

# LAKEHEAD

ALUMNI

FALL/WINTER 2009 | VOLUME 26 NUMBER 2

RECRUITING  
and RETAINING  
the "RIGHT"  
STUDENTS

ACADEMIC  
EXCELLENCE

POULIN AWARD 2009  
Peter Holt-Hindle



ANDREA HUILLERY  
HBComm'01

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# Editor's Message

by Frances Harding  
editor@lakeheadu.ca

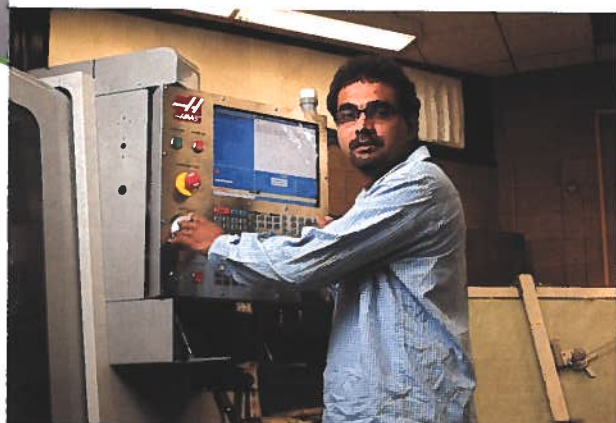


## EXCELLENCE ATTRACTS EXCELLENCE

Giving free tuition to high school students with academic averages of 95% or more is a new recruitment strategy at Lakehead that started last fall and will continue for fall 2010 entry. It should pay handsome dividends over the long term.

This past summer, written offers of free tuition – valued at upwards of \$5,000 per student per year – went out to 68 students, and 32 enrolled. Today you will likely find these students preparing for their first set of exams as the fall term winds down on campuses in Thunder Bay and Orillia.

High-achieving students should have a positive effect on everyone, but especially on their professors and peers. In the long run their success as alumni will enhance the reputation of the institution.



*Professor Sultan Siddiqui*

Sultan Siddiqui, a professor in the Faculty of Engineering, knows all about fostering academic excellence. He is responsible for the Shad Valley Program at Lakehead, which brings high-achieving teenagers on campus each summer to experience an intensive four-week program focused on science, technology, and entrepreneurship. This year, Lakehead welcomed 65 students from as far away as Germany, Singapore, and Saudi Arabia.

Bright students are a pleasure to work with, says Siddiqui. Students asking intelligent questions will often stimulate the instructor and challenge the rest of the class to consider new ideas and new ways of thinking. When students and their instructors are enjoying the whole process of learning, they are more likely to take on extracurricular learning opportunities such as the annual Steel Bridge Building competition and the Formula-1 SAE® race car competition (see Rookie of the Year story in Campus News on page 8).

“During the Shad Valley Program, students accustomed to being at the top of their class find themselves in an entirely new environment,” says Professor Siddiqui. “Instead of being one of a few bright students in the group, they find the whole class is made up of talented students who bring a diversity of skills, interests, and achievements to bear on a class assignment. It is interesting to watch the social adjustment that some of them go through over the course of the program.”

Having this kind of diversity in academic excellence is critical, says Laurie Hayes, Lakehead University Vice President (Academic) and Provost. “There are the Renaissance types who are highly sociable and good in a wide range of subjects and skills from music to math, and then there are others who are intensely focused in one or two areas of expertise and have the depth of knowledge to come up with innovative solutions to complex challenges. We need both types at Lakehead.” ■

# LAKEHEAD

FALL/WINTER 2009

## Volume 26, Number 2

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# Letters

## CHARTER CLASS

I was thrilled to see Adam Moir as your recent cover choice for the Magazine. This guy is truly inspiring. What he has been through personally, with his own medical issues, and how he is still on track to graduate and amazing marks at that... he's un-stoppable! It's also impressive that he wants to help out his community by staying and practicing locally. I'm so proud of this guy! Just wanted to say excellent choice for the cover and I'm honored to call this guy my friend.

*Marianne Wyllie, BA'02, BEd'03  
Shatford Memorial Elementary School  
Hubbards, Nova Scotia*

## CORRECTIONS

### Editor's Message

In the Spring/Summer 2009 issue, under Editor's Message, we said there were a total of six Lakehead University alumni among the 55 members of the NOSM Charter Class who graduated last May. In fact there were nine. We missed **Lise Mozzon** (HBScN'92), **Ella Goodman** (BScN'03, MPH'07), and **Nicole St. Jacques** (HBSc-Applied Bio-Molecular Science'05). Thank you to Ella Goodman and Professor Heidi Schraft for pointing this out.

### Distinguished Instructors

Joyce T. Forbes, Professor Emerita of English, wrote to say that in our list of Lakehead University Distinguished Instructor Award Recipients in the Spring/Summer 2009 issue, we missed the late **Professor Penny Petrone** (Faculty of Education) who was the first recipient of the Award in 1988. Her name should have been at the top of the list! ■



■ *Professor Penny Petrone*

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# Campus News



## NORDIC SKI TEAMS – BEST IN ONTARIO

LAKEHEAD'S MEN'S AND WOMEN'S NORDIC SKI TEAMS EARNED THEIR FIFTH CONSECUTIVE Ontario University Athletics (OUA) championships in Haliburton last February. Among them was a student from the Orillia Campus, Mark Doble, who helped the men's relay team earn a gold medal and was later named an OUA All-Star. Doble is the first Orillia-based student to win medals at any OUA Championship.

In March, Lakehead's Women's Nordic Ski Team won its sixth consecutive national title, at the Canadian Colleges and Universities Nordic Championships (CCUNC) in Collingwood, ON. They beat the team from Carleton University by just one point in the final team standings!

## ALEX BOULET SUSTAINABILITY COMMISSIONER



LUSU created a full-time position for a Sustainability Commissioner this year with responsibility for creating a campus atmosphere that fosters healthy, sustainable life choices.

Alex Boulet is committed to improving the quality of campus life by raising awareness, building students' skill sets, and taking action. Read more about him in the September/October 2009 issue of *Agora Online*: <http://agora.lakeheadu.ca/>

## THE ARTERY



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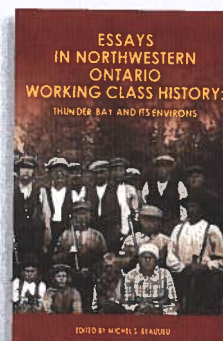
The Advanced Institute for Globalization and Culture, the aig+c or 'agency', is a new research institute housed at Lakehead and founded for the mutual benefit of academic and community researchers in Thunder Bay and abroad. In April, the Institute hosted a public lecture on Norval Morrisseau given by Elizabeth McLuhan. Find out more online: <http://theagency.lakeheadu.ca/>

## NEW BOOK

### Essays in Northwestern Ontario Working Class History

*Edited by Michel S. Beaulieu, Assistant Professor of History, Co-Director of the Lakehead Social History Institute, and*

*Co-Director of the Centre for Northern Studies*



This book brings together previously published and new works from a cross-section of established and young scholars

working in the allied fields of history, Finnish studies, sociology, and Canadian studies.



