LAKEHEAD UNIVERSITY

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

CHANGE REQUEST REPORT

Change Request Tracking Number: 2018-SOC-6695

Title of Change Request: Media Studies--Changes to Existing Courses

Status of Change Request: In Workflow

Change Request can be split

CHANGE REQUEST CONTENTS

#	Type	Title
1.	New Version of a Course	Introduction to Media, Film, & Communications
2.	New Version of a Course	Intermediate Media Production
3.	Discontinued Course	Media Criticism
4.	New Version of a Course	Research Methods in Media, Film, & Communications
5.	New Version of a Course	Photography Studies
6.	New Version of a Course	Advanced Media Production
7.	New Version of a Course	Cinematography

CHANGE REQUEST HISTORY

Workflow Stage	Action Type	Action Taken By	Change Made	Action Rationale	Date
Initiator	Approved	Michael Stevenson	Yes	Submitted to workflow	10/19/2018, 09:19 AM
Submission Review (Academic & Curriculum Development Coordinator)	Approved	Submission Review	No	Approved on October 22, 2018 (Pam). This request will be tied to the Program Change in Media Studies request.	10/22/2018, 10:00 AM

SUPPORTING DOCUMENTS

None.

SUPPORTING DOCUMENTS AUDIT TRAIL

None.

CHANGE REQUEST COMMENTS

None.

1.	New Version of a Course	Introduction to Media, Film, & Communications

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 1010 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	Introduction to Media ~~Studies~~, Film, & Communications

Course Description:	An introduction to ~~the critical analysis of print and text based media. Topics include: ownership and control of media production, techniques to attract audiences, media reception by diverse audiences, intellectual property rights, and the construction of social issues in global and Canadian media. Students will survey media and communications research methods and theories, analyzing the power of language in media~~<mark>digital media, film and communications in the Canadian context, with reference to: film, TV, radio, music, print media, journalism, advertising, social media, online culture, the culture industry, media economics, global networks, technologies, audiences, interactivity, representation and identity.</mark>
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0<mark>;</mark> or 3-0 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2016~~<mark>2019</mark>-~~17~~<mark>20</mark>
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course,	

or an elective?:	• Required
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~MDST 1010 introduces the context for all media and media studies, focusing especially on print media. We are removing the designation of "I" after the title since MDST 1030 will no longer be set up as part "II" of this introduction but will instead have its own descriptive title. This will clarify the relation of the courses to one another, which is really more complementary rather than consecutive. We are also making it possible to take these courses in reverse order (in the event of someone beginning the program in January) since this will not affect learner outcomes.~~ Updating of course description language. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	none
Will this request impact student enrolment in another program in a different faculty/unit?:	none
Will additional resources be required (space, staff, equipment, etc)?:	none
How will this impact existing teaching loads within this faculty/unit?:	none
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	none
Will this course require outside support? If yes, please outline the amount	none

2.	New Version of a Course	Intermediate Media Production

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 2030 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	Intermediate Media Production
Course Description:	Media production and analysis are integrated , as students produce media using readily available technologies to create individual and collaborative media production projects. Students may work with community groups on media projects with social justice applications. at an intermediate level. Key elements of hands-on practice to be covered include: writing scripts, storyboarding, narrative development, sound, layout, parallel plots, plot segmentation, and other skills required to complete creative digital media projects.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	02-02; or 2-2 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2015~~2019-~~16~~20
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~The removal of prerequisite is to enable more students outside of Media Studies to take the course. Prior knowledge is not required.~~ Updating the course title and description to align it with first year and third year courses in digital media production. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	none
Will this request impact student enrolment in another program in a different faculty/unit?:	none
Will additional resources be required (space, staff, equipment, etc)?:	none
How will this impact existing teaching loads within this faculty/unit?:	none

What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	none
Will this course require outside support? If yes, please outline the amount and timing of the funding:	none

3.	Discontinued Course	Media Criticism

COURSE DETAILS

REMOVE A COURSE FROM CALENDAR FORM - The following is information that is displayed in the University Calendar

	You may remove this course from the University Calendar, it will sit dormant in Curriculum Navigator and is available to be put back into the calendar anytime.
Course Code:	Media Studies 2210 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	Media Criticism
Course Description:	An introduction to key critical approaches to analyzing and understanding media, including: discourse analysis, media framing analysis, media effects, political economy, representation and identity, cultural studies, feminist media criticism and critical race theory.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	Media Studies 1010 or 1030 or permission of the Chair of the Department of Interdisciplinary Studies
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	

Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University
Calendar Start Term. :	2016-17
Calendar End Term. When is the last calendar year this should be displayed?:	2019-20 Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	Required
Pedagogical rationale for this proposal. Why are you submitting this request?:	Removal of the course as a mandatory component of the Media Studies program.

