehead University
Calendar Start Term. When this change should be displayed in the Calendar:	2019-20
Information for Timetable: When will this be first offered?:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	Elective
What is the pedagogical rationale for this request? Why are you submitting this request?:	The Media Studies program within the Department of Interdisciplinary Studies is seeking to broaden the range of courses available to Media Studies majors in Orillia. Consultations with the Department of English have identified

Request: Consultations with the Department of English have identified five English courses that can be cross-listed with Media Studies, and this request pertains to the cross-listing of one of those English courses under a Media Studies code. The Media, Film, and Communications program has many courses that approach media through a cultural studies or cultural communications lens. The course description indicates that "a variety of cultural texts will be analyzed" engaging pop culture theory. This helps to set a foundation for later courses such as MDST 2113 Women, Popular Culture and Counter Culture, MDST 3133 Women, Technology and Cyberculture (both cross-listed with WOME), and MDST 3770 Crime, Media, Culture. For example, is this change required for accreditation?

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

2.	New Course	Introduction to Film Studies
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COURSE DETAILS

The following is information that will be displayed in the University Calendar

NEW COURSE FORM - THE FOLLOWING IS INFORMATION THAT WILL BE DISPLAYED IN THE UNIVERSITY CALENDAR

What is the new Course Code? (provided by Academic & Curriculum Development Coordinator):	Media Studies 1118 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	Introduction to Film Studies
Course Description:	An introduction to the practices of reading, analyzing, and writing critically about film. Elements including mise-en-scène, cinematography, editing, and sound will be examined. Film form and style in a variety of genres, such as the documentary, experimental film, narrative cinema, and animation, will be covered. Attention will be paid to the role of cinema, and cinema studies, as cultural institutions.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any special notes or restrictions for this course here:	Students who have previous credit in English 2901 may not take MDST 1118 for credit. Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	English 1118
Course Classification(s):	<ul style="list-style-type: none"> Type A: Humanities

The following is information for Committee Review

Faculty or Institution Unit:	<ul style="list-style-type: none"> Lakehead University
Calendar Start Term. When this change should be displayed in the Calendar:	2019-20
Information for Timetable: When will this be first offered?:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	

What is the pedagogical rationale for this request? Why are you submitting this request?:

The Media Studies program within the Department of Interdisciplinary Studies is seeking to broaden the range of courses available to Media Studies majors in Orillia. Consultations with the Department of English have identified five English courses that can be cross-listed with Media Studies, and this request pertains to the cross-listing of one of those English courses under a Media Studies code. The Media Studies program name is being changed to Media, Film, and Communications, therefore an introduction to film studies, including film theory and analysis, will be useful to students in Media, Film, and Communications. For example, is this change required for accreditation?

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Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

3.	New Course	Introduction to Digital Image
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COURSE DETAILS

NEW COURSE FORM - The following is information that will be displayed in the University Calendar

What is the new Course Code? (provided by Academic & Curriculum Development Coordinator):	Media Studies 1015 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	Introduction to Digital Image
Course Description:	An introduction to using Adobe Photoshop for creating digital images. Through hands-on applications, students will explore the use of layers and essential software tools and controls for creating composite images from multiple image sources.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	0-0; 3-0 Example 3-0
List any special notes or restrictions for this course here:	Students who have received credit for Visual Arts 2410/Media Studies 2410 cannot receive credit for Media Studies 1015. Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	Visual Arts 1015
Course Classification(s):	<ul style="list-style-type: none"> Type A: Humanities

The following is information for Committee Review

Faculty or Institution Unit:	<ul style="list-style-type: none"> Lakehead University
Calendar Start Term. When this change should be displayed in the Calendar:	2019-20
Information for Timetable: When will this be first offered?:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	Elective

What is the pedagogical rationale for this request? Why are you submitting this request?:	The Department of Visual Arts is creating a new course in Introduction to Digital Image with content that would be of direct interest to Media Studies students. With the consent of Visual Arts, this request seeks to cross-list the new VISU course with Media Studies to allow it to be taken by MDST students in Orillia as an elective when offered. As Media, Film, and Communications moves toward an emphasis on digital media, this introductory course to digital image production, creation, and manipulation is very timely, and will serve MDST students well. For example, is this change required for accreditation?
Associated Changes - List all other requests that are associate with this change (enter request number or title):	2018-SOC-6771

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Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

4.	New Course	Science Fiction
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COURSE DETAILS

NEW COURSE FORM - The following is information that will be displayed in the University Calendar