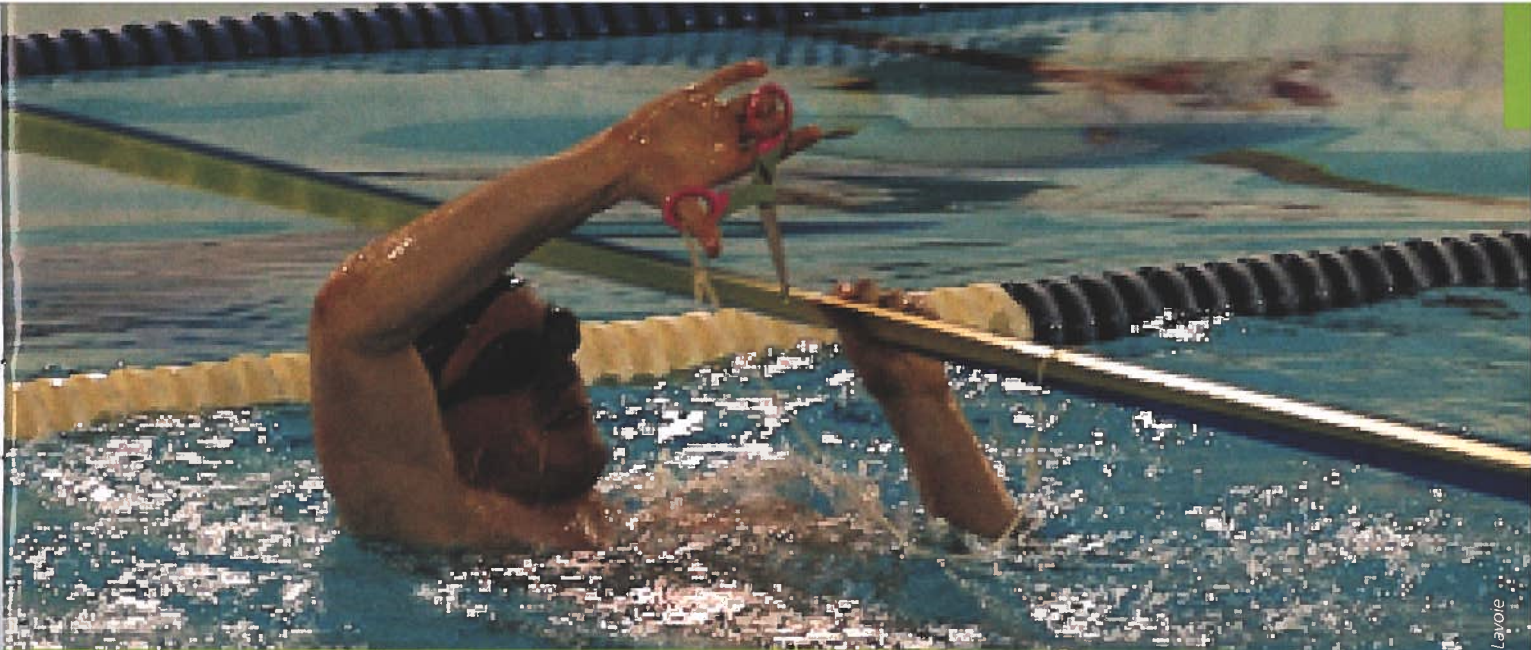


Photo courtesy of Mike Lavore

# C.J. Sanders Fieldhouse POOL RE-OPENS

by Michael Bennett, Lakehead Sports Information Director

A 10-MONTH RENOVATION CAME TO A refreshing end as Lakehead Athletics hosted a Grand Re-Opening Celebration and Open House last June at the revitalized C.J. Sanders Fieldhouse swimming pool.

President Fred Gilbert, LUSU President Dave Grad, Athletics Director Tom Warden, and Professor Nancy Luckai were on hand for an official ribbon cutting ceremony and subsequent tour of the refurbished 39-year-old building. Grad, an avid swimmer, capped the ceremony with a spirited front crawl and in-pool ribbon cutting.

"It's great to see a facility like the pool open to students and the public again," he said. "Lakehead students, community members, faculty, and staff worked hard to keep the pool at Lakehead, and

it's incredibly rewarding to see that collectively we could make a difference."

The three-stage renovation project began last August following the LUSU-orchestrated "Save the Pool" campaign during the 2007-08 school year. In a Student Union referendum that concluded on April 4, 2008, 1,589 Lakehead University students voted overwhelmingly in favor of paying an additional \$15 per semester to cover the \$1.3M needed to refurbish the facility's pool, change rooms, and reception area. Overall, 77% of voters supported the rehabilitation of the facility, which faced eventual closure due to accumulating deferred maintenance needs.

*LUSU President Dave Grad displays fine form to cut the ribbon*



Richard Longtin, former LUSU President now Manager of Alumni Relations, led the Student Union during the "Save the Pool" campaign.

"Two years can bring quite a bit of change," said Longtin.

"The students, faculty, and staff of Lakehead University should be proud of the dedication and ownership they displayed in preserving this much-needed facility."

Changes to the Fieldhouse are extensive and include a new roof, redesigned changing rooms, a refinished pool deck, poolside barrier-free changing rooms, a new bulkhead, additional security cameras, and a new reception area on the main floor.

For more information about the C.J. Sanders Fieldhouse facilities and services, visit [www.thunderwolves.ca](http://www.thunderwolves.ca).



*(l-r): Jennifer Bognar, Tasia McKenna, Shannon Vellinga*





## Construction begins in *Orillia*

LAKEHEAD CELEBRATED THE GROUNDBREAKING FOR THE ORILLIA CAMPUS LAST JUNE with community members and donors as well as students, faculty, staff, alumni volunteers, and senior administration.

"This occasion marked a significant milestone for Lakehead University as well as the City of Orillia and County of Simcoe," said Paul Weber, Chair of the Your Bright Future capital campaign. "All of the local municipalities are on board and see the strategic value of this project. The Lakehead University Orillia Campus will be Canada's foremost 'green' campus and it will encourage research partnerships, new business, and new industry in Simcoe County."

Read more about the Your Bright Future capital campaign: <http://orillia.lakeheadu.ca/yourbrightfuture/>



| Lakehead University Orillia Campus

### INDUSTRY CANADA INVESTS \$13 MILLION

The Honorable Tony Clement, Minister of Industry, announced in September 2009 that the federal government was investing \$13M in the Orillia Campus through its Knowledge Infrastructure Program. "Our government is investing in innovation and infrastructure to promote employment, help our economy recover quickly, and improve the quality of life of Canadians," he said at a media conference on campus in Orillia. "These investments are creating jobs for people now, while providing the infrastructure these post-secondary institutions need for years to come." ▶

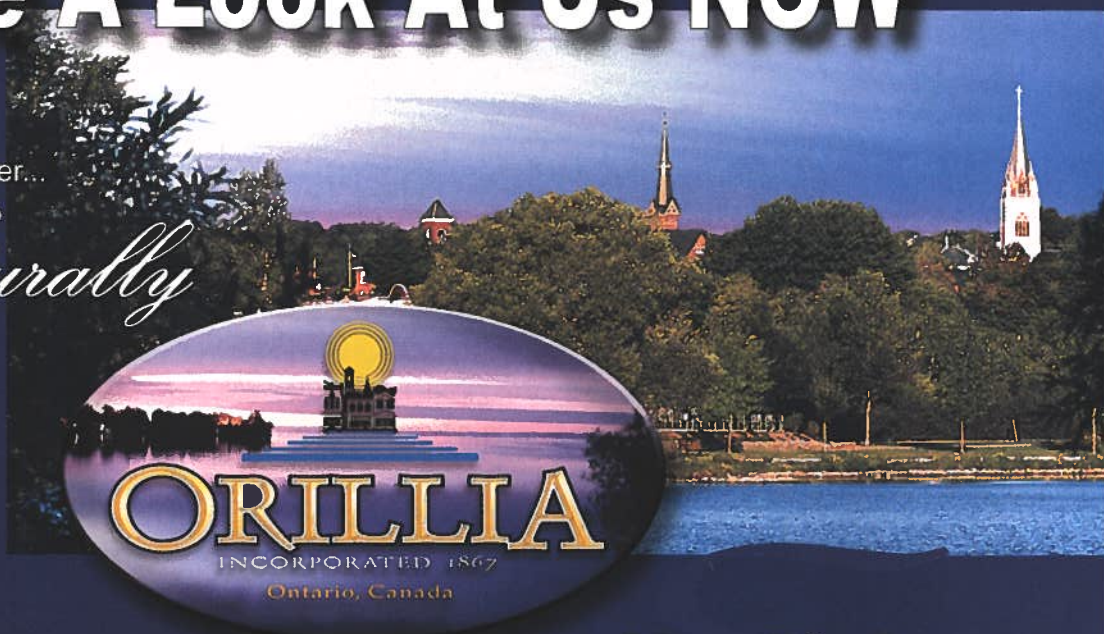




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# Campus News



Kailash Bhatia (left) along with Professor Sultan Siddiqui and Dean of Engineering Henri Saliba (right) join the students responsible for designing Lakehead's award-winning race car

## ROOKIE OF THE YEAR

LAKEHEAD'S FIRST ENTRY TO THE international Formula-1 SAE® competition, held at the Michigan International Speedway last May, won the Rookie of the Year Award and placed 43rd overall.

