



**Research & Innovation**  
**WEEK** MARCH 2 - MARCH 9, 2018  
**Lakehead University**

# The Effects of the Changing Nature of Work on Universities

**Dr. Sheldon Levy** is CEO of NEXT Canada, which helps promising young Canadian innovators start and scale their own ventures. A longtime champion of innovation and builder of startup ecosystems, Sheldon also serves on the Advisory Board of the Brookfield Institute for Innovation + Entrepreneurship and on the Leadership Council of Scale Up Ventures, Inc.

Sheldon served from 2015 to 2017 as Deputy Minister of the Ontario Ministry of Advanced Education and Skills Development, where he helped drive innovation and entrepreneurship throughout Ontario's postsecondary education and training system. From 2005 to 2015, as President and Vice Chancellor of Ryerson University, Sheldon initiated Ryerson's many initiatives to foster student innovation. Under his direction, Ryerson created the Digital Media Zone (DMZ), an early-stage incubator for student entrepreneurs which has since become an international success. Sheldon is also a founder and advisor to Ryerson Futures Inc., an accelerator that has exported the DMZ concept to such locations as Calgary and Mumbai.

Sheldon's prior positions have included President, Sheridan College; Vice President Finance and Strategy, University of Ontario Institute of Technology; Vice President Governmental and Institutional Relations, University of Toronto; and Vice President Institutional Affairs, York University.



**Dr. Sheldon Levy**  
CEO of NEXT Canada

**Friday, March 2, 2018**  
**Faculty Lounge, Lakehead University**  
**12:00 pm - 1:30 pm**

Please register by Wednesday, February 28<sup>th</sup> using the following link:

<https://tinyurl.com/ycuupqk8>

For more information, contact:

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