What is the new Course Code? (provided by Academic & Curriculum Development Coordinator):	Media Studies 2950 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	Science Fiction
Course Description:	A study of Science Fiction texts, which may include novels, short fiction, graphic novels, film, and/or television, as well as theory and criticism about the genre. Topics to be discussed may include science and technology, environmentalism, extrapolation about the future, gender and sexuality, identity and difference, and linear and non-linear time.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any special notes or restrictions for this course here:	Students who have previous credit in English 3950 may not take Media Studies 2950 for credit. Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	English 2950
Course Classification(s):	<ul style="list-style-type: none">• Type A: Humanities

The following is information for Committee Review

Faculty or Institution Unit:	<ul style="list-style-type: none">• Lakehead University
Calendar Start Term. When this change should be displayed in the Calendar:	2019-20
Information for Timetable: When will this be first offered?:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.

Academic Level:	Undergraduate
Is this a required course, or an elective?:	Elective
What is the pedagogical rationale for this request? Why are you submitting this request?:	The Media Studies program within the Department of Interdisciplinary Studies is seeking to broaden the range of courses available to Media Studies majors in Orillia. Consultations with the Department of English have identified five English courses that can be cross-listed with Media Studies, and this request pertains to the cross-listing of one of those English courses under a Media Studies code. This course covers not just literature, but a range of media, film, and communications content including graphic novels, film, TV, and technologies, as per the course description, making it highly relevant to Media, Film, and Communications students. For example, is this change required for accreditation?

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Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

5.	New Course	Professional Writing: Digital Contexts
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COURSE DETAILS

NEW COURSE FORM - The following is information that will be displayed in the University Calendar

What is the new Course Code? (provided by Academic & Curriculum Development Coordinator):	Media Studies 3036 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	Professional Writing: Digital Contexts
Course Description:	Practical training in the skills and craft of professional writing for digital formats, with a focus on web usability. Formats studied may include web and mobile content, social media, digital advertising, and public relations.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	Two FCEs in English or Media Studies, including at least one half-course at the second year level, or permission of the Chair of the Department of English.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	English 3036
Course Classification(s):	<ul style="list-style-type: none"> Type A: Humanities

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Information for Timetable: When will this be first offered?:	
Calendar End Term. When is the last calendar year this	No Specified End Date Use No Specified End date unless you are removing it from the calendar.

should be displayed?:	-
Academic Level:	Undergraduate
Is this a required course, or an elective?:	Elective
What is the pedagogical rationale for this request? Why are you submitting this request?:	The Media Studies program is developing a new course, MDST 3013 (Strategic Digital Communications) that the Department of English has chosen to cross-list as an English course. The Department of English currently offers ENGL 3036 (Professional Writing: Digital Contexts) that would be a relevant course for Media Studies majors, and this request seeks to provide a cross-listing for ENGL 3036 with Media Studies. Going forward, the plan would be to offer ENGL/MDST 3036 and MDST/ENGL 3013 in alternating years to allow Media Studies and English students an improved range of elective options in their respective programs. For example, is this change required for accreditation?

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Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

6.	New Course	National Cinemas and Film Movements
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COURSE DETAILS

NEW COURSE FORM - The following is information that will be displayed in the University Calendar

What is the new Course Code? (provided by Academic & Curriculum Development Coordinator):	Media Studies 3952 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of New Course:	National Cinemas and Film Movements
Course Description:	A study of the development of national cinemas, such as Canadian, Spanish, and French cinemas. We will explore the intersections of the national with political and aesthetic movements, including the French New Wave, German Expressionism, and Soviet Montage, as well as counter cinema, and the political and cultural resistance to the national with the emergence of transnational cinema.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	Two FCEs in Media Studies, including at least one half-course at the second year level; or two FCEs in English, including at least one half-course at the second year level; or permission of the Chair of the Department of English.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	English 3952
Course Classification(s):	<ul style="list-style-type: none"> Type A: Humanities

The following is information for Committee Review

Faculty or Institution Unit:	<ul style="list-style-type: none"> Lakehead University
Calendar Start Term. When this change should be displayed in the Calendar:	2019-20
Information for Timetable: When will this be first	

offered?:	
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	Elective
What is the pedagogical rationale for this request? Why are you submitting this request?:	The Media Studies program within the Department of Interdisciplinary Studies is seeking to broaden the range of courses available to Media Studies majors in Orillia. Consultations with the Department of English have identified five English courses that can be cross-listed with Media Studies, and this request pertains to the cross-listing of one of those English courses under a Media Studies code. A third-year course that incorporates a specific global approach to film studies, including film theory, movements, and analysis, will be useful to students in Media, Film, and Communications. For example, is this change required for accreditation?

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	None
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	None
Will this course require outside support? If yes, please outline the amount	No

and timing of the funding:

