

ANTH 4813: Anthropology of Globalization
T/TH 5:30-7 OA 2019

Instructor: Melinda Vandenberg Giles
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Expanded Course Description: While recognizing the historic dimensions of globalization, this course will specifically explore the dynamics of globalization as a neoliberal social/political/economic process rendering massive inequality, global speculation and environmental degradation. The processes of corporatization, deregulation, and structural adjustment will be discussed alongside potential sustainable alternatives to the current hyper-financialized late capitalist system.

Course Requirements:

Reading/Film Journals: 30% each x 2 = 60%
Midterm Exam: 40%

Required Texts:

Globalization. Buying and Selling the World. Wayne Ellwood.

Mothering in the Age of Neoliberalism. Ed. Melinda Vandenberg Giles.

Global Capitalism. Eds. Will Hutton and Anthony Giddens

PDFs on D2L.

Schedule of Topics and Readings:

WEEK 1: What Is Globalization?

Sept 5 *Film: Shock Doctrine*
 Introductions and Course Expectations
 “Foreward” and “Introduction” *Globalization*

Sept 7 “Globalization Then and Now” *Globalization*

- WEEK 2: The Global Neoliberal World and the Crisis of Care**
Sept 12 *Film: Chain of Love*
“Introduction: An Alternative Mother-Centred Economic Paradigm” *Mothering*
- Sept 14** “Multiplying Mothers: Migration and the Work of Mothering in Canada and the Philippines” *Mothering*
- WEEK 3: Globalization and the New Capitalism**
- Sept 19** “The Bretton Woods Trio” *Globalization*
- Sept 21** “Anthony Giddens and Will Hutton in Conversation” *Global Capitalism*
- WEEK 4: Global Neoliberalism and Structural Adjustment**
Sept 26 “Debt and Structural Adjustment” *Globalization*
- Sept 28** “Dancing without Drums: Using Maternalism as a Political Strategy to Critique Neoliberalism in Ibadan, Nigeria.” *Mothering*
- WEEK 5: Globalization and Corporatization**
Oct 3 **First Reading/Film Journal Due**
Film: The Corporation
“The Corporate Century” *Globalization*
- Oct 5** “The Role of Governments in the Global Economy” *Global Capitalism*
- WEEK 6: Deregulation and Inequality**
Oct 17 “Global Casino” *Globalization*
- Oct 19** “Making Invisible: The Eradication of ‘Homeless Mothers’ from Public Policy in Ontario, Canada” *Mothering*
- WEEK 7: The Ecological Footprint**
Oct 24 “Poverty, the Environment and the Market” *Globalization*
- Oct 26** “Eco-Diapers: The American Discourse of Sustainable Motherhood” *Mothering*

- WEEK 8: The Search for Self in a Global World**
Nov 2 “Living Your Own Life in a Runaway World: Individualisation, Globalisation and Politics” *Global Capitalism*
- WEEK 9 Capitalism, Gender, and the Flexible Labour Market**
Nov 7 “The Fantasy of Capitalism and Romance: Consuming the Self” **PDF**
- Nov 9** **Second Reading/Film Journal Due**
“Street and Office: Two Sources of Identity” *Global Capitalism*
- WEEK 10 Entrepreneurialism, Technology and Global Capital Flows**
Nov 14 “Negotiating Identities: The Case of Mompreneurs in Trinidad and Tobago”
Mothering
- Nov 16** *Film: The Big Short*
“Information Technology and Global Capitalism” *Global Capitalism*
- WEEK 11 Midterm Review**
Nov 21 Midterm Exam Review
- Nov 23** **MIDTERM (40%)** Essay questions and short-answer based on all course material (lectures, films, and weekly readings including textbooks and PDFs)
- WEEK 12: Imagining an Alternative**
Nov 28 “Redesigning the Global Economy” *Globalization*
- Nov 30** **Second Reading/Film Journal Due**
“Maternal Activism in the International Campaign for Justice in Bhopal, India”
Mothering

Assignments and Evaluation

Table of Assignments

Assignment	Due date	Value	Length
2 Reading/Film Journals	Oct 3 and Nov 30	30% each = 60%	3-4 pages
Midterm Exam	Nov 23	40%	80 minutes

Assignment Policies

- If you require an extension, you must ask for one BEFORE the due date.
- Unless you ask for (and receive) an extension, late essays will be penalized by 5% per day and will no longer be accepted after 7 days.
- All assignments must be in AAA format, double spaced, with 1" margins, and in 12 point font.
- Exceptions to these policies are allowed only with a doctor's note or other appropriate documentation.
- All Assignments should be submitted on D2L. The course will be available both in person and via Zoom.

Details of Assignments

Reading/Film Journals: The journal is an opportunity to express your thoughts/responses/critical reviews of bi-weekly readings, films and lecture material. Please present the date/title/reading/film discussed before each entry. Use this opportunity to establish connections and comparisons between the readings/films etc. What did you learn from the reading/film? What did you connect with, and what did not resonate? Please present your reasoning in a critical/informed way.

Midterm Exam: The midterm will be open-book and written during lecture time. It will be based on all course material until that point (lectures, films, readings). The exam will be essay-based.

Collaboration/Plagiarism Rules

Plagiarism is the unacknowledged use of someone else's words and/or ideas. Not acknowledging your debt to the ideas of a secondary source, failing to use quotation marks when you are quoting directly, buying essays from essay banks, copying another student's work, or working together on an individual assignment, all constitute plagiarism. Resubmitting material you've submitted to another course is also academic dishonesty. All plagiarized work (in whole or in part) and other

forms of academic dishonesty will be reported to the Dean, who is responsible for judging academic misconduct and imposing penalties. The minimum penalty for academic misconduct is a 0 on the assignment in question. It might also be subject to more severe academic penalties. See the [Code of Student Behaviour](#)¹.

University Policies

- Students in this course are expected to conform to the [Code of Student Behaviour](#).
- **Accommodations:** Lakehead University is committed to achieving full accessibility for persons with disabilities in accordance with the terms of the [Ontario Human Rights Code](#)². This occurs through a collaborative process that acknowledges a collective obligation to develop an accessible learning environment that both meets the needs of students and preserves the essential academic requirements of the course. Part of this commitment includes arranging academic accommodations for students with disabilities to ensure they have an equitable opportunity to participate in all of their academic activities. If you think you may need accommodations, you are strongly encouraged to contact [Student Accessibility Services \(SAS\)](#)³ and register as early as possible.

This course outline is available online through the [Desire2Learn or My Courselink](#)⁴ site for the course.

¹ <https://www.lakeheadu.ca/academics/academic-support/skills-for-success/responsibilities>

² <http://www.ohrc.on.ca/en/ontario-human-rights-code>

³ <http://studentaccessibility.lakeheadu.ca>

⁴ <https://mycourselink.lakeheadu.ca/d2l/home>

Class Policies

D2L

I will be using D2L to post PDFs of course readings and announcements and also to access Zoom.

Policy on Extensions

Extensions will only be granted in emergency situations with appropriate documentation. Late assignments will be penalized 5% per day and you will receive 0% after 7 days unless prior arrangements have been made. Emailed assignments will not be accepted.

Academic Integrity

Academic dishonesty (for instance, plagiarism) is a serious offence. Please see the web site: <https://www.lakeheadu.ca/faculty-and-staff/policies/student-related/code-of-student-behaviour-and-disciplinary-procedures/node/1046>. Please keep in mind that I have zero tolerance for any forms of plagiarism.