



NASA SPACE APPS CHALLENGE AT LAKEHEAD UNIVERSITY

Sponsor and Support Opportunities

JOIN US OCTOBER 4-5, 2025!

We invite you to sponsor, support, mentor or volunteer for this year's Space Apps Challenge to ensure there is a place and space for everyone to participate.

The NASA Space Apps Challenge is back! Lakehead University will host teams from Simcoe County and beyond, for the 2025 Space Apps Challenge, October 4-5, at the Orillia Campus!



Thanks to the incredible support of our sponsors, collaborators and community partners, the 2024 Space Apps Challenge was a great success, drawing participants from across Simcoe County—from elementary to university-age students. In our first year we were so proud to be able to submit two student-created projects to the global challenge, showcasing the incredible innovative ecosystem that exists right here in our region. Building on this momentum, we are proud to bring the event back to Lakehead Orillia—bigger and better in its second year!

The two-day event unites coders, scientists, designers, storytellers, makers, builders, technologists, and others in cities around the world. Participants dive headfirst into collaborative projects, working with NASA's free and open data, to tackle innovative solutions to challenges we face on Earth and in space.

80

PARTICIPANTS

18

TEAMS

15

VOLUNTEERS

14

MENTORS

2

GLOBAL NOMINEES

MENTOR OPPORTUNITIES

Mentors play a pivotal role in enhancing the learning experience, fostering innovation, and ensuring the success of the NASA Space Apps Challenge. We're looking for mentors with experience in various fields including engineering, data science, project management, education, etc. to provide guidance, encouragement, and feedback that will enable teams to meet challenge deadlines. If you're interested in participating as a mentor, [CLICK HERE](#) for more details.

VOLUNTEER OPPORTUNITIES

No event would be possible without a highly motivated group of volunteers. We're looking for individuals from across our community who would be interested in volunteering their time leading up to and during the NASA Space Apps Challenge. If you're interested in volunteering, please [CLICK HERE](#) for more details.

SPONSORSHIP OPPORTUNITIES

Sponsors of the NASA Space Apps Challenge will receive corporate recognition associated with their sponsorship level. For those who would prefer to make an in-kind contribution, please contact Allison at alouth@lakeheadu.ca.

Sponsorship Level	Sponsorship Benefits	Value
Core Sponsor	<ul style="list-style-type: none"> • Prime logo placement on event marketing materials • Feature in press release promotion • Feature in e-blast to all participants and mentors • Logo featured on event t-shirts • Logo on during the Opening Ceremony • Brochures displayed at registration table • Sponsor-branded items or promotional materials included in welcome bag • Vendor table in a prime location • Opportunity to host a workshop for participants throughout the day 	\$5,000
Breakout Sponsor	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Mention in press release promotion • Mention in e-blast to all participants and mentors • Sponsor-branded items or promotional materials included in welcome bag • Logo featured on event t-shirts • Brochures displayed at registration table 	\$3,000
Lunch Sponsor - (2)	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Prominent logo placement at lunch area • Verbal recognition during lunch • Mention in e-blast to all participants and mentors • Inclusion of sponsor-branded items or promotional materials on tables 	\$2,000 or In-kind
Team Kit Sponsor - (3)	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Prominent logo placement on team kits • Verbal recognition at opening ceremony • Inclusion of sponsor-branded items or promotional materials in team kits • Mention in e-blast to all participants and mentors 	\$1,500
Breakfast Sponsor - (2)	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Prominent logo placement at breakfast area • Verbal recognition during the day's opening remarks • Mention in e-blast to all participants and mentors • Inclusion of sponsor-branded items or promotional materials on tables 	\$1,000 or In-kind
Prize Sponsor - (5)	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Acknowledgment during prize announcements, both verbally and on digital displays • Mention in e-blast to all participants and mentors • Sponsor-branded items or promotional materials included in welcome bag 	\$500
Friends of NASA Space Apps Challenge	<ul style="list-style-type: none"> • Logo featured on event marketing materials • Mention in e-blast to all participants and mentors 	Open

REGISTRATION FORM

Sponsorship Level Selected: _____

Company Name: _____

Primary Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel. No.: _____ Email: _____

- ☐ I would like to pay online
- ☐ Invoice me
- ☐ I have enclosed a cheque made payable to Lakehead University
- ☐ I prefer to use my:



Card no.: _____

Expiry date: _____ CCV: _____

Name on Card: _____

Signature: _____

Please complete this form and email it to alouth@lakeheadu.ca or return it to:

c/o Allison Louth, University Advancement
Lakehead University
500 University Ave.
Orillia, ON L3V 0B9

For more information about the NASA Space Apps Challenge, please contact Lakehead University at careers.coop@lakeheadu.ca.