The concept behind the event is that a fictional manufacturing company has contracted a design team to develop a small Formula-style race car. Each student team designs, builds, and tests a prototype based on a series of rules whose purpose is both to ensure onsite event operations and promote clever problem solving.

This year's competition featured a total of 120 teams registered from Europe, Asia, South America, and North America. ▶



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## CONVOCATION

CONGRATULATIONS TO THREE outstanding Lakehead alumni who were honored last May:



### 2009 YOUNG ALUMNI AWARD

**Terry Robinson (HBK'97)**

*Athlete, Community Leader, Human Resources Professional  
Assistant Human Resources Consultant,  
Government of Ontario*



### 2009 ALUMNI HONOUR AWARD

**Thomas Ryan (HBPE'85, BEd'85)**

*Professor, Teacher, and Author  
Associate Professor, Faculty of Education,  
Nipissing University*



### 2009 ALUMNI HONOUR AWARD

**Poh Lam Tan (BAdmin'80)**

*Business Leader  
CEO, Alliance Entertainment Asia*

Read more about their achievements in the May/June 2009 issue of *Agora Online*  
<http://agora.lakeheadu.ca/> ■

## Keep in Touch



### ► [www.lakeheadualumni.ca](http://www.lakeheadualumni.ca)

You may update your address online at [www.lakeheadualumni.ca](http://www.lakeheadualumni.ca) or by completing and sending this form to Alumni Relations at Lakehead University, 955 Oliver Road, Thunder Bay, Ontario, P7B 5E1, or fax it to (807) 343-8999.

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Spouse / Partner's Occupation	_____

Have you married? Started a new job? Begun a family? Received an award? If so, we want to hear from you! Take a moment to tell us what is new and exciting in your life... or just to share your comments and story ideas for the Lakehead University Magazine. Use a separate page if necessary.

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The Alumni Association and its affinity partners may contact you occasionally to promote programs and services that generate revenue for Lakehead University.

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  - complete the online form on our website, or
  - check the box below and fax or mail this form to the Office of Alumni Relations
- ☐ I do not wish to receive ANY materials advertising Lakehead University affinity programs.



# Alumni Matters

## GTA CHAPTER KICK-OFF

On June 11, 2009, the Alumni Association of Lakehead University officially launched its first chapter in the Greater Toronto Area. More than 120 Toronto-area Lakehead grads and several University staff members including the President, Fred Gilbert, gathered at the CIBC Mellon Banking Hall in downtown Toronto to formally kick off the GTA Chapter. The new GTA-specific website was launched ([www.lugta.com](http://www.lugta.com)), as were several new events and programs aimed at Toronto-area alumni.

## FINDING "LOST" GRADUATES

The Office of Alumni Relations and the Lakehead University Alumni Association are attempting to find as many "lost" alumni as possible. This new initiative was started in May 2008 with newspaper and magazine ads and will continue until May 2010. At the outset, Lakehead University had incorrect addresses for approximately 16,400 graduates, or about 40% of its

alumni database. However, with support from the Alumni Association and an allocation of financial resources, the staff has been able to reduce this number to just under 8,500 graduates, or about 19% of its database.

Alumni Relations is encouraging graduates who may be "lost" or may know of someone who is "lost" to contact Lakehead. "By having updated addresses for our alumni, we can begin to move toward having an even larger number of alumni who are actively engaged in the Alumni Association," says Richard Longtin, Manager of Alumni Relations. "It has been amazing to see alumni from various graduating years and locations contact our office to update their addresses and share their stories. Our thanks go to Colin Bruce, Publisher of *The Chronicle-Journal*, for his support of this important project."



## GOLF TOURNAMENT

Thirty-seven teams of four took part in Lakehead's Annual Alumni Golf Tournament held at Whitewater Golf Course in Thunder Bay on August 11, 2009. The event raised \$32,000 for student scholarships.

## ABORIGINAL CHAPTER

Lakehead has launched an Aboriginal Alumni Chapter to connect Lakehead University graduates with each other, and with Lakehead University. An outreach program will be developed to link Aboriginal alumni with others who are interested in pursuing post-secondary educational opportunities and/or specific careers.

Vice-Provost (Aboriginal Initiatives) Beverly Sabourin says she is excited and pleased that this new initiative is being launched, adding that, "Aboriginal graduates are one of Lakehead's most valuable resources. They are allies, mentors, and ambassadors who can encourage and promote higher education."

## NEW WEBSITE

<http://www.lakeheadualumni.ca/> ■



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# ROAD WARRIORS

*Recruitment officers travel and use web technology to connect with prospective students*

by Frances Harding

With her passion for Northwestern Ontario and her training in marketing and information systems, Andrea Huillery (HBComm'01) is a vital addition to the Recruitment team at Lakehead University.

"I love talking to students about the experiences I had at Lakehead, and the experiences I know others have had," she says.

Since 2005, Huillery has been working as part of a creative team to change the way Lakehead reaches out to prospective students. It's being done by synergizing the use of traditional print publications and advertising with web technology and social media to enhance communication.





"Our job is to introduce students to the idea of Lakehead," says Robert Perrier (BA/BEd'03), Manager of Undergraduate Recruitment. "And then show students how Lakehead can help them meet their individual goals. We involve faculty in the recruitment process as much as possible. It's important that students get first-hand knowledge from their future professors; after all, it is the professors they will be spending time with for the next four years – not the Recruitment staff!"

This year, seven recruiters will travel thousands of kilometres, making individual school visits to over 650 schools in Ontario and across Canada. They will make presentations on what Lakehead has to offer, and answer questions on everything from academic program options to whether or not you can have a toaster in your residence hall room.

The big recruitment push takes place throughout the fall in preparation for the January deadline for accepting high school applications. Within a few short weeks, Lakehead will have reviewed over 11,000 applications – with over 4,000 from high school students, and another 7,000 from professional programs, mature students, international students, and transfer students.

Once the applications are reviewed – keeping in mind that prospective students are allowed to apply to up to three programs at each of Ontario's universities – Lakehead University will extend its Offers of Admission. If all goes well, a good number of those Offers are accepted, and students actually arrive on campus to study, either at the Thunder Bay Campus or the Orillia Campus. ▶



*A one-week "boot camp" takes place every August so that Lakehead Recruiters may learn what is new in academic programming and student services*

**// Our job is to introduce students to the idea of Lakehead and then show students how Lakehead can help them meet their individual goals. //**

Robert Perrier  
BA/BEd'03





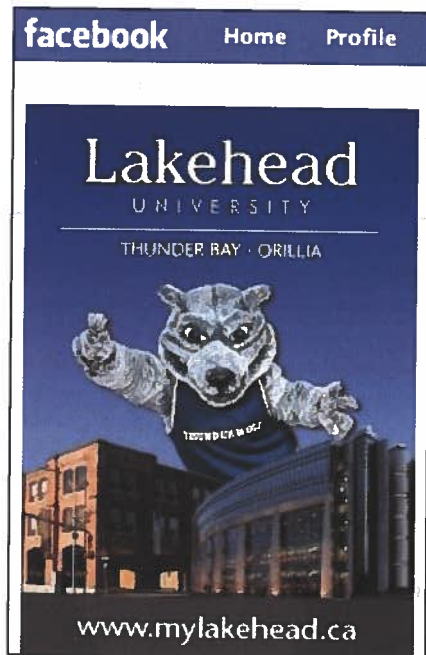
## MyLakehead.ca

Recently, Lakehead University developed a new client management system that utilizes web technology to better engage prospective students and facilitate email communication.