The following is information for Senate Budget Committee Consideration:

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this program impact student enrolment in another program within the same faculty/unit?:	No
Will this program impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc.)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No
What is the impact on the demand for teaching support services (library, computers, staff, etc.)?:	No

Will this require outside support? If yes, please outline the amount and timing of the funding:	No

4.	New Version of a Course	Research Methods in Media, Film, & Communications

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

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Course Code:	Media Studies 2230 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	~~Media Studies~~ Research Methods in Media, Film, & Communications
Course Description:	An introduction to qualitative research methods in media, film, and ~~communication studies~~ communications, ~~including~~ such as: literature reviews, ethnographic interviews and participant observation, participatory action research, focus groups, archival research, content analysis, ~~and~~ critical discourse analysis, film criticism, media arts research, and research creation.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	~~Media Studies 1010 or 1030 or permission of the Chair of Interdisciplinary Studies~~
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2016~~2019-~~17~~20
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	
What is the pedagogical rationale for this request? Why are you submitting this request?:	This course can be taken by any ~~IS~~ Interdisciplinary Studies student to fulfill their research methods course requirement, so we are ~~changing~~ eliminating the ~~prerequisites~~ prerequisite to enable more students to take the course. ~~By requiring only one rather than both of the first year courses, we are increasing the potential for students to take this course as an elective.~~ For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

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Will this request impact student enrolment in another program within the same faculty/unit?:	~~Very slight~~ Slight increase in enrolment of students taking this course as an elective to satisfy the research methods requirement within HBASc degrees. The increase would be welcome since class sizes for this course are relatively low.
Will this request impact student enrolment in another program in a different faculty/unit?:	~~none~~No
Will additional resources be required (space, staff, equipment, etc)?:	~~none~~No

How will this impact existing teaching loads within this faculty/unit?:	~~none~~No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	~~none~~No impact
Will this course require outside support? If yes, please outline the amount and timing of the funding:	~~none~~No

5.	New Version of a Course	Photography Studies

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 3012 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	~~Photographic Representation~~Photography Studies
Course Description:	~~A critical exploration of photographic production with respect to aesthetic developments and critical approaches. The emphasis is upon reading photographic texts in light of critical theories, social and political representations, and compositional aesthetics~~How has the widespread use of digital photography shifted how we understand ourselves and our society in relation to images? Students will study and interpret messages and meanings conveyed by photographs, including those produced for photo essays and photo journalism as well as for digital photography apps such as Tumblr, Snapchat and Instagram. A critical study of photography including aesthetics and style, design, lighting, and effects.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	3-0; or 3-0 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.

What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2017~~2019-~~18~~20
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	• Required
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~This course is~~ Course changes designed to ~~contribute to~~ fit more appropriately into the proposed ~~concentration in Photographic Production, which requires 2 FCEs at 3rd or 4th year. Although this course is not a technical hands-on production course, unlike the other courses in the concentration, it is designed to provide context for further studies in photography or digital images and provide links with other Media Studies courses in the program. This course would be offered biennially on a rotating schedule with other third year Media Studies courses, so students will need to plan to take it whenever it is offered. It does not have a prerequisite so it should appeal to a wide audience.~~ modified Media, Film, & Communications major. It has been updated to include digital photography platforms, and the contemporary context of widespread photography posting and sharing. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes – List all other requests that are associate with this change (enter request number or title):	

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	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	~~None~~No impact
Will this course require outside support? If yes, please outline the amount and timing of the funding:	No

