

Academic Unit Action Plan: SOCIAL WORK

Academic Unit Name School of Social Work (Orillia)

2012 – 2017 Lakehead University Academic Plan Priorities		Academic Unit Goals for the Period 2012 – 2017	Action(s) Designed to address your Academic Unit Goals	Timeline
1. Achieve Excellence in Teaching, Learning, and Research	1.1 High Quality Undergraduate and Graduate Programs	1.1.1 Undertake an undergraduate curriculum review. <i>(No new resources required)</i>	• Strike curriculum review committee.	• Fall, 2012
			• Conduct a comprehensive review of the curriculum's strengths and weaknesses	• Fall, 2012
			• Review new accreditation standards.	• Fall, 2012
			• Consult stakeholders.	• Fall, 2012
			• Propose curriculum changes.	• Winter, 2012
			• Bring revised curriculum to Senate.	• Fall, 2013
		1.1.2 Undertake a graduate curriculum review. <i>(No new resources required)</i>	• Strike curriculum review committee.	• Fall, 2012
			• Conduct a comprehensive review of the curriculum's strengths and weaknesses	• Fall, 2012
			• Review new accreditation standards.	• Fall, 2012
			• Consult stakeholders.	• Fall, 2012
			• Propose curriculum changes.	• Winter, 2012
		1.1.3 Successful Reaccreditation by the Canadian Association for Social Work Education. <i>(0.5 FCE workload release required)</i>	• Bring revised curriculum to Senate.	• Fall, 2013
			• Strike an Accreditation Committee.	• Fall, 2012
			• Establish an Accreditation Chair within the School (with workload recognition) to Chair Committee, complete Self-Study and Site Visit.	• Fall, 2012
		1.1.4 Establish an MSW at Orillia. <i>(Two new faculty and one additional staff required)</i>	• Develop a proposal to establish an MSW Program at Orillia.	• Winter, 2013
			• Ensure that Orillia will have resources	• Fall, 2014

			necessary for a successful MSW.	
			• Start MSW program at Orillia.	• Fall, 2014
		1.1.5 Develop an Interdisciplinary PhD program. (May required some new FCE support)	• Explore support for the proposed interdisciplinary PhD in Health Studies.	• Winter, 2013
			• Re-examine the ways in which the School can support the program.	• Winter, 2013
		1.1.6 Explore greater opportunities to collaborate with other academic units. (No resources new required)	• Explore potential for new shared major and minor programs. • Explore opportunities to engage in course collaborations with other disciplines.	• Ongoing
		1.1.7 Establish a permanent, non-leased site for the School of Social Work at the Orillia Campus (Resource requirement unknown)	• Develop proposal to find alternative accommodation to leased facilities in downtown Orillia • Review needs of faculty, students, and programs to ensure facilities are adequate for the provision of BSW and MSW programs • Move into permanent site	• Fall, 2012 • Fall, 2012 • Summer, 2013
	1.2 Engaged and Successful Students, Faculty and Staff	1.2.1 Review School Mission Statement. (No resources new required)	• Strike a committee to review the Mission Statement.	• Winter, 2013
• Hold a special faculty meeting to review feedback and consider proposed changes to the Mission Statement.			• Winter, 2013	
• Gather feedback from stakeholders regarding the relevance and meaning of the current Mission Statement.			• Winter, 2013	
• Approve revised Mission Statement at School Council.			• Winter, 2013	
1.2.2 Review and renew the role of the School Council. (No resources new required)		• Strike a Committee to review the School Council Constitution and propose needed updates/changes especially in light of Orillia.	• Fall, 2012	
		• Approve changes at School Council.	• Fall, 2012	
1.2.3 Strengthen the connection between our two campuses.		• Examine the best strategies to facilitate real and ongoing communication and collaboration between the two campuses.	• Ongoing	

		<i>(May involve increased travel and/or communication technology costs)</i>	<ul style="list-style-type: none"> • Ensure that all university regulations and accreditation standards are being met by both campuses. 	<ul style="list-style-type: none"> • Ongoing 	
			<ul style="list-style-type: none"> • Undertake a School-wide retreat. 	<ul style="list-style-type: none"> • Spring, 2013 	
	1.3 Intense Research, Scholarly and Creative Activity	1.3.1 Increase our research profile. <i>(Funding to support newsletter publication)</i>	<ul style="list-style-type: none"> • Produce an annual newsletter outlining our accomplishments. • Improve website presence. 	<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2103) • Ongoing (beginning in Spring, 2013) 	
		1.3.2 Encourage greater scholarly collaboration between campuses. <i>(No new resources required)</i>	<ul style="list-style-type: none"> • Produce an edited book between campus faculty. 	<ul style="list-style-type: none"> • Winter, 2015 	
			<ul style="list-style-type: none"> • Increase number of co-published journal articles between campuses. • Explore other strategies to increase research collaboration. 	<ul style="list-style-type: none"> • Ongoing • Ongoing 	
			1.3.3 Establish a social work research centre. <i>(Resource requirement unknown)</i>	<ul style="list-style-type: none"> • Explore the potential for a community-based research centre. 	<ul style="list-style-type: none"> • Winter, 2013
		<ul style="list-style-type: none"> • Build upon existing research partnerships to develop the centre. 		<ul style="list-style-type: none"> • Winter, 2016 	
2.Extend Community Engagement and Outreach			2.1 Seek feedback from community regarding our programs. <i>(Small cost to administer survey)</i>	<ul style="list-style-type: none"> • Conduct a web-based survey of stakeholders regarding our programs and curriculum. 	<ul style="list-style-type: none"> • Fall, 2012
			2.2. Increase Community Service Learning profile. <i>(Funding to support newsletter publication)</i>	<ul style="list-style-type: none"> • Publish CSL agency profiles in annual newsletter. 	<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2013)
		<ul style="list-style-type: none"> • Develop an extensive webpage describing CSL projects. 		<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2013) 	
		2.3 Provide professional development opportunities to community. <i>(Funding required)</i>	<ul style="list-style-type: none"> • Revisit the potential to deliver certificate programs. 	<ul style="list-style-type: none"> • Fall, 2013 	
	<ul style="list-style-type: none"> • Hold annual professional development conference. 		<ul style="list-style-type: none"> • Winter, 2014 		
		2.4 Increase recognition of our community partners. <i>(Some funding required)</i>	<ul style="list-style-type: none"> • Develop new strategies to recognize the support that we receive from community partners—especially ongoing Field Placement partners. 	<ul style="list-style-type: none"> • Winter, 2014 	

		<ul style="list-style-type: none"> • Include community partner profiles on School website and annual newsletter. 	<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2013)
	2.5 Share expertise and knowledge with general community. <i>(New administration costs required)</i>	<ul style="list-style-type: none"> • Develop a public lecture series to be delivered by faculty. • Explore potential for faculty to offer professional workshops to agencies and businesses. 	<ul style="list-style-type: none"> • Fall, 2015 • Winter, 2015
3. Strengthen our Commitment to Social Justice	3.1 Increase our profile as leaders in social justice. <i>(Funding to support newsletter publication)</i>	<ul style="list-style-type: none"> • Publicize social justice work on website and newsletter. 	<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2013)
	3.2 Explore strategies for improving socially just practices within the program. <i>(No new resources required)</i>	<ul style="list-style-type: none"> • Review the extent to which social justice exists within the: <ul style="list-style-type: none"> ○ Curriculum ○ School Procedures ○ Field Placements ○ Admissions Process 	<ul style="list-style-type: none"> • Ongoing (beginning in Winter, 2013)
4. Enhance our Support of First Nations, Métis and Inuit (Aboriginal) Students	4.1 Increase profile as leaders in Aboriginal research. <i>(Funding to support website and newsletter publication)</i>	<ul style="list-style-type: none"> • Publicize our Aboriginal research and service-work on website and newsletter. 	<ul style="list-style-type: none"> • Ongoing (beginning in Spring, 2013)
	4.2 Expand Aboriginal research. <i>(No new resources required)</i>	<ul style="list-style-type: none"> • Increase Aboriginal research partnerships 	<ul style="list-style-type: none"> • Ongoing
	4.3 Aboriginal academic in leadership position. <i>(No new resources required)</i>	<ul style="list-style-type: none"> • Establish an Aboriginal faculty member in an administrative position within the School. 	<ul style="list-style-type: none"> • Fall, 2014
	4.4 Strengthen Aboriginal curriculum—especially as graduate level. <i>(Resources required)</i>	<ul style="list-style-type: none"> • Engage with local Aboriginal communities to better understand the learning needs and aspiration of Aboriginal students. 	<ul style="list-style-type: none"> • Ongoing
		<ul style="list-style-type: none"> • Review Aboriginal content as part of the curriculum review. • Develop an Aboriginal graduate course. 	<ul style="list-style-type: none"> • Fall, 2012 • Winter, 2014
4.5 Course delivery in the North. <i>(Significant resources required)</i>	<ul style="list-style-type: none"> • Explore the feasibility of offering the BSW through distance education. 	<ul style="list-style-type: none"> • Fall, 2015 	
5. Expand our International Reach	5.1 Expand our international Field Placements opportunities.	<ul style="list-style-type: none"> • Increase the number of formalized field placement opportunities by expanding on 	<ul style="list-style-type: none"> • Fall, 2015

	<i>(Some resources required)</i>	existing international connections.	
	5.2 Develop an elective course in International Field Based Studies. <i>(0.5 FCE required)</i>	<ul style="list-style-type: none"> • Develop the course • Pilot the course within the social work curriculum. 	• Fall, 2015
	5.3 Explore the potential for an international Study Tour as part of the curriculum. <i>(Some resources required)</i>	<ul style="list-style-type: none"> • Establish regular (i.e., every two years) international study tour opportunities as part of the curriculum. 	• Fall, 2016
	5.4 Increase International Research profile. <i>(Some resources required)</i>	<ul style="list-style-type: none"> • Increase overall number of international conference presentations. • Advertise our international activities on website and newsletter. 	• Ongoing
	5.5 Increase formal and informal international partnerships. <i>(Some resources required)</i>	<ul style="list-style-type: none"> • Use existing international connections to seek formal research and teaching partnerships. 	• Ongoing

Projected Enrolment (School of Social Work, Orillia Campus only):

Program	Current	2013/14	2014/15	2015/16	2016/17	2017/18
4 Year HBSW	155	160	160	160	160	160
1 Year HBSW	58	60	60	60	60	60
MSW	0	0	20	22	24	26