Working with Lakehead University Webmaster Tove Tronslien, the Recruitment team has fashioned a website (<http://www.mylakehead.ca/>) designed to capture the interest of everyone including high school students, international students, parents and families, and high school guidance counsellors. It allows staff to do a better job of communicating with students at every stage of their journey toward enrolling.

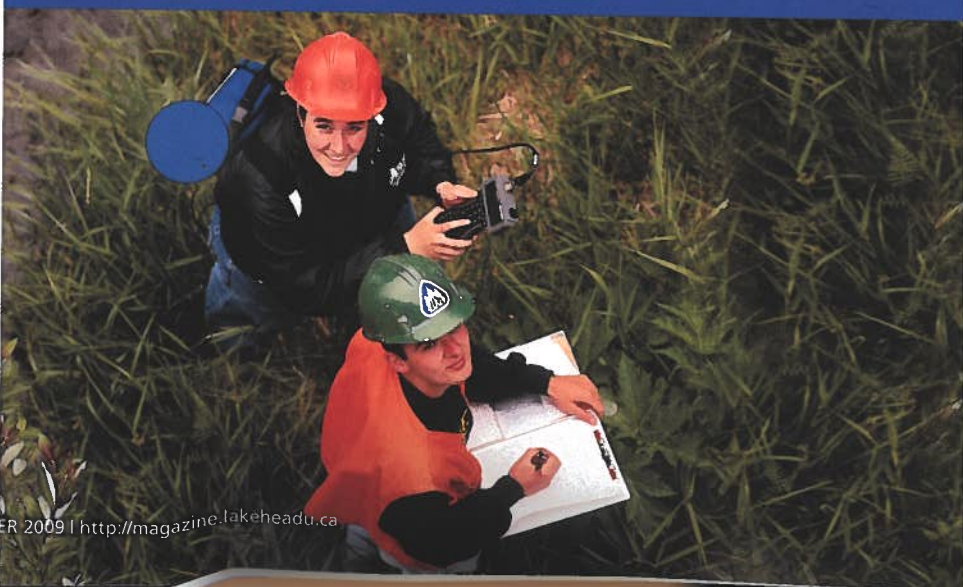
MyLakehead is bursting with student profiles and campus photos, and includes video, instant messaging, links to program information, and places to cast your vote, sign up for a campus tour, or search for upcoming school presentations in your hometown.

Lakehead even has an official presence on Facebook, which connects more than 1,018 "fans." According to Robert Perrier, students have been posting photos, connecting with their future roommates, and arranging to buy used textbooks from each other. ▶



## KEY MESSAGES

- At Lakehead, You Learn Where You Play
- You can Escape the Madness and Breathe
- Lakehead gives Adventure with the Familiarity of Home
- Like You, Lakehead is Learning, Changing, and Working Towards a More Green/Socially Conscious Future
- Lakehead is a Smaller, Comprehensive University with Depth and Breadth of Unique and Specialized Programs that Take Full Advantage of the Natural Environment
- We Take Everyday Students and give them the Supports, Programs, and Assistance to Succeed and Enjoy their University Experience
- You Will Belong and Be Recognized at Lakehead University





## AWARENESS CAMPAIGNS

Six years ago, Lakehead began the first of its annual awareness campaigns aimed at raising the profile of Lakehead University and attracting students in Southern Ontario.

"We had to be bold, to cut through all the media clutter and really connect with students and their parents in Southern Ontario," says Director of Communications Eleanor Abaya. "With the help of a Toronto-based advertising agency, we developed a series of advertising campaigns that ran every fall in the Greater Toronto Area. The campaigns included transit posters and bus shelters, and videos were placed on cable television and in movie theatres.

The 2006 Yale/Shmale campaign that featured a black and white photo of George W. Bush attracted worldwide media attention and lots of feedback from Lakehead alumni – both positive and otherwise! The 2007 Do Something campaign positioned Lakehead as a leader on issues relating to war, poverty, social justice, and pollution.

The 2009 branding campaign showcases Lakehead alumni who are currently in positions of leadership and influence.

(See Brand Lakehead story on page 19.) ►

## EVENTS FOR FUTURE AND NEW STUDENTS

### FALL



- High School Visit Program
- Fall Preview Days
- Guidance Counsellors' Seminars
- Ontario Universities' Fair in Toronto, ON

### WINTER



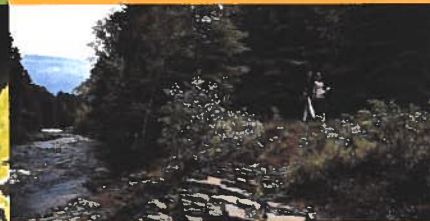
- Deadline for High School students to Apply
- College Transfer Recruitment
- "It's About You!" Grade 11 Program Information Day

### SPRING

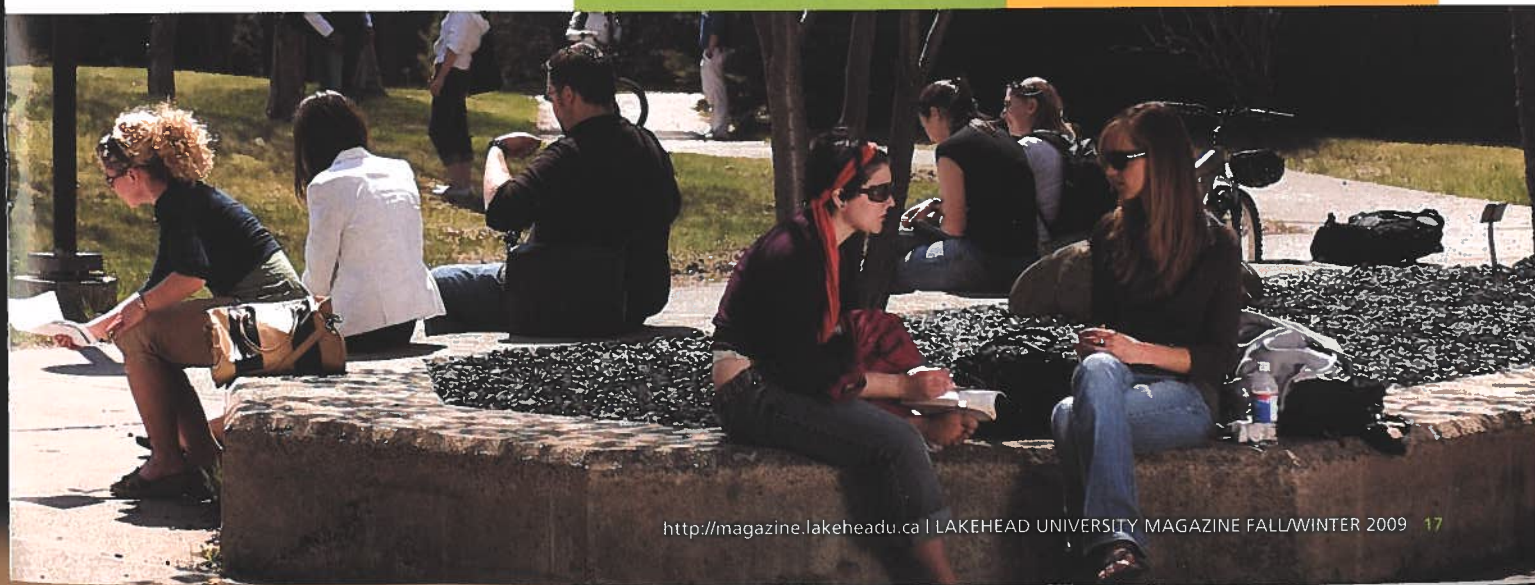


- Regional Follow-Up visits to High Schools
- Family & Friends Evening Receptions
- Telephone Campaigns to Convert Student Applicants

### SUMMER



- Headstart Summer Orientation
- Fall New Student Orientation
- Welcome Days





## ALUMNI INVOLVEMENT

One of the ways Lakehead University can extend its reach is by including Lakehead alumni in the student recruitment process. That is just what Richard Longtin, Manager of Alumni Relations, is hoping to do. He and the Recruitment team are developing a program that will encourage alumni living across Canada to connect with prospective students – one-on-one and in groups.