6.	New Version of a Course	Advanced Media Production

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 3630 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	~~Intermedia~~ Advanced Media Production
Course Description:	An ~~intermediate~~ advanced hands-on course where students learn to integrate a range of digital ~~and analog~~ media on a single platform, using typography, colour separation, illustration, and interactivity. Communication and media design skills and theoretical approaches will be covered, including image

	creation and manipulation as well as digital and ~~analog~~ intermedia integration.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	2-2; or 2-2 Example 3-0
List any prerequisites for this course here:	
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2015~~2019-~~16~~20
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate
Is this a required course, or an elective?:	
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~The removal of prerequisite is to enable more students outside of Media Studies to take the course. Prior knowledge is not required~~This course is being re-titled to bring it in line with a new course at the first year level (Introduction to Media and Film Production) and a re-titled course at the second year level (Intermediate Media Production). Taken together, these three courses will provide a thorough foundation for students interested in aspects of digital media production and

	design. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

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	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	~~none~~No
Will this request impact student enrolment in another program in a different faculty/unit?:	~~none~~No
Will additional resources be required (space, staff, equipment, etc)?:	~~none~~No
How will this impact existing teaching loads within this faculty/unit?:	~~none~~No impact
What is the impact on the demand for teaching support services (library, computers, staff, etc)? :	~~none~~No impact
Will this course require outside support? If yes, please outline the amount and timing of the funding:	~~none~~No

7.	New Version of a Course	Cinematography

COURSE DETAILS

MODIFY COURSE FORM - The following is information that will be displayed in the University Calendar

Course Code:	Media Studies 3690 The code is the 'subject' plus the course number (e.g. "Biology 1110").
Title of Course:	~~Advanced Video Production~~Cinematography
Course Description:	Students will ~~work in collaborative teams within the community using video production skills to produce short video projects with social justice themes~~learn how to develop narrative, storyboarding, composition, camera placement, movement, and other cinematography techniques to create digital video; focusing on how to create powerful aesthetics and stylistics that will embody emotions and convey ideas to underscore and heighten the narrative and subtexts of a film.
Credit Weight of this Course:	0.5 Example 0.25, 0.5, 1.0, 1.5 etc
Offering (Hours of instruction):	2-2; or 2-2 Example 3-0
List any prerequisites for this course here:	Media Studies 2610
List any corequisites for this course here:	
List any special notes or restrictions for this course here:	Will appear in the Calendar. For example: A course fee for field activities may be required.
What is the Grade Scheme?:	
Is this a Special Topics course?:	
Is this course cross listed with another? If so, enter the other course code here:	
Course Classification(s):	• Type A: Humanities • Type B: Social Sciences

The following is information for Committee Review

Faculty or Institution Unit:	• Lakehead University • Faculty of Social Sciences and Humanities
Calendar Start Term. When this change should be displayed in the Calendar:	~~2017~~2019-~~18~~20
Calendar End Term. When is the last calendar year this should be displayed?:	No Specified End Date Use No Specified End date unless you are removing it from the calendar.
Academic Level:	Undergraduate

Is this a required course, or an elective?:	• Required
What is the pedagogical rationale for this request? Why are you submitting this request?:	~~This course is one of three third year production choices in the Photographic Production concentration, employing photographic techniques beyond the basic photographic medium. Students who have taken the prerequisite, MDST 2610, may opt to take this course. Those who have not taken the prerequisite can opt to take other production courses. Because the prerequisite , MDST 2610 is not included in the concentration, it seems best to identify these courses separately rather than as two parts of a a whole. The course description similarly tones down the reliance upon MDST 2610, although the prerequisite remains.~~Course title and description are being changed to take advantage of instructor expertise and student interest in cinematography. Other production courses remain at the third year level. For example, is this change required for accreditation?
Learning Outcomes:	
Associated Changes - List all other requests that are associate with this change (enter request number or title):	

The following is information for Senate Budget Committee Consideration

	NOTE: Complete each section and provide full explanations for both "yes" and "no" answers. This will not be displayed in the calendar but will be used by the Senate Budget Committee when considering approval of this proposal. The creator of this proposal may be asked to attend a committee meeting to discuss this proposal. Contact the Chair of the Senate Budget Committee if you wish to discuss any of the questions below.
Will this request impact student enrolment in another program within the same faculty/unit?:	No
Will this request impact student enrolment in another program in a different faculty/unit?:	No
Will additional resources be required (space, staff, equipment, etc)?:	No
How will this impact existing teaching loads within this faculty/unit?:	No impact
What is the impact on the demand for teaching support services (library,	~~None~~No impact

computers, staff, etc)? :

Will this course require outside support? If yes, please outline the amount and timing of the funding: No