

Request for Calendar Change Form

Tracking No:
(Senate Secretary's Office
use only)
Date:

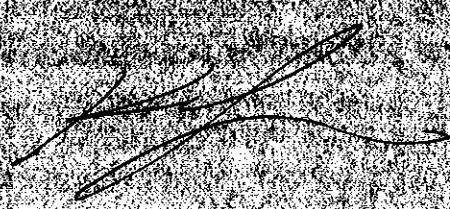
To Secretary of Senate
From Name(Dean): Faculty
Kim Fedderson Orillia Campus
Department the change relates to
Interdisciplinary Studies
Contact Person
Alice den Otter

Is the proposed calendar change Undergraduate

Instructions:

1. In all cases please complete and attach section 1 and 2
2. If the calendar change affect other departments/schools/faculties complete and attach section 3
3. If the answer to any of the questions below is yes, explain. Attach separate sheets with reference to the question

- | | | |
|--|--|---|
| 1. Do the proposed changes affect other departments/ schools/faculties in terms of their calendar change? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 2. Is a transition plan needed for student in progress? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 3. Are the proposed changes likely to affect student enrollment in your department/school/faculty? | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |
| 4. Are the proposed changes likely to affect student enrollment in other departments/schools/faculties at Lakehead University? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 5. Will the proposed changes require additional teaching space and/or teaching staff and/or equipment and/or other resources? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 6. Will the proposed changes affect existing teaching loads within your department/school/faculty? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 7. Will the proposed changes increase demand for teaching support services such as the library, computing services and technical staff ? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 8. Will the proposed change require direct or in-kind support from outside the academic unit? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 9. Do the proposed changes include change in course(s) which is/are required core course(s) for a major? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| 10. Do the proposed changes include a change in course which is | Yes | No |

service/required course(s) in another program?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
11. Do the proposed changes include change in course(s) which is/are open elective available to any student in any program?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
12. Do the proposed changes include change in course(s) which is/are elective in a major i.e. restricted to students in a major?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Signatures	Date approved by faculty council	
	18/11/2010	

Section 1

Description of the Proposed Calendar Change

Media Studies Minor

**Rationale of the Proposed Calendar Change(s):
(Corresponding to Section 2 where required)**

Across Canada, Media Studies and Communication Studies programs are experiencing a period of rapid growth and expansion, particularly as new media, social media and media technologies integrate into our everyday lives, and the market simultaneously demands media skills in a wide range of professions. Students coming of age in this media boom are eager to study media analysis and production. Growing market and student demands will thus ensure sustainability.

This proposed calendar change will create a minor in Media Studies, by adding 3 FCEs in Media Studies to the Lakehead University course calendar for 2011-12. These include a 1.0 FCE introductory course, two 0.5 FCEs in alternative media in second year (a critical studies and a production course) and two 0.5 FCEs special topics in third year. The new curriculum emphasizes Media Studies for Social Change. The Minor will develop in ^Qstudents' a commitment to be engaged citizens of their communities,' (Orillia Campus Plan) through competencies in media analysis and proficiencies in media production. Acknowledging that there are currently existing courses in related cognate disciplines such as Sociology or English with media content, this minor proposes a group of Media Studies courses that form a coherent whole with a cohesive focus on social justice. The courses will serve as the backbone for a Major in Media Studies, currently in development.

This Media Studies curriculum will be unique as it is constructed within an interdisciplinary and inquiry-based learning framework. Elsewhere, Communication Studies and Media Studies programs focus on business, marketing, public relations, corporate media, interpersonal communication, or journalism, whereas this program will emphasize community, social change, and democratic media sustainability through active, participatory pedagogies and interdisciplinary team-teaching in collaboration with Sociology, English, Geography and others. According to the Lakehead University Strategic Plan, one of the priority research areas is Culture and Society, into which this minor fits particularly well. We will attract diverse students through offering courses analyzing intersections of race, indigenous issues, class, gender, disability and health, etc. in media. Moreover, students will investigate the global media environment, engaging in inter-cultural understanding through media.

Request for Calendar Change – Media Studies Minor

Explanation of positive response to question #3:

Adding the Media Studies minor will help attract more students