Imagine you live in Saint John, New Brunswick, and are interested in doing graduate work in Forestry at Lakehead University's Thunder Bay Campus. Through the Alumni Student Recruiter Program, the Recruitment team will soon be able to put you in touch with a Lakehead graduate living in your area.

"It's a way to involve alumni that is really appealing to many of our grads," says Richard Longtin (BA/HBA'07), "We're tapping into the leadership skills, energy, and enthusiasm of those who have fond memories of their time at Lakehead."

Indeed, Lakehead grads have a lot to offer, says Robert Perrier. "We just need them to self identify and to 'talk proud' about their experiences at Lakehead.

"Many people don't understand what the Office of Recruitment does. At its core, it is about engaging each student in a conversation. We describe accurately and authentically what Lakehead University is and what it offers. Lakehead will not satisfy the needs of every student out there, nor is it expected to. But there are many students who will benefit from studying at Lakehead, and it's our job to get through to them. After all, student retention is what counts. And retention starts with recruiting the *right* students." ■

[www.mylakehead.ca](http://www.mylakehead.ca)



## WAYS ALUMNI CAN HELP WITH RECRUITMENT

- "Talk Proud" about your Lakehead Experiences and encourage a Prospective Student to check out Lakehead
- Become a Lakehead Alumni Student Recruiter and take part in Recruitment Events in your area
- Volunteer to call a Prospective Student who is interested in the program from which you graduated
- Spread Awareness of Lakehead by making Lakehead-Branded Clothing your unofficial uniform for travel and dress-down Fridays



Lakehead University Recruiters (l-r): Sabrina Leifso, Neil Quinn, Michael Klein, Brianne Kirkpatrick, Robert Perrier, Alex Pasquali, Paula Thiessen, and Danielle Poeta



# Brand Lakehead

Alumni are at the centre of a new, strategic branding campaign

by Eleanor S. Abaya

SINCE 2003, LAKEHEAD HAS RUN YEARLY campaigns in the GTA and Southern Ontario. The most memorable of the campaigns have been *YaleShmale*, which won Bronze in the 2006 Prix d'Excellence national competition of the Canadian Council for the Advancement of Education (CCA), along with worldwide attention, and *Do Something*, which won Gold in the same competition for 2007. Although no research was undertaken showing a direct connection between the campaign and the increase in applications, the year *YaleShmale* ran has been the only year in Lakehead's history where acceptances were up significantly (almost 13%). That year the overall system increase in undergraduate applications was 5% while Lakehead was up by 8%.

The next five to ten years will be even more challenging for Lakehead as universities battle for share of market. Today almost all universities spend marketing dollars as an investment in their future viability. It is crucial that the Lakehead voice is heard above the din, and to do this the next generation of institutional marketing will focus on strategic brand building.

The Lakehead brand is challenging to delineate and convey because the University has evolved from a regional technical institute to a comprehensive institution with nine faculties and a strong research focus. Lakehead prides itself in many firsts and onlys, including: the first medical school in Canada in over 30 years (West Campus); the only university in Ontario offering an undergraduate program in Forestry; for years the only university in Canada offering accredited post-diploma college transfer programs in Engineering; one of the few universities to offer a

in the music industry

## I think for myself

Mike Rapino, CEO, Live Nation  
Lakehead Graduate  
BAdmin 1989

"To be successful in the music industry you have to be an independent thinker – creative and fearless.

The professors at Lakehead encouraged and fostered my individuality, with the result that I promoted my first events when I was still a business student at the University.

Today I am the CEO of Live Nation in LA, promoting some of the industry's biggest tours, including those by Madonna and U2. And I still think for myself every single day."

# Lakehead

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number of Aboriginal access programs; and the only Canadian university with a laboratory accredited for Forensic Human Identification. Lakehead is also the only Canadian university designated by Maclean's as number one in the Value Added category for five years. That the institution competes well in all its fields of discipline but does not attach its brand to a singular or specialty discipline, by design, presents a different kind of marketing challenge.

How do you effectively brand such an institution? A compelling way to define the Lakehead brand and brand proposition is through Lakehead's "products." Our students and alumni are the outcome of the University's "production process." Although human beings of course are not assembly line products, the student experience and success after graduation speak best to the institutional brand. And who best contributes to the development of the brand? Primarily the teachers and researchers who set the standards for quality education. But all of us who contribute to the students' life on campus create the University brand and directly or indirectly contribute to student success!

Starting fall 2009, Lakehead will showcase a few alumni, students, professors, and researchers who are shining examples of *Brand Lakehead*. The ads speak to the quality of a Lakehead education and how it contributed to the professional success of each person featured. The creative strategy revolves around a Lakehead strength of encouraging independent critical thinking in the context of a smaller institution where there is greater interaction between student and professor. The ads are expected to appeal to independent-type university-bound students (and their parents). Shown in this article are creative concepts that are part of the Alumni series running this fall. The rest of the series will be developed in phases and will run as part of the annual advertising campaign over the next few years. ■

*Eleanor S. Abaya is Lakehead University's Director of Communications*

*It is crucial  
that the  
Lakehead  
voice is  
heard*


*above the din, and to do this the next  
generation of institutional marketing will*

*focus on  
strategic  
brand  
building.*

as a singer, songwriter,  
and musician

# I think for myself

Shy Anne Husvika  
Lakehead Graduate  
BEd 2003, MEd 2005



"I went to Lakehead because I needed to graduate my own way, in my life and in my mind."

The professors at Lakehead University didn't try and push me into a box. They did everything they could to help me live my own dream.

Today I am a successful musician. My work has been recognized for multiple awards, including 7 EPICs, and I am still working for myself every single day!

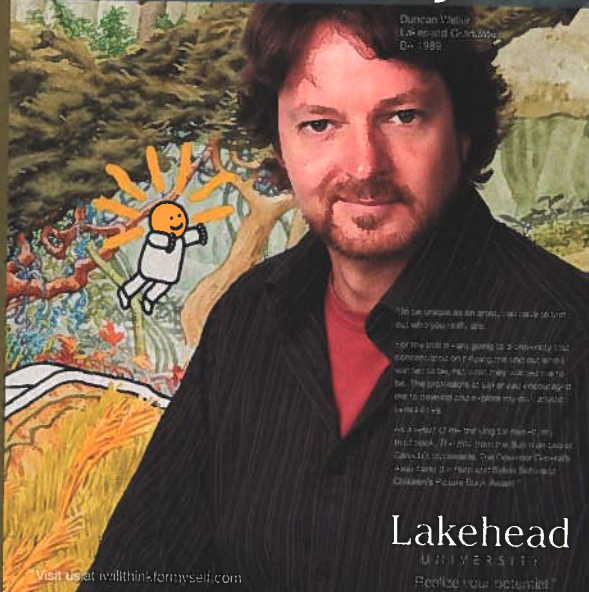
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in illustrating and writing books  
for children

# I think for myself

Duncan Vetter  
Lakehead Graduate  
BA - 1989



"The one unique idea that makes me stand out is my own, which is really, mine."

For me, the idea was going to be a children's book, illustrated and written by me. The idea was to be a children's book, illustrated and written by me. The idea was to be a children's book, illustrated and written by me.

As a result of my thinking for myself, my book, *The Sun and the Moon*, has been published by Children's Press. The book is now available in paperback and hardcover. It has been a great success for me and my family.

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All ads shown are concept only.



# ACADEMIC *excellence*

Meet some  
of Lakehead's  
**HIGH**  
Achievers



**PATRICIA LYLE**

*4th year Applied Bio-Molecular Science*

**Academic Average: 91%**

## **Distinctions**

Recipient of an Entrance Award of Academic Excellence, the W.S. Tomlinson Family Silver Jubilee Scholarship, Alberta Centennial Scholarship, and the Sylvia Horne Scholarship for Dance

Recipient of one of 23 Natural Sciences and Engineering Research Council of Canada (NSERC) Undergraduate Student Research Award positions allocated to Lakehead University for 2009, and one of 27 NSERC Undergraduate Student Research Award positions allocated to Lakehead University for 2008

## **Extracurricular**

Lakehead Student Ambassador, Volunteer at Hogarth Riverview Manor and numerous other charitable organizations, and Member of the Thunder Bay Ultimate Frisbee League, and Recreation Outdoor Soccer

## **Summer Job**

Summer Researcher under the supervision of Christine Gottardo, Associate Professor and Chair, Department of Chemistry

## **Only at Lakehead**

Learning to use research equipment such as the Nuclear Magnetic Resonance Facility, High Performance Liquid and Gas Chromatography-Mass Spectrometers

*"Over the winter I had the good fortune of working with Dr. Zacharias Suntres, Associate Professor with the Northern Ontario School of Medicine, to determine whether antibiotics had an effect on cancer drugs. (They do!) I then prepared a poster and presented it at the fourth Northern Health Research Conference held at Lakehead University in May 2009."*





#### **KARAH HARVEY**

*3rd year Kinesiology (Co-op Program)*

**Academic Average: 82%**

#### **Distinctions**

Recipient of an Entrance Award of Academic Excellence and a Bearskin Airlines Bursary

#### **Extracurricular**

Student Ambassador, Friendly Visitor for Thunder Bay Support Services, Lakehead U Campus Tour Guide, Lifeguard/Swim Instructor, International Student Buddy, and a member of the LUSU Standing Ombudsperson Committee

#### **Why Lakehead?**

Lakehead is a place where I feel welcome and at home. I love that a "long walk" across campus is 15 minutes, that my profs know I am in their class, and that I can't walk to class without seeing a friend

*"In Grade 12, I accepted my place in Lakehead's Kinesiology program and at the last minute decided to take part in Katimavik, a national youth volunteer service. Throughout the nine-month program I worked at a childcare resource centre on Vancouver Island, a food surplus distribution centre in Winnipeg, and in a Second Chance Success program in the Niagara Region. My experience as a student at Lakehead has been very positive. I love Thunder Bay and the unique experiences of attending school in Northern Ontario. I couldn't minor in Northern Studies at many other schools!"*

#### **Distinctions**

Recipient of an Entrance Award of Academic Excellence and a Canadian Millennium Scholarship In-Course Excellence Award

#### **Extracurricular**

Lakehead University Student Union Director, Outdoor Recreation Student Society General Manager, Outdoor Recreation Student Society Development Fund Coordinator, and Lakehead University Resident Assistant

#### **Research Interests**

Gendered leadership theory, residential camping staff trends, and residential camp staff leadership preferences

Collective Paper Presentation: Feminist and Women's Studies Association International Conference – Feminist Transitions

#### **Only at Lakehead**

*"I have been able to learn from and work with professors at Lakehead who are internationally recognized and renowned in their fields. While working with these professors I have been encouraged to create connections that help me learn, and explore new avenues of education, research, and professional life. I believe these interactions are possible only in the type of community formed within Lakehead University and would not be available elsewhere."*

#### **LUC COUSINEAU**

*4th year HBOR/HBA*

*Women's Studies/BSc  
(Natural Science)*

**Academic Average: 86%**





## Distinctions

Recipient of an Entrance Award of Academic Excellence and a Canadian Millennium Scholarship In-Course Excellence Award

## Extracurricular

LUSU Board of Directors, LUSU Chief Justice, LUSU Campaigns Commissioner, Argus News Writer, Multicultural Centre Service Director, WUSC volunteer, Special Olympics Thunder Bay Coach/Swim Teacher, Lakehead Relay for Life Volunteer/Participant, Lakehead U Native Students Association Volunteer, Lakehead U Board of Governors Judicial Panel

## Summer Job

Full-time policy researcher for Bruce Hyer, MP for Thunder Bay-Superior North

## BRENT MOYER

4th year HBA (Political Science)

Academic Average: 82%

## Only at Lakehead

*"I found it easy to immerse myself in humanistic endeavors with the Multicultural Centre, the Aboriginal Awareness Centre, the Lakehead University Native Students Association, the African and Caribbean Students Association, and the World University Service of Canada (WUSC) program. I truly feel the most rewarding experience one could have at Lakehead is to be involved in the Lakehead community. There are so many great student-driven initiatives."*



## Only at Lakehead

*"Negotiating my engineering degree around varsity sports, a Co-op internship, and an international exchange could only be possible at Lakehead. At Lakehead, because I didn't just disappear into the crowd, I was able to get to know my professors, dean, and ski coach well enough to work one-on-one with them. This was critical to customizing my academic path – a path that would have been much more difficult to follow anywhere else."*

## Distinctions

Recipient of an Entrance Award of Excellence, Grant Forest Products Degree Scholarship, OSAP Queen Elizabeth II Reach for the Top Scholarship, Chris Martin Athletic Pursuits Award, Alan Thomas Sumner Memorial

Award, Lakehead University Athletics Award, Shell Canada Limited Engineering Scholarship, J. P. Bickell Foundation Mining Award, and Professional Engineers Ontario Foundation for Education In Course Scholarship

## Awards

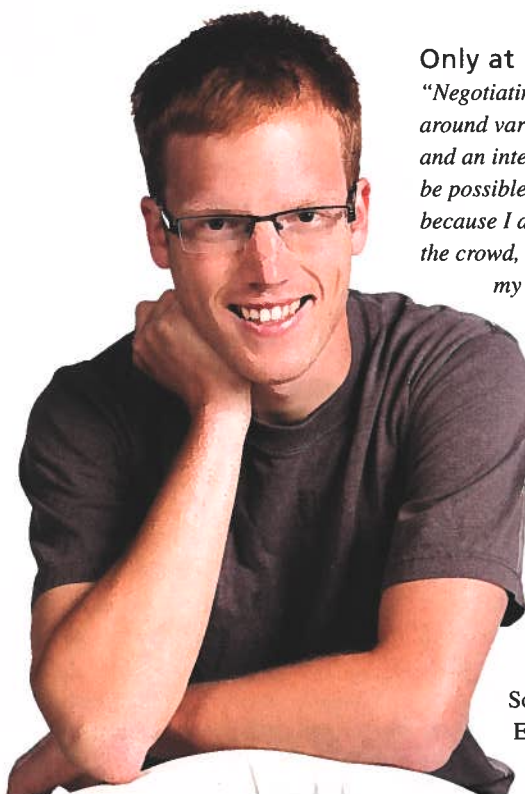
Ontario University Athletics (OUA) Academic All-Star in 2005-06, 2006-07, 2007-08, and 2008-09

## Extracurricular

Varsity Nordic Skiing, Volunteer Tutor with Student Assistance Centre, Member of the Student Health Advisory Board, Varsity Athletics Advisory Board Nordic Representative, and Special Commissioner for Engineering Student Society (ESS) to the Professional Engineers Ontario, Lakehead Chapter

## Summer Job

Community Academic Student Liaison with the Food Security Research Network



## ROBB MARTIN

4th year Mechanical Engineering (Co-op Program)

Academic Average: 87%



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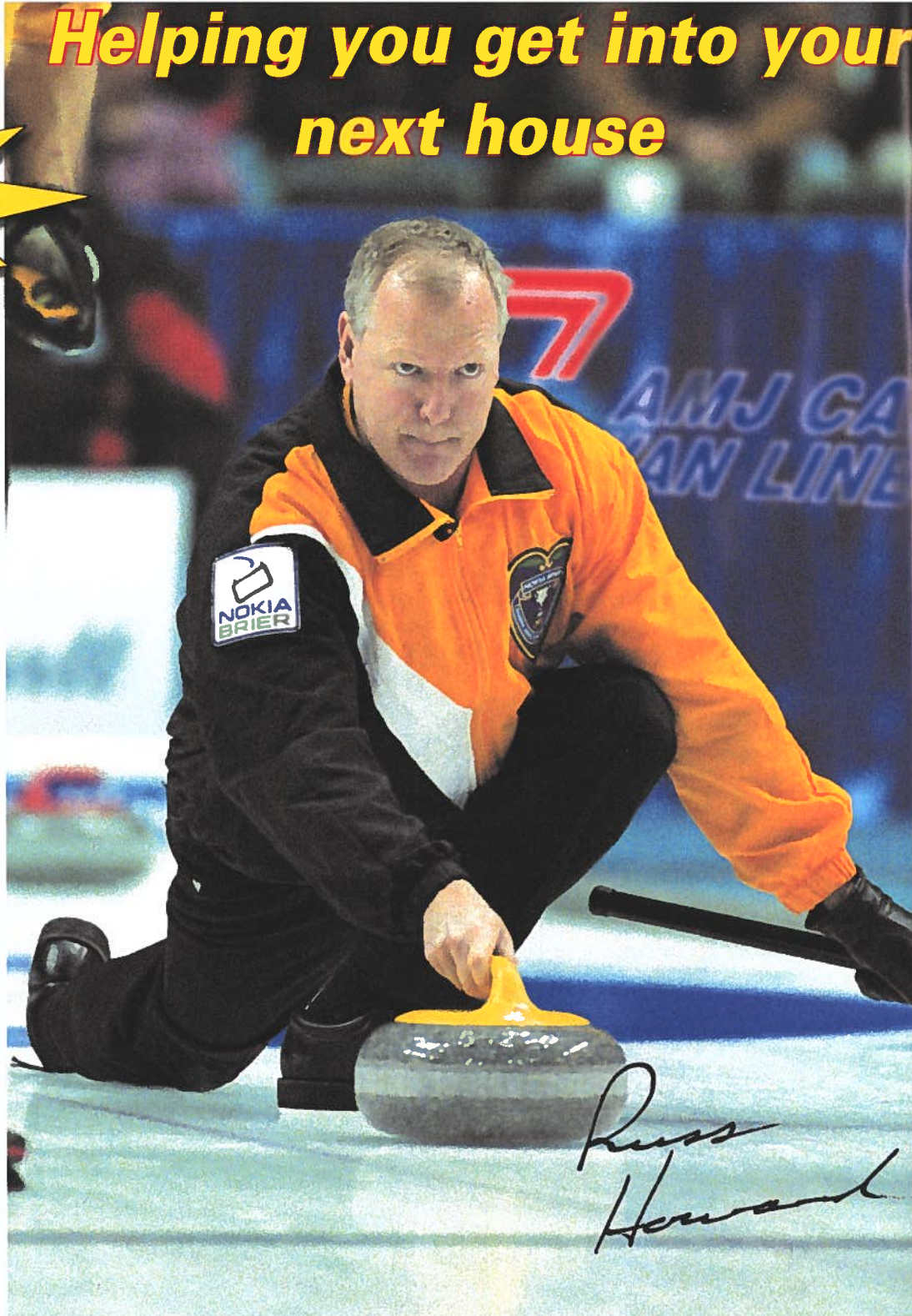
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# Class Notes

## 1970s

**Steven E. Franklin** (ForDip'76), an interdisciplinary environmental scientist and former Vice-President of Research at the University of Saskatchewan, was appointed President of Trent University effective July 1, 2009. He is Trent's seventh President and Vice-Chancellor, succeeding Bonnie Patterson, President since 1998. Franklin did his graduate work at the University of Waterloo where he completed his Master of Arts degree in physical geography and a Doctor of Philosophy in remote sensing. He has also held academic appointments at the University of Waterloo, Memorial University, and the University of Calgary. Franklin and his wife Dawn have two daughters, Meghan and Heather.

**Frank Beck** (ForDip'73) and **Michelle Beck** (LibTech'73) are retired from the work world. After 30 years with the Ministry of Natural Resources in Thunder Bay, Frank built a house on Lake Superior. In September 2008 he was ordained to the permanent diaconate for the diocese of Thunder Bay. As a Roman Catholic Deacon he can perform baptisms, marriages, and funerals. Michelle was mandated as a Minister of Service. Their retired life includes foster parenting and volunteering at the second-hand store, Catholic Action Centre, on Miles Street in Thunder Bay. They have three grown children and one grandson (so far.)

**Kevin D. Mahoney** (BAdmin'79) is the President and CEO of BC Railway Company. Previously he held various other senior executive positions with BC Rail, HSBC Canada, Agra Engineering, Wajax Ltd., Saskatchewan Power Corp., and Manalta Coal Ltd. Mahoney is the Chairman of In Transit BC GP Ltd., and In Transit BC. Within his community, he is a Director for the YMCA of Greater Vancouver.

## 1980s

**Ralph Kermer** (ForDip'81), a recent empty nester, decided that after 13 years fighting fires in British Columbia and 13 years fighting fires in the Northwest Territories that he would give Alberta a try. So he accepted a job at the Hinton Training Centre as a Wildfire Training Specialist. He hopes this will be his last stop before retirement.

**Garry J. Clark** (HBSc'83) is a Professional Geologist and an independent geological consultant. Over the past 26 years, he has been involved in mineral exploration overseas and throughout Canada with a number of exploration companies including Falconbridge, Falconbridge Copper, Noranda, and Gulf Minerals. Garry also serves on various committees and boards that support the mineral explorers of Ontario including the Ontario Minister of Mines Mining Act Advisory Committee and the Ontario Geological Survey Advisory Board.

**Irmo Marini** (HBA'84), Professor and PhD Coordinator, Department of Rehabilitation University of Texas-Pan American, was awarded the Distinguished Career Award from the National Council on the Rehabilitation Education. In addition, he was awarded a faculty research award for 2009 and published a co-edited textbook in December 2008.

**Danielle Kovanchak** (BEd'89) has published her first children's book which teaches children how to tell time. *It's About Time*, published by AuthorHouse, is targeted for children ages 4-7.

## 1990s

**Gregory Peterson** (HBSc'94) writes to say that after 15 years away from the Lakehead he came back for an intense three-week ancient DNA training program with the Paleo-DNA Lab. "The campus was a dichotomy with so much having changed yet so much staying exactly the same," he says. "It was hard not to spend time reminiscing about undergraduate days, labs in the Centennial Building, and

meeting my wife by the tennis courts at Residence."

**Petar Knezevich** (BEng'95) says he has worked at various jobs in BC for the past six years and has been working in the Caspian region, first for Amec and now BP. On March 7, 2009, he and his wife Nelly welcomed their first child into the world. Petar says "Aaron is an amazing baby and we invite everyone to share in our joy by viewing the photos on Facebook."

**Debra Fawcett** (HBSW'96) (née Tausendfrende) is a contract instructor in the Business Department, Continuing Education, at College of New Caledonia in Prince George. She completed a Graduate Diploma in Management in 2009 and is currently doing her Masters in Integrated Studies.

**Jeff Hand** (BSc'99) attended Northwestern College of Chiropractic in Minneapolis, MN, for his doctor of Chiropractic degree. Dr. Hand now practices in Baxter, MN, at Family Chiropractic Clinic.

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## Congratulations

### C.J. Sanders Fieldhouse Pool Renovations Complete

Congratulations to Lakehead University and the student body for their commitment to the C.J. Sanders Fieldhouse Pool.

We applaud your decision to renovate the pool. Aurora Construction wishes to thank all the subtrades and suppliers for their commitment in producing a quality project.



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## 2000s

The Greater Sudbury Police Services Board has appointed **Frank Elsner** (BA'00) as Chief of Police. Frank has a Master's Degree in Public Administration from The University of Western Ontario and more than 27 years of policing experience, starting his career with the RCMP in 1982, moving to the Ontario Provincial Police in 1985, and then joining the Thunder Bay Police Service where he has worked in every area of the organization.

**Dr. Jane Fraser** (MEd'00) is proud of the work she has accomplished since retiring from a teaching career in Canada, USA, and Zambia. The title of her master's thesis is, "*The Lived Experiences of Senior Students Returning to (Lakehead) University.*" In 2001 she received an award from Thunder Bay Association of Volunteer Administrators for contributing 1,250 hours in the founding of Tecky Seniors Project, a non-profit charitable organization for technology and workshops. In 2006 she completed an Educational Doctorate from Northern Illinois University and was admitted to Phi Beta Delta, an Honor Society for International Scholars. Her research was conducted in Thunder Bay on Older Adult Urban and Rural Volunteerism, with 150 surveys for volunteer administrators and volunteers and 14 in-depth interviews. Jane received the EdD degree at age 70 while she was teaching Ontario Curriculum English in China. In 2008 she received an award from New Horizons for Seniors for editing Neebing Settler Descendants, a local history, and this year she is completing her autobiography, writing numerous proposals for funding, and tutoring "at risk" adolescents.

**Susie Tompkins-Gray** (BEd'00) has been appointed a member of the Northern Ontario Heritage Fund Corporation (NOHFC) board of directors. Susie is an elementary school teacher with the Lac Seul Education Authority on Lac Seul First Nation near Sioux Lookout. A member of the Pays Plat First Nation, she settled with her husband and two children at Lac Seul First Nation. Hon. Michael Gravelle, Minister of Northern Development, Mines, and Forestry and Chair of the Northern Ontario Heritage Fund, says, "Susie brings to the Board a lifelong commitment to helping Aboriginal children and families overcome poverty and other social challenges. Her past contributions toward strengthening First Nation families and communities will bring a fresh new perspective to the Board."

Congratulations to **Christina Trinidad** (HBMus'08) who has received the prestigious SSHRC Joseph-Armand Bombardier Canada Graduate Scholarship to pursue graduate studies at The University of Western Ontario. ■

## IN MEMORIAM

### **Douglas Alexander**

Professor Emeritus of Business Administration

### **Kenneth Dawson**

Professor Emeritus of Anthropology



## Faculty Profile

# ANNA GUTTMAN

### Narratives of Jewishness in Literature from South Asia

by Nicole MacArthur

Anna Guttman initially started her education as a Biology major; however, she quickly realized she enjoyed her English classes more and has not looked back since. Now an Assistant Professor in the Department of English, her primary area field of study has been postcolonial literature with a focus on South Asia. Her past research has focused on cultural diversity in South Asian literature and her current research involves studying Jewishness within a similar context.

"During my education, I felt that the books I studied tended to point towards an English (meaning England) history and I did not feel that was a history that I identified with," says Guttman. "I was very interested in exploring the idea of cultural diversity and what it means to be a part of a society and finding an identity. Generally, living in Canada, we compare ourselves to the United States and I found myself wanting to look at these concepts through a more global perspective." When looking at India, Guttman found that there were many interesting parallels between Canada and India in terms of multiple provinces, the infrastructure of the political system, and the variety of official languages and decided to focus her research on exploring multiculturalism from that perspective.

Currently, Guttman is studying the presence of Jews and Judaism within South Asian literature, a topic which evolved from her past work. "I realized that in a lot of the writing I was looking at during my earlier research there were several Jewish characters which is interesting because Jewish people are a minute part of the ethnicity of India. Consequently, I became curious as to why people are so fascinated with Jewish culture and why writers like Salman Rushdie and Vikram Seth are so interested in talking about Jews."

Anna Guttman's research is highly regarded within scholarly communities. She was recently awarded a Social Sciences and Humanities Research Council (SSHRC) grant to help fund her current research, which is reflective of the high quality of her work. Her book, *The Nation of India in Contemporary Indian Literature* (available at the Lakehead University Library), has been



Professor Anna Guttman

described as, "convincing, sometimes surprising and forward-thinking, committed to unraveling the complexities of India as a nation," (*The Year's Work in English Studies*, 2009). In addition, through her teaching, Anna Guttman has been able to add some diversity to the courses available through the English department by developing courses dealing with South Asian literature, African literature, and Globalization.

Clearly, Professor Anna Guttman is a valuable presence within the University community and her past, present, and future research will undoubtedly make her a prominent figure in the fields of post-colonial literature and South Asian literature. ■



Nicole MacArthur is one of several Lakehead students taking part in SPARK – Lakehead, a student writing program sponsored by *The Chronicle-Journal*. Read more online <http://communications.lakeheadu.ca/spark/>



# Great Grads

## Peter Holt-Hindle

2009 Poulin Award Recipient

by Frances Harding

**PETER HOLT-HINDLE (HBSc'06, MSc'09)** is an outstanding graduate who, like all the Poulin Award recipients, has made impressive contributions to Lakehead University. While maintaining an 80% average and publishing research papers with his thesis advisor in Chemistry, Professor Aicheng Chen, Peter was Vice-President of the Lakehead University union representing graduate assistants (CUPE Local 3905) and he served as a member of its bargaining committee.

As well, he was a member of the LUSU Board of Directors for one-and-a-half terms and a member of the Lakehead University Board of Governors from 2007 to 2009. There he served on a number of committees concerned with fiscal management of the University including the Audit and Risk Management Committee and the Finance and Investment Committee.

Of all the many activities he has been engaged in during his six years on campus as an undergraduate and graduate student, he enjoyed being a Lakehead University Student Ambassador best of all. Why? Because it gave him the chance to encourage others "to get involved, to get social, and to enjoy university life to the fullest." Something Peter Holt-Hindle has done – in spades! ■



## The Poulin Award

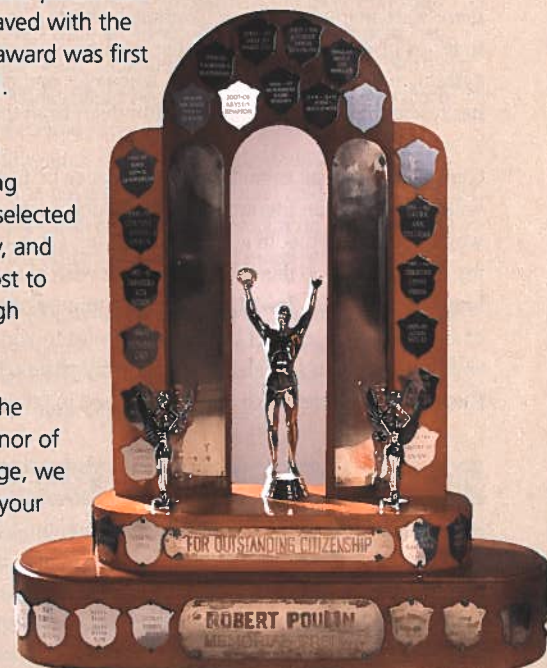
EACH YEAR AT CONVOCATION THE ROBERT POULIN MEMORIAL TROPHY IS AWARDED TO A STUDENT who has made an outstanding contribution to Lakehead University. It was created by the staff and students of Lakehead Technical Institute in memory of Bob Poulin, a twenty-year-old Forestry student who lost his life in an oil explosion on the Kaministiquia River on September 1952, just three months after graduating.

By all accounts, Poulin excelled at his studies. He played hockey and football. And he coached the South End Ranger Hockey Club. He had been working with his father since June aboard a dredge offshore from the Great Lakes Paper Mill. His father was nearby at the time of the accident.

The trophy itself stands 52 cm high and weighs 4.5 kg. The base and column are made of oak. There are three silver-plated cast figurines, and 57 small plates engraved with the names of every recipient since the award was first presented to Jack Adderley in 1952.

These days, recipients of the Poulin Award are chosen for demonstrating "outstanding citizenship" and are selected by their fellow students, the faculty, and administration as "contributing most to the welfare of the University through student activities."

If you are one of the recipients of the Poulin Award and have had the honor of carrying this gracious trophy offstage, we would like to hear from you. Send your memories by email to: [editor@lakeheadu.ca](mailto:editor@lakeheadu.ca) ■





# Get a Second Opinion



In these turbulent investment markets, a Second Opinion can bring you the stability you're looking for.

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Uncertain market conditions can leave you trying to balance your own peace-of-mind with your investment needs and goals. We can help guide you through a process to understand where you stand today and will help you to:

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### ■ Make changes where needed

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