Research & Innovation
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Lakehead University

Bitcoin: Cryptocurrency hype or new asset class?

Last July, Howard Marks, billionaire co-chair of investment management firm, Oaktree Capital called bitcoin a "fad" or "perhaps even a pyramid scheme". In September, Jamie Dimon, CEO of the largest U.S. bank, JPMorgan Chase, called bitcoin "a fraud". This January, Warren Buffet stated that bitcoin and cryptocurrencies will "come to a bad end".

So, why have people invested hundreds of millions of dollars in cryptocurrencies? Who is right?

Join Dr. Herman van den Berg, Associate Professor, Faculty of Business Administration at Lakehead University, as he discusses whether bitcoin and other cryptocurrencies are fraught with danger or represent a new asset class.

Event open to all. Refreshments will be available.



Tuesday, March 20 7:00 - 9:00 p.m. OA 1033 Lakehead University Orillia

For more information: lakeheadu.ca/ri

