

LAKEHEAD UNIVERSITY MULTILATERAL AGREEMENT

MEDIA STUDIES

Offered at the Orillia Campus

Media Studies at Lakehead University Orillia is offered within the Honours Bachelor of Arts and Science degree, which allows you to explore your diverse interests in arts *as well as* science-related subjects. This degree is designed to encourage you to think beyond the isolated disciplinary structures, trains you in multidisciplinary critical thinking skills and problem-solving strategies, and prepares you for a rich variety of post-graduate possibilities.

Honours Bachelor of Arts and Science (HBASc)

Media Studies Major

In this media-saturated environment what distinguishes successful individuals, collectivities, communities and organizations is their ability to be effective in their understanding of and engagement with media production. Lakehead University's unique focus is on Media Studies for Social Change. This program will provide you with a well-rounded education in the critical analysis of media and the development of media production skills with a focus on social transformation. Lakehead University will give you the opportunity to explore a range of media including but not limited to film, video, visual arts, music and broadcasting. You will be challenged to think critically about the ways media can influence society and invoke social change.

Majoring in media studies at Lakehead University gives you a thorough background in four main media components. The **Media Movements** component allows you the opportunity to study and become involved in media democracy movements and social movement approaches to media. The **Media Intersections** component will provide you with interdisciplinary methodological approaches to the critical study of media. The third component, **Global Mediascapes**, will encourage you to examine media in a dynamic global context. The final component, **Media Production**, will provide you with the opportunity to learn how to produce a range of media forms, with both a hands-on component and an advanced theoretical background guiding your creative work.

You will develop your skills in a wide variety of settings. In our labs you will have the opportunity for hands-on learning; you will work in groups on production projects where you are encouraged to take on a range of roles, from producer to cinematographer, from editor to sound production. You will also develop valuable experience and skills through internship opportunities. You can choose to work at media-related workplaces, or you may do media or communications work at social justice organizations, NGOs, non-profit organizations, and more.

Careers

The Media Studies program will provide opportunities for you to develop proficiencies in media analysis and production, preparing you to enter a wide range of potential careers. You will be prepared to enter into media-related workplaces such as television, newspaper, and radio. You can also work in communications or become a cultural producer or artist. Or you may choose to pursue graduate studies. The opportunities are endless in this emerging field.

Admission Requirements

Graduates from any six semester (3-year) Graphic Design program from an Ontario college, with a minimum average of 70%, may be considered for admission into the third year of the Honours Bachelor of Arts and Science (Media Studies major).

All applicants must complete 1.5 university-level full credits during the spring/summer term at Lakehead University.

Applications to this program can be made with a 105D Application form obtained from the Ontario Universities' Application Centre (QUAC): ouac.on.ca

A Diverse Range of Study

You can look forward to continuing your exploration in the areas of:

- Media Theory
- Video Production
- Sound Recording & Editing
- Web Design
- Intermedia Production
- Sound Production for Film & Video
- Media, Art & Activism
- Transnational Approaches to Media & Gender
- Globalizing Discourses of Dissent
- Interdisciplinary Approaches to Global Media

