

Year In Review 2022 – 2023

Alumni Association of
Lakehead University





General Meeting

Tuesday, October 11, 2022

6:00 pm

Guest Speaker: Dr. Lana Ray,
Indigenous Research Chair in Decolonial Futures,
Lakehead University

For details and to register, visit [lakehead.ca/alumni](#)





Lakehead Celebrates 2022

**And rededication of the Betty C Coates
Alumni Boardroom**



Lakehead University

Alumni Engagement Metrics

	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Engaged Alumni		10,618	11,158	15,934	18,433	21,4
l Points		16,724	18,582	23,356	25,802	28,9
i # of Alumni		63,197	65,164	66,907	69,114	71,0
Engaged Alumni		16.8%	17.1%	23.8%	26.7%	30.2

Engaged Alumni up 16.5% Year Over Year

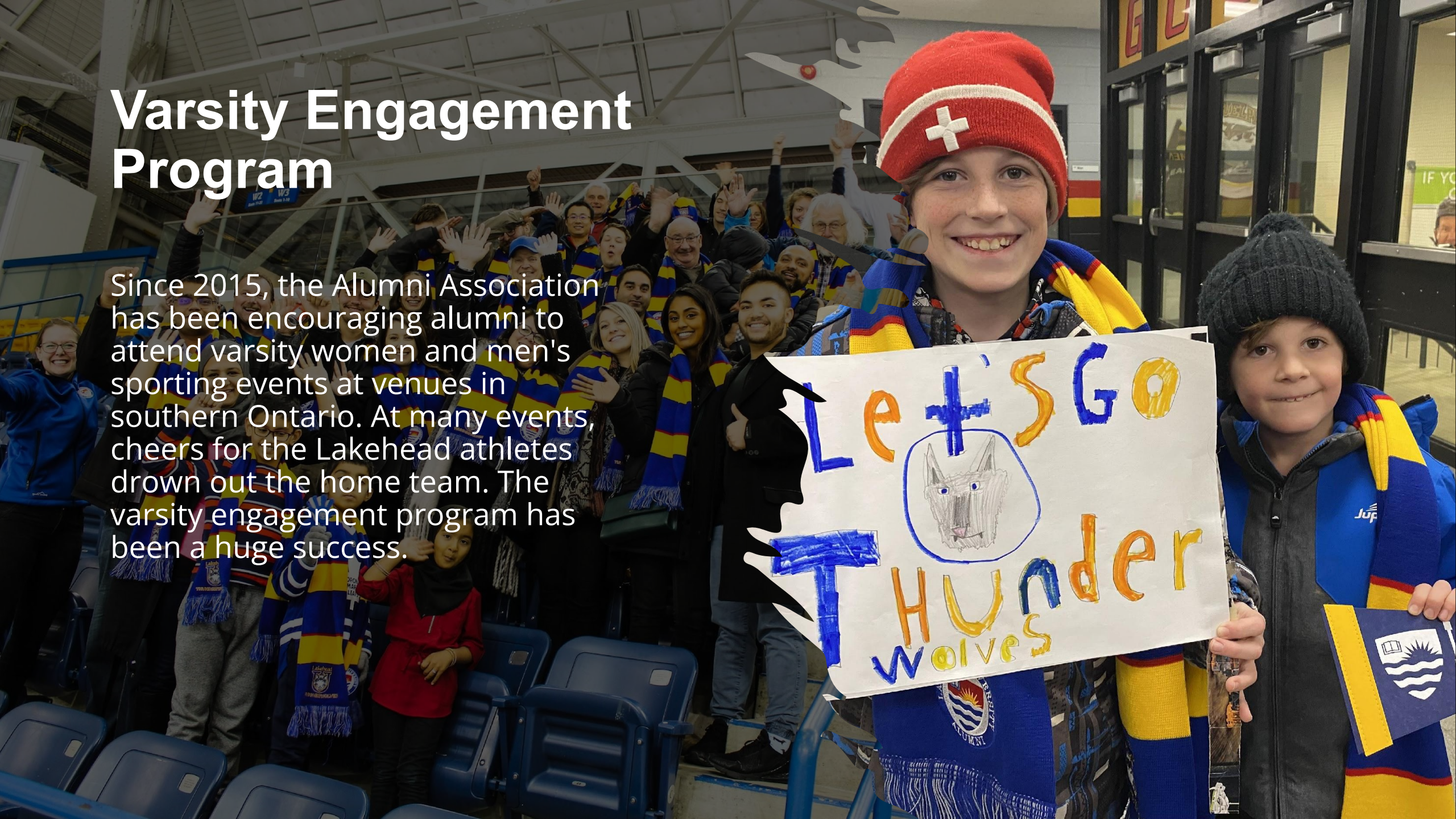
1.3% increase in the number of points earned.

This puts us a full 3 percentage points ahead of our Year 3 Campaign Goal (Year 3 Goal was 27.1% Engaged Alumni)

(10 Points)		Participation (6 Points)	
Giving Points	Current Donor 4 Points	Volunteer 2 Points	Thunderwolves Season Ticket Holder 1 Point
			Chapter Committee/Ambassador 1 Point
		Alumni Event Attendee 1 Point	Alumni Board Member 1 Point
		Communication (2 Points)	

Varsity Engagement Program

Since 2015, the Alumni Association has been encouraging alumni to attend varsity women and men's sporting events at venues in southern Ontario. At many events, cheers for the Lakehead athletes drown out the home team. The varsity engagement program has been a huge success.



TD INSURANCE MELOCHE MONNEX FELLOW IN ADVANCEMENT

For the third time in the history of the program, Lakehead University was selected for this prestigious award. This will be the first Fellow to be based at Lakehead Orillia.

TD Insurance Meloche Monnex Fellowships in Advancement

2024 Application Package



The University Mace

Originally gifted to the University by the Alumni Association in 1973 when it made its first appearance at Convocation, the Mace was in desperate need of some TLC. A professional conservation exercise was completed this spring, and the newly refurbished Mace made its debut appearance at Convocation 2023.



ALUMNI ART PURCHASE AWARD

Each year the Alumni Association sponsors the Juried Student Art Exhibition, featuring works by Lakehead's talented visual arts students.

Since 1988 we have purchased a piece of student art for our collection.

This year we have acquired "Alleyway" by Sara Gilbert, pictured here with Board member Zack White.



THANK YOU

*for supporting our
students!*

**Together we gave
\$260,842.05**



GIVING TUESDAY EXCEEDS EXPECTATIONS