

2018-2023

Strategic Plan

ANNUAL REPORT
YEAR 2
(2019-20)



STRATEGIC THEME:
**Academic
Excellence**

Lakehead University will stimulate a lifelong quest for knowledge through unique, high quality, transformational undergraduate and graduate teaching, learning and research experiences that encourage critical thinking and positions students for success beyond the University.

STRATEGIC THEME:
**Social
Responsibility**

Lakehead University is committed to social justice and will make a significant contribution to our communities and society as a whole through our programs, research, and the wide range of activities undertaken by our faculty, staff, students and alumni.

STRATEGIC THEME:
**Local & Global
Partnerships**

Lakehead University will develop informed education, research and service strategies and opportunities through connections with local and global partners, and relationships with Indigenous partners.

STRATEGIC THEME:
**Entrepreneurship
& Innovation**

Lakehead University will be a leader in entrepreneurship and innovation in Northwestern Ontario and Simcoe County in support of culturally appropriate and environmentally sustainable social and economic objectives.

STRATEGIC THEME:
**Capacity
Development**

Lakehead University will be recognized as a high performing, efficient and innovative academic environment that supports world- class scholarly activity.



2018-2023 Strategic Plan - Report Card

Date Updated: Sept 25, 2020

Academic Excellence		2017/18	2018/19	2019/20
1	Increase in students' perceived gains in higher order learning outcomes by 2023 (NSSE)	✓	✓	✓
2	Achieve 100% participation rate of senior-year students in experiential learning opportunities by 2023	✓	✓	✓
3	Increase in six-year graduation rate	✓	✓	✓
4	# graduates employed in full-time jobs (skills match) is above the provincial avg.	✓	▲	✓
5	Increase in graduate student enrolment	✓	✓	✓
6	Increase in number of postdoctoral fellows	✓	▲	▲
7	Increase in the number of Research Chairs to 25	✓	✓	✓
Social Responsibility				
8	Lakehead's domestic student population will reflect the demographics and diversity in the regions served by the University	✓	✓	✓
9	Baccalaureate participation rate for residents of Simcoe County and Northwestern Ontario will increase	●	●	●
10	Indigenous student enrolment at both baccalaureate and graduate levels will increase	✓	✓	▲
11	The number of Indigenous faculty members and staff will increase	●	✓	✓
12	The graduate employment rate two years after graduation from a baccalaureate program will be above the provincial avg	✓	▲	✓
Local and Global Partnerships				
13	Increase in # of partnerships w municipalities, gov't orgs, research institutes and industry (local, national and int'l)	✓	✓	✓
14	Increase in the number of partnerships with Indigenous groups	✓	✓	●
15	Increase participation in the Achievement Program and Aboriginal Mentorship Program	✓	✓	✓
16	Increase in enrolment of under-represented student groups in specific programs	✓	✓	✓
17	Increase in total # of engaged alumni (per Alumni Engagement Plan)	●	✓	✓
Entrepreneurship and Innovation				
18	Increase in number of work-integrated learning opportunities across disciplines	✓	✓	✓
19	Increase in economic impact of Lakehead University	✓	✓	✓
20	Increase in societal impact of Lakehead University	●	●	✓
21	Increase in number of businesses and start-ups in local communities directly related to University activity	✓	✓	✓
22	Increase in number of patents filed	✓	◆	✓
Capacity Development				
23	Increase in student satisfaction (National Survey on Student Engagement)	✓	✓	✓
24	Improve employee engagement	●	●	✓
25	Enrolment will increase to 10,000 students by 2023	▲	▲	▲
26	International enrolment will constitute 20% of overall enrolment by 2023	✓	✓	✓
27	Increase proportion of revenue from sources other than government operating grants or government-regulated tuition	✓	✓	✓

● Under Development
◆ Intervention Required

▲ Trending in Right Direction
✓ Annual Target Achieved

STRATEGIC THEME:

Academic
Excellence

LAKEHEAD IS CANADA'S #1 RESEARCH UNIVERSITY

5TH CONSECUTIVE YEAR (UNDERGRADUATE CATEGORY)

TOP 3

UNIVERSITIES IN
ONTARIO that prepare
graduates for employment
(Maclean's 2019)

601-800

category ranking in the
Times Higher
Education World
University Rankings 2021

100%

of undergraduate
students have an
experiential
learning opportunity

Highlight Achievements (2019/20):

- 11% increase in graduate students in 2019/20
- MBA-BEng and PhD in Health Sciences launched
- 32 Post-Doctoral Fellows and 21 Research Chairs in advancing Lakehead on the world stage (2019/20)
- Law students place #1 in National Sopinka Cup Moot Competition
- Lakehead wellness committee established and new cross-campus strategy developed
- 96.7% of graduates are employed within 2 years of graduating (2016 graduating cohort)

LAKEHEAD UNIVERSITY IS RANKED

98 IN THE WORLD
FOR GLOBAL IMPACT

STRATEGIC THEME:

Social
Responsibility

14%

of Lakehead's domestic student population self-identifies as Indigenous (2019/20)

50%

of Lakehead students originate from outside Northwestern Ontario and Simcoe County (19/20)

95%

of Lakehead's domestic students face barriers to accessing university education (2019/20)

Highlight Achievements (2019/20):

- Lakehead University's Equity, Diversity and Inclusion Plan Approved
- Confederation College and Lakehead offer 1st year of a Regional Collaborative Nursing Program in communities throughout Northwestern Ontario
- Seven Generations and Lakehead offer All Nations Nursing Entry Program to 17 students in communities in Northwestern Ontario
- Over 100 students enrolled in Lakehead Humanities 101 and 201 programs across both campuses
- 31% of total enrolment in STEM disciplines is female
- M'wade Gaazhi Namaadibinaanowin outdoor classroom opened



STRATEGIC THEME:

Local and Global
Partnerships

LAKEHEAD IS ENGAGING WITH THE COMMUNITIES IT SERVES

MOUs	134 Research	4,500
With Orillia, Thunder Bay, Sioux Lookout and Kenora	partnerships with municipalities, government, research institutes & industry (2019/20)	Students participated in the Aboriginal Mentorship Program (2019/20)

Highlight Achievements (2019/20):

- Faculty-level Advisory Boards working with industry to identify needs
- 2,500 participants in Lakehead's Financial Literacy Program for Grade 8 and Grade 10 students from 35 schools in Orillia and Thunder Bay
- 700 participants in Third Age Learning events hosted by Lakehead CELL, including Executive Leadership Program offered in partnership with Georgian College
- 156 students participated in the Achievement Program
- Initiated immersive telepresence room/project in collaboration with Seven Generations
- Lakehead University Community Legal Services supported over 140 clients in Northwestern Ontario

STRATEGIC THEME:

Entrepreneurship
and Innovation

LAKEHEAD IS FACILITATING LOCAL ENTREPRENEURSHIP & INNOVATION

\$1.55 BN

Annual economic
impact of Lakehead
University on GDP

4 small
businesses

& start-ups in local
communities related to
University community
(2019/20)

66.3%

of Lakehead's
undergraduate students
participated in Work
Integrated Learning (2019/20)

Highlight Achievements (2019/20):

- 52 participants in 2019/20 Disrupt-it event
- Over 50 Ingenuity events, including *Ascend*, Ingenuity's first accelerator program, "Company Quest" focused on Indigenous youth entrepreneurship, and TEDx Lakehead U
- Career Zone opened Fall 2019 at Lakehead Thunder Bay
- Over 60 employers and 500 students participated in career fairs across both campuses
- Further expansion of partnership with RBC to support work integrated learning
- 2020 Research & Innovation weeks in Thunder Bay and Orillia
- Installation of new Nuclear Magnetic Resonance (\$1.5M project)

STRATEGIC THEME:

Capacity
Development

LAKEHEAD SUPPORTS WORLD-CLASS SCHOLARLY ACTIVITY

8,505

students attend
Lakehead University
(2019/20)

1,459

International students
from ~70 countries
enrolled in Lakehead
degree programs (2019/20)

\$3.4_M

in Philanthropic
revenue (2019/20)

Highlight Achievements (2019/20):

- Administration of new employee experience survey (Autumn 2019)
- Dedicated “Zoom Rooms” established and widespread adoption of Zoom across both campuses
- Updated instructional technology, completed classroom upgrades, and expanded WIFI enabled spaces on both campuses
- Proportion of revenue from sources other than government operating grants or government-regulated tuition increased to 39.2%
- 16% increase in international students in 2019/20
- Launched the COVID-19 Student Relief Fund

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