



**Lakehead**  
UNIVERSITY

**ENHANCE YOUR BUSINESS  
GRADUATE PROGRAM WITH A  
SEMESTER AT LAKEHEAD**

# **GRADUATE EXPERIENCE TERM (GET) IN BUSINESS PROGRAM**

**Unleash your potential in Lakehead's GET in Business Program.**

Enhance your academic experience through this flexible program that allows you to participate in a variety of masters-level business courses: from the core, general business courses within the MBA program, to specialized courses within the Advanced Studies in Management Route, or the research-focused and seminar-based courses of the MSc Management Program. You are able to choose classes from different programs to ensure a course mix that both stimulates your learning experience and also meets your degree requirements. Whatever your choices, you are sure to encounter intensive and stimulating lectures, energetic class discussions, contemporary and relevant case studies and simulations, individual and team assignments, and presentations.



Lakehead University's Thunder Bay Faculty of Business Administration is one of only 16 universities in Canada accredited by both AACSB and CPA. Our faculty offers a unique blend of high-quality instruction with a personalized connection. Small class sizes make student engagement and interaction with our highly qualified faculty possible both in and outside of the classroom. The Lakehead University Faculty of Business Administration offers courses from a variety of business disciplines, including:

- Accounting
- Human Resources
- Marketing
- Management & Strategy
- Operations
- Finance
- Economics
- Information Systems
- Organizational Behaviour
- International Business
- Project Management

# OUR PROGRAMS

## LAKEHEAD MASTER OF SCIENCE IN MANAGEMENT MScMgt

The Master of Science in Management program is designed for students with degrees in business and related fields to prepare for careers that involve undertaking, managing, overseeing, and using research. Students in this program will gain an advanced knowledge of theoretical and conceptual components of the management disciplines and develop their abilities to independently undertake original research within the domain of management.

## COURSES OFFERED

### FALL SEMESTER (September - December)

- Management Theory (BUS 5011)
- Managerial Economics (BUS 5017)
- Management Accounting Information & Decisions (BUS 5032)
- Project Management (BUS 5033)
- Marketing Management (BUS 5034)
- Contemporary Issues in Organizations (BUS 5055)
- Research Methods I (BUS 5056)
- Quantitative Analysis in Management (BUS 5076)
- Managing Human Resources (BUS 5038)
- Supply Chain & Logistics Management (BUS 5236)
- Financial Reporting & Analysis (BUS 5052)
- International Financial Management (BUS 5059)
- Negotiation & Conflict Resolution (BUS 5078)
- Social Entrepreneurship (BUS 5095)
- Special Topics in Management (BUS 5731)

### WINTER SEMESTER (January - April)

- International Business (BUS 5110)
- Corporate Innovation & Entrepreneurship (BUS 5035)
- Business Technology Management (BUS 5013)
- Operations Management (BUS 5016)
- Organizational Behaviour (BUS 5318)
- Strategic Management (BUS 5071)
- Seminar in Marketing (BUS 5054)
- Research Methods II (BUS 5096)
- Seminar in Human Resources (BUS 5238)

### SPRING/SUMMER SEMESTER (May - August)

- Managerial Finance (BUS 5039)
- Business Law (BUS 5031)
- Project Management (BUS 5033)

## LAKEHEAD MBA & MBA WITH ADVANCED STUDIES IN MANAGEMENT

The Master of Business Administration (MBA) program is designed to prepare students for success in a wide range of careers in management. The program aims to develop a comprehensive and integrated knowledge of business and management functions among students and a deeper understanding of the business environment. Students also develop their analytical, decision-making, and communication skills with the ability to apply ethical considerations in business.

## APPLYING

- 1 Complete the Study Abroad Application Form for Graduate Students:  
[lakeheadu.ca/incoming-exchange-forms](https://lakeheadu.ca/incoming-exchange-forms)
- 2 Submit your completed form to:  
[studyabroad@lakeheadu.ca](mailto:studyabroad@lakeheadu.ca)
- 3 Along with the Incoming Exchange Application Form, you must also submit the following additional supporting documents:
  - A scanned official copy of your academic transcripts
  - A letter of attestation from your home institution stating that you are proficient in the English language.

**ELIGIBILITY:** Students currently enrolled in an MBA or MSc program

**COST:** \$2410.00 CAD per course  
Taking courses from multiple disciplines may be permitted. Please note that fees are subject to change.

### MORE INFORMATION:

Lakehead University International  
Thunder Bay Campus  
+1 (807) 346-7848 [studyabroad@lakeheadu.ca](mailto:studyabroad@lakeheadu.ca)



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