



Group Ethnography of digital communications		35%
Progress meeting	10%	
Report	15%	
Peer assessment	5%	
Presentation	5%	

### **Ethics Certification**

All research involving human subjects is governed by a set of ethics. In Canada the Tri-Council Policy Statement on Ethical Conduct for Research involving humans is used (TCPS2).

Review the presentation entitled “TCPS2...what does it mean for you” under internal resources on the LU research ethics and integrity website: <https://www.lakeheadu.ca/research-and-innovation/ethics/human-subjects/resources>.

Then follow the link to the Federal Government’s TCPS2 tutorials (<http://www.pre.ethics.gc.ca/eng/education/tutorial-didacticiel/>) and complete the tutorial. Download the certificate and submit a copy to the GA: [lgosse@lakeheadu.ca](mailto:lgosse@lakeheadu.ca) , with your name in the subject line. Keep an electronic copy for yourself for future use as well.

### **Discussion Posts**

You will be graded on making 4 thoughtful contributions to the discussion board. Each must be 10-12 sentences long and reference at least 2 readings from class (full reference list won’t be required, just the short in-text reference ie. Jones, 2020). The specific topics are given in more detail below.

You will be expected to make a response to 2 other posts by your classmates related to each of the first topics, as well as 4 more responses on ‘free choice’ topics (8 responses in total). These responses must be 4-6 sentences long and include at least 1 reference to a class reading that is different from the original post.

Posts should be up by Thursday at midnight and responses by Tuesday before class starts (at 1pm). The specific weeks these are to be posted are given in the calendar.

#### **1. Methods Reflection Post (10%)**

Using the material covered in class or homework, videos from Youtube or citations from readings, discuss 3 key challenges in fieldwork and how different anthropologists overcame them. For Youtube videos, cite the title, the url and the time so we can watch the same video. As a student of anthropology, what 2-3 things are you most concerned about regarding in-person field work? How might you overcome your anxiety? Do you have experience working or visiting another culture? What issues arose and how did you deal with them?

#### **2 and 3 Discussion Posts (10% each)**

Select two of the discussion topics from class for your post (either Gossip or Social Exchange and either Joking or Alcohol). Find another paper on the topic, provide the full reference at the top of your post and attach the paper as a pdf with the first author and year as the file name. Write your post (10-12 sentences) linking the new paper with the materials from class. Link your discussion to **2** of the other readings from class for top marks (can just reference as Author, year).

Select 4 posts to respond to as well. They don't need to be the same as the ones you posted about.

#### **4. Cultural Reflection Discussion Post (10%)**

The goal of this assignment is to recognize that we live in a culture that has a particular history, point of view and its own biases. More details will be given in class.

#### **Class participation**

Students are expected to attend class and contribute to discussions. Marks will be awarded each class for contributions and attendance.

#### **Digital Ethnography Group Project**

Part 1. Choose an on-line discourse (could be political discourse such as democracy in Hong Kong, the Arab Spring, Black Lives Matter, Idle No More, Anti-Vaxxers, Involuntary Celibates; or something less controversial, such as how social media is affecting tourism)

Part 2. Create a plan to explore the discourse in a systematic fashion – use papers provided in-class to guide your methodological development. Examine the development, the cultural boundaries and evolution of the discourse. How have people, governments and mainstream media responded to it? How is it linked to other discourses? What does it tell you about popular culture more generally? How have the discussants

Part 3. Explore the discourse, compile the work of each group member

Part 4. Submit your report and present to the class

The report must include background/motivation for study (1 paragraph), literature review (3-4 pp), fieldwork plan and execution (2-3 pp), challenges of fieldwork (1-2 pp), data (present in an organized way) (4-5 pp), analysis with links to theory (2-3 pp), conclusion (1p). Submit a written report, include reference list (4-6 references). The presentation will be 20-25 minutes and cover the same topics with visuals. All group members must speak for about the same amount of time.

#### **Schedule**

<b>Date</b>	<b>What's Due?</b>
1. Jan 12	Introduction to course
2. Jan 14	<b>Ethics certification</b> Youtube videos about ethnography
3. Jan 19	TBA

	Zoom Observations due Film: Youtube video on Malinowski (52 min): <a href="https://www.youtube.com/watch?v=zjCMOpnx6r8">https://www.youtube.com/watch?v=zjCMOpnx6r8</a> Strangers Abroad series: "Off the Verandah" 52:54
4. Jan 21	Geertz, Deep Play. Focus your note taking on the fieldwork challenges Film: Youtube video on Malinowski (6 x 10 min segments) Tales from the Jungle:Malinowski <a href="https://www.youtube.com/watch?v=f22VsAIOwbc&amp;list=PLD00AA5F940FCCA89">https://www.youtube.com/watch?v=f22VsAIOwbc&amp;list=PLD00AA5F940FCCA89</a> Let us know if you have a preferred group/group member OR topic for Digital Ethnography
5. Jan 26	Discussion: Social Exchange <b>Groups assigned for Digital Ethnography</b> (group meeting time)
6. Jan 28	<b>Discussion Post #1</b> Digital Ethnography Readings <b>Group meeting time -submit your topic by end of class</b>
7. Feb 2	Richardson, How it Works in the Global World Qu: What are the critiques of Anthropology? What is the ultimate reason for continuing the study of anthro despite the criticism?
8. Feb 4	Discussion: Gossip
9. Feb 9	Barker ch 1,2 and homework questions posted
10. Feb 11	<b>Group check in/questions</b>
Feb 15-19	<b>READING WEEK! YIPPEE!</b> <b>Discussion Post #2 (on either gossip or social exchange) on Thursday</b>
11. Feb 23	Barker ch 3, 4, 5
12. Feb 25	Barker ch 6, 7
13. Mar 2	<b>Digital Ethnography Progress Meetings</b>
14. Mar 4	<b>Digital Ethnography Progress Meetings</b>
15. Mar 9	Discussion: Alcohol
16. Mar 11 (drop date is Mar 12 <sup>th</sup> )	Discussion: Joking
17. Mar 16	<b>Discussion Post #3</b> Salzman Reflexivity article
18. Mar 18	Fedorak Ch 7 Female Circumcision Qu 1,2,4,6, 7,8 for discussion, no need for extra work
19. Mar 23	Discuss female circumcision, homework read about male circumcision
20. Mar 25	<b>Discussion: Male circumcision</b>
21. Mar 30	<b>Discussion Post #4 Your cultural perspective on genital cutting</b> <b>Class reflection</b>
22. Apr 1	<b>Group Project Presentations</b>
23. Apr 6	<b>Group Project Presentations</b>
24. Apr 8	<b>Group Project Presentations</b> <b>Project Report and Peer Assessment</b>