

ANTH 4811 WAO - Winter 2021
Love, Sex and Economics: Economies of Affect

Instructor: Melinda Vandenberg Giles
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Course Description:

This course will explore the intersections of love, sex and global capitalism. By utilizing the concept of “economies of affect” we will examine love and sex as directly enmeshed within neoliberal politics and state regimes. An analysis of the “intimate” in relation to political economy enables a deeper understanding of love, sex, and the search for human connection within a neoliberal era of precarity. The course will examine the shifting relationships between human subjectivities and the state, market, and society.

Course Requirements:

1. Attendance and participation in Zoom class discussions. Students are expected to attend lectures and to have readings completed by the assigned dates so they will be able to actively participate. Students will be required to have a Reading Journal where they will write down thoughts related to the weekly articles, and responses to class discussions and lectures. The **Reading Journals** will be due on **Feb 11** and **April 13** emailed to mvanden1@lakeheadu.ca by **midnight** and worth **20% each** for a total of 40% of overall grade.
2. A **take-home essay** based on the graphic novel Gringo Love will be due at **midnight on March 4** and worth **25%** of overall grade.
3. A **one-page term paper proposal** outlining concepts and references to be used. This will be worth **5%** of final grade and due at **midnight on March 11**. Please include references in AAA style.
4. **8-12 page term paper** based on topic of choice related to the concepts of love, sex and neoliberalism and pre-arranged through paper proposal. Three course references and two outside references are required at minimum. Term paper will be worth **35%** of final grade and due at **midnight on April 15**.

Evaluation:

Reading Journals: 40%	Feb 11 and April 13
Take-Home Essay: 25%	March 4
One-page term paper proposal: 5%	March 11
8-12 page term paper: 30%	April 15

Required Texts:

Love and Globalization: Transformations of Intimacy in the Contemporary World. Eds. Mark Padilla, Jennifer Hirsch, Miguel Muñoz-Laboy, Robert Sember, and Richard Parker. Nashville, Tennessee: Vanderbilt University Press.

Gringo Love: Stories of Sex Tourism in Brazil. Marie-Eve Carrier-Moisan, William Flynn and Débora Santos. University of Toronto Press.

Additional required weekly readings are available as PDFs on D2L.

Schedule of Topics and Readings:

Part I: Ascension of the Affective Self

WEEK 1

Economies of Affect

- Jan 12** **Introduction and Course Expectations**
What Love Is: and what it could be. Carrie Jenkins. Prologue. Pages ix-xvi.
- Jan 14** **“Economies of Affect”.** Analiese Richard and Daromir Rudnycky. Journal of the Royal Anthropological Institute 15: 57-77.

WEEK 2

Affect and Political Economy

- Jan 19** **The Managed Heart. Commercialization of Human Feeling.** Arlie Russell Hochschild. **Chapter 1:** Exploring the Managed Heart. Pages 3-23.
- Jan 21** **“The Catholicization of Neoliberalism: On Love and Welfare in Lombardy, Italy”.**
Andrea Muehlebach. American Anthropologist 115.3: 452-465.

WEEK 3

The Romance of Late Capitalism

- Jan 26** **“The Fantasy of Capitalism and Romance: Consuming the Self”.** Melinda Vandenbeld Giles. After the Happily Ever After.
- Jan 28** **Consuming the Romantic Utopia: Love and the Cultural Contradictions of Capitalism.** Eva Illouz.
Introduction to the Sociology of Love. Pages 1-22.
Chapter 1: Constructing the Romantic Utopia. Pages 25-47.

Part II: Love and Globalization

WEEK 4

An Anthropology of Love and Capitalism

Feb 2 **Modern Loves: The Anthropology of Romantic Courtship and Companionate Marriage.** Eds. Jennifer S. Hirsch and Holly Wardlow. **Introduction. Pages 1-31.** Jennifer S. Hirsch and Holly Wardlow. **Chapter 8.** The Bonds of Love: Companionate Marriage and the Desire for Intimacy among Hijras in Hyderabad, India. Pages 174-192.

Feb 4 **All about Love: New Visions.** bell hooks. **Introduction. Pages xiii-xxix.** Grace: Touched by Love. **Chapter 1. Pages 2-14.** Clarity: Give Love Words.

WEEK 5

Love, Sex and Transnational Romance

Film: Love under Cuban Skies

<https://curio-ca.ezproxy.lakeheadu.ca/en/advanced-search-results/?q=Love+under+Cuban+Skies>

Feb 9 **Love and Globalization: Transformations of Intimacy in the Contemporary World.** Eds. Mark Padilla, Jennifer Hirsch, Miguel Muñoz-Laboy, Robert Sember, and Richard Parker. **Introduction. Pages ix-xxxi.** Cross-Cultural Reflections on an Intimate Intersection. Mark Padilla, Jennifer Hirsch, Miguel Muñoz-Laboy, Robert Sember, and Richard Parker.

Feb 11 **READING JOURNAL DUE**

Chapter 5. Pages 107-119. The Strange Marriage of Love and Interest: Economic Change and Emotional Intimacy in Northeast Brazil, Private and Public. L. A. Rebhun.

Chapter 10. Pages 203-225. Love Work in a Tourist Town: Dominican Sex Workers and Resort Workers Perform at Love.

WEEK 6

EthnoGraphic Novel

- March 2** Class Discussion of **Gringo Love**
- March 4** **TAKE-HOME ESSAY DUE** by email (mvanden1@lakeheadu.ca) at **midnight**.
Informal discussion/questions about Gringo Love.

WEEK 7

The Globalization of Intimacy and Care

Film: Chain of Love

<https://vimeo.com/ondemand/chainoflove/370399328>

- March 9** **Global Woman: Nannies, Maids and Sex Workers in the New Economy.** Eds. Barbara Ehrenreich and Arlie Russell Hochschild.
Introduction. Pages 1-14. Barbara Ehrenreich and Arlie Russell Hochschild.
- March 11** **TERM PAPER PROPOSAL DUE**
- Mothering in the Age of Neoliberalism.** Ed. Melinda Vandenberg Giles.
Chapter 1. Pages 35-49. Multiplying Mothers: Migration and the Work of Mothering in Canada and the Philippines. Catherine Bryan.

Part III: Sex and Late-Capitalist Society

WEEK 8

Sex, Power and Society

- March 16** **The Gender/Sexuality Reader: Culture, History, Political Economy.** Eds. Roger Lancaster and Micaela di Leonardo.
Chapter 10. Pages 153-168. Sex and Society: A Research Note from Social History and Anthropology. Ellen Ross and Rayna Rapp.
- The History of Sexuality: An Introduction Volume I.** Michel Foucault.
Chapter 1. Pages 17-36. The Incitement to Discourse.
- March 18** **The Transformation of Intimacy: Sensuality, Love and Eroticism in Modern Societies.** Anthony Giddens.
Introduction. Pages 1-3.
Chapter 2. Pages 18-36. Foucault on Sexuality.

WEEK 9

Sex Roles, Race, and Shifting Gendered Subjectivities

- March 23** **The Normal Chaos of Love.** Ulrich Beck and Elizabeth Beck-Gernsheim.
Introduction: Individualization and Ways of Living and Loving.
Chapter 1: Love or Freedom
- March 25** **Mothering in the Age of Neoliberalism.** Ed. Melinda Vandenberg Giles.
Chapter 6. Pages 133-147. Negotiating Identities: The Case of Mompreneurs in
Trinidad and Tobago

WEEK 10

Reconfiguring Relationality

Film: Paris Is Burning

<https://www.youtube.com/watch?v=jzIJfMFNUjA>

- March 30** **The New “I Do”:** Reshaping Marriage for Skeptics, Realists and Rebels.
Susan Pease Gadoua and Vicki Larson.
Chapter 1. Pages 8-28. Have We Outgrown Marriage?
- April 1** **Urban Tribes: Are Friends the New Family?** Ethan Watters.
Chapter 1. Pages 15-39. Confessions of a Yet-to-Be-Married.
- Families We Choose: Lesbians, Gays, Kinship.** Kath Weston.
Chapter 1. Pages 1-20. The Monkey Cage and the Red Desoto.

WEEK 11

The Casualization of Intimacy?

- April 6** **Liquid Love: On the Frailty of Human Bonds.** Zygmunt Bauman. **Foreword.**
- The Ethical Slut: A Practical Guide to Polyamory, Open Relationships and
Other Adventures.** Dossie Easton and Janet W. Hardy.
Chapter 2. Pages 9-19. Myths and Realities.
Chapter 4. Pages 27-40. Slut Styles.
- April 8** **What Love Is. Chapter 2. Love Is Society.**

WEEK 12

The Global Sexual Citizen

April 13 READING JOURNAL DUE

Informal Zoom discussion for questions regarding Reading Journal or Term Paper

April 15 TERM PAPER DUE

Informal Zoom discussion for questions regarding Term Paper.

Class Policies

D2L

I will be using D2L to post PDFs of course readings and announcements.

Policy on Extensions

Extensions will only be granted in emergency situations with appropriate documentation. Late assignments will be penalized 5% per day and you will receive 0% after 7 days unless prior arrangements have been made.

Academic Integrity

Academic dishonesty (for instance, plagiarism) is a serious offence. Please see the web site: <https://www.lakeheadu.ca/faculty-and-staff/policies/student-related/code-of-student-behaviour-and-disciplinary-procedures/node/1046>. Please keep in mind that I have zero tolerance for any forms of plagiarism.