

Degree Checklist

Honours Bachelor of Commerce
Marketing Major



Lakehead
UNIVERSITY

Faculty of
Business
Administration

Program Requirements as Per the 2021/2022 Academic Calendar

Date: _____ Student Name: _____ Student Number: _____

Year 1

Core Courses	
<input type="checkbox"/> BUSI 1011/1511	<input type="checkbox"/> BUSI 1012/1512
<input type="checkbox"/> BUSI 1033/1533/1013/1513	
<input type="checkbox"/> BUSI 1031	<input type="checkbox"/> BUSI 1056
<input type="checkbox"/> BUSI 1076	<input type="checkbox"/> ECON 1100
<input type="checkbox"/> 0.5 FCE Open Non-Business Elective** _____	
<input type="checkbox"/> OR BUSI 1036 (See Note 1)	
<input type="checkbox"/> 0.5 FCE Open Non-Business Elective** _____	
Year 1 Average _____	<input type="checkbox"/> Total FCEs: 5.0
Continuation Requirement* Met? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Year 2

Core Courses	
<input type="checkbox"/> BUSI 2012	<input type="checkbox"/> BUSI 2014
<input type="checkbox"/> BUSI 2016	<input type="checkbox"/> BUSI 2019
<input type="checkbox"/> BUSI 2031	<input type="checkbox"/> BUSI 2034
<input type="checkbox"/> BUSI 2038	<input type="checkbox"/> BUSI 2039
<input type="checkbox"/> BUSI 2053/2033	<input type="checkbox"/> BUSI 2058
Year 2 Average _____	<input type="checkbox"/> Total FCEs: 5.0
Continuation Requirement* Met? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Year 3

Core Courses	
<input type="checkbox"/> BUSI 3011	<input type="checkbox"/> BUSI 3017
<input type="checkbox"/> BUSI 3036	<input type="checkbox"/> BUSI 3071
Marketing Major Courses	
<input type="checkbox"/> BUSI 3014	<input type="checkbox"/> BUSI 3051
<input type="checkbox"/> BUSI 3054	<input type="checkbox"/> BUSI 3274
Pick One (1) Course from Note 2 Below	
<input type="checkbox"/> BUSI _____	
Pick 1.0 FCE Open Electives**	
<input type="checkbox"/> _____	<input type="checkbox"/> _____
Year 3 Average _____	<input type="checkbox"/> Total FCEs: 5.5
Continuation Requirement* Met? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Year 4

Core Course	
<input type="checkbox"/> BUSI 4071	
Marketing Major Courses	
<input type="checkbox"/> BUSI 4414	
Pick Two (2) Courses from Note 2 Below	
<input type="checkbox"/> BUSI _____	<input type="checkbox"/> BUSI _____
Pick 1.0 FCE Open Business Non-Marketing Electives**	
<input type="checkbox"/> BUSI _____	<input type="checkbox"/> BUSI _____
Pick 1.0 FCE Open Electives**	
<input type="checkbox"/> _____	<input type="checkbox"/> _____
Pick 1.0 FCE Open Non-Business Electives**	
<input type="checkbox"/> _____	<input type="checkbox"/> _____
Year 4 Average _____	<input type="checkbox"/> Total FCEs: 5.0
Graduation Requirement* Met? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Notes

1) BUSI 1036 is required only if indicated as such in your Offer of Admission as a condition of your admission to the HBComm program.

2) To be chosen in Years 3 and 4:

• BUSI 3034 • BUSI 4034 • BUSI 4074 • BUSI 4094 • BUSI 4114 • BUSI 4214 • BUSI 4234

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Additional Information

* Continuation and Graduation Requirements

Year 1 → 2: Completion of Year 1 HBComm with an overall average of at least 60% based on all Year 1 courses.

Year 2 → 3: Completion of Year 2 HBComm with an overall average of at least 70% based on all Year 2 courses.

Year 3 → 4: Completion of Year 3 HBComm with an overall average of at least 70% based on all Year 3 courses.

Graduation: Completion of Year 4 HBComm with an overall average of at least 70% based on all Year 4 courses.

** Definition of Electives

Open Non-Business Elective

- Any course offered by a department or faculty other than the Faculty of Business Administration at Lakehead University

Open Business Non-Marketing Elective

- Any non-Marketing course offered by the Faculty of Business Administration.

Open Elective

- Any course, Business or non-Business, offered by Lakehead University
- As per University Regulations Section I(l), you cannot use a first-year course in the final year of your program

Repeating Courses

[Lakehead University Regulations - Section V:](#)

(h) Repeating Courses - A student is permitted to repeat a course only twice. All attempts will appear on the student's transcript. Only the last attempt will be included in the average, unless specified otherwise in the Faculty Regulations. Students do not have the option of choosing which attempt will be included.

Failed Year

[Faculty of Business Administration Regulations:](#)

4. A student is deemed to have failed the year if:

- (a) the student has failed more than two full courses or their equivalent; or
- (b) the student has failed more than one full course or equivalent with marks of less than 40%; or
- (c) the student attains an overall average of less than 50% in all courses; or
- (d) the student has a failure of more than one full course or its equivalent after special examinations have been given, whether the student writes them or not.

5. In a failed year, course credit is retained for only those courses in which a minimum mark of 60% has been attained.

6. A student having failed no more than one full course (or its equivalent) of the year's work after special examinations will be permitted to take courses in the succeeding year of the program.

7. A student who has failed a year is eligible to apply for re-admission to the University. A student will normally be granted the privilege of repeating one year only.

This Degree Checklist is for reference only. The ultimate decision on degree completion is based on the formal Degree Audit completed by Lakehead University.

Each Business student is responsible for completeness and correctness of course selection, for compliance with and completion of program and degree requirements, and for the adherence to regulations and deadlines. Academic advising and guidance are available from the Undergraduate Chairs and the Faculty of Business Administration office, but it is the responsibility of the student to be familiar with program requirements and regulations in Lakehead University's Academic Calendar.