

II Extend Community Engagement and Outreach

Feb 1, 2012

Strategy	Actions	Accountability	Timeline
1. Strengthen our relationship with our regional communities and embrace our role as a vital contributor to economic development	1.1 Host annual forums and workshops that include the participation of multiple community stakeholders.	<ul style="list-style-type: none"> - Office of the President - Research, Eco. Dev. & Innov. - External Relations - Faculty Deans 	Ongoing
	1.2 Develop methods to recognize faculty and staff participation in community-based volunteer organisations and boards.	<ul style="list-style-type: none"> - Research, Eco. Dev. & Innov. - Dean Orillia Campus - Faculty Deans 	2012/2014
	1.3 Develop a database of faculty and staff who are consulting in community development areas.	<ul style="list-style-type: none"> - Research, Eco. Dev. & Innov. - Faculty Deans 	2012/2013
2. Promote, support and recognize scholarship and creative work that addresses major community concerns	2.1 Develop a plan to expand service-oriented research with community partners.	<ul style="list-style-type: none"> - Research, Eco. Dev. & Innov. - Dean Orillia Campus - Faculty Deans 	2012/2013
3. Encourage knowledge transfer using formats that engage the communities we serve	3.1 Develop and implement a plan to effectively communicate and promote knowledge transfer.	<ul style="list-style-type: none"> - Research, Eco. Dev. & Innov. - Communications - Technology Transfer 	2012/2014
4. Promote greater involvement in Community Service Learning	4.1 Encourage Faculties/Schools/Departments to incorporate CSL components into core curricula (as described in Engaged Students Action Plan).	<ul style="list-style-type: none"> - Office of the Provost - Research - Dean Orillia Campus - IDC - Faculty Deans - Graduate Studies - Chairs/Directors - CEDL 	Ongoing
	4.2 Develop a database of faculty and staff who are interested in community service learning. Share as necessary to foster new teaching, research, and service opportunities.	<ul style="list-style-type: none"> - Office of the Provost - Research - External Relations - IDC - Faculty Deans - Chairs/Directors - CEDL 	Ongoing
5. Create collaborative learning	5.1.1 Evaluate the University's current involvement in all forms of	<ul style="list-style-type: none"> - Office of the Provost - External Relations - Dean Orillia Campus 	2012/2014

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communities connecting Lakehead University and partner institutions with Aboriginal, rural and remote communities	distributed and distance learning delivered to rural and remote communities. Assess the potential for expansion. 5.1.2 Develop an expansion plan that includes community based educators and agencies. 5.1.3 Develop and implement pilot projects.	<ul style="list-style-type: none"> - CEDL - Aboriginal Initiatives - Faculty Deans 	2014/2016
	5.2 Use telepresence technology to link the resources and capacity of the University to rural, remote and Aboriginal communities.	<ul style="list-style-type: none"> - PPG - Office of the Provost - Aboriginal Initiatives - CEDL - TSC 	2012/2016
	5.3 Develop special formatted spring/summer programs such as summer institutes that are designed to bring Aboriginal youth to Lakehead University campuses.	<ul style="list-style-type: none"> - Office of the Provost - Aboriginal Initiatives - CEDL - Faculty Deans 	
6. Create new and expand existing connections between alumni and the faculties	6.1 .1 Further develop the existing alumni database.	<ul style="list-style-type: none"> - External Relations - Alumni and Government Relations 	2012/2016
	6.1.2 Identify ways to increase the effectiveness of the database.	<ul style="list-style-type: none"> - Faculty Deans - Chairs/Directors 	
	6.2 Coordinate an annual Faculty/Department alumni event.	<ul style="list-style-type: none"> - External Relations - Manager Alumni and Government Relations - Faculty Deans - Chairs/Directors 	Annually
	6.3 Encourage the development of Faculty/School/Department specific news letters to be forwarded to alumni.	<ul style="list-style-type: none"> - Faculty Deans - Chairs/Directors 	Annually
	6.4 Work with current students to enhance the “culture” of alumni engagement past graduation.	<ul style="list-style-type: none"> - Alumni and Government Relations - Faculty Deans - Chairs/Directors 	Ongoing
	6.5 Establish an Aboriginal Alumni chapter of the Lakehead University Alumni Association.	<ul style="list-style-type: none"> - Aboriginal Initiatives - Alumni and Government Relations 	2012/2013
	6.6 Host an annual alumni	<ul style="list-style-type: none"> - External Relations - Alumni and Government Relations 	Annually

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	symposium.		
	6.7 Invite alumni members to take part in promotion and recruitment activities.	<ul style="list-style-type: none"> - External Relations - Alumni and Government Relations - Faculty Deans - Chairs/Directors 	Ongoing
	6.8 Plan and celebrate the Lakehead University 50 th anniversary.	<ul style="list-style-type: none"> - PPG - Communications - External Relations - Alumni and Government Relations 	
7. Increase participation in early awareness/school outreach programs	7.1.1 Create and maintain a database of all school outreach activities	<ul style="list-style-type: none"> - Office of the Provost - Faculty Deans - Chairs/Directors - Faculty - Admissions and Recruitment 	2012/2014
	7.1.2 Develop a plan to build on what we are successfully doing and to expand where necessary and appropriate.		
	7.2 Conduct research on enrichment activities and incentives necessary to encourage Aboriginal learners in elementary, high school and adult academic upgrading programs to prepare for University.	<ul style="list-style-type: none"> - Aboriginal Initiatives - Faculty Deans 	2012/2015