

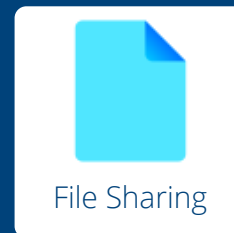
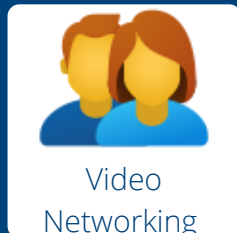
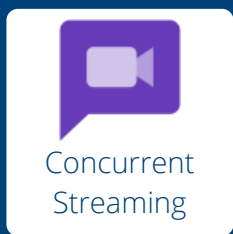
Bring Your Event to Life!

Lakehead University Conference Services has been hard at work to ensure you are provided with the best service and expertise when it comes to virtual events.

The effects of COVID are here to stay, so we've onboarded Pheedloop, a Virtual Event platform, to keep attendees engaged.



We are proud to offer Pheedloop as our Conference Services virtual event platform. Pheedloop takes your guest experience beyond a simple webinar with a variety of features, such as:



and more!

Need a professional space to broadcast from?

Bartley Conference Centre is the ideal space to host your speaker or announcement: with built-in cameras, microphones and projectors. It is a distraction-free space to broadcast your event or conference to your audience.

We are here to assist in your planning from start to finish — whether a virtual, hybrid or in-person event.



Concurrent Streaming

Pheedloop allows unlimited, separate sessions to occur alongside each other, fully integrated with Zoom, to give your attendees a streamlined yet familiar experience.

1-1 Video Chat is included with all Pheedloop events, fostering connections between all attendee types be they exhibitor, session leader, or attendee.



Video Networking



Gamification

Gamification features allow you to incentivize your event, bringing increased engagement and just plain fun! Set up a reward system for your event to maintain the attention of your attendees and reward their efforts.

Easily share files such as resumes, brochures, videos, and more directly through Pheedloop - no need to go to a separate window.



File Sharing



Virtual Exhibitors

Unlimited Exhibitors and optional virtual floorplan allow your event to maintain that tradeshow feeling we crave. Exhibitor portals allow you to give a sense of control to your exhibitors while maintaining your own ownership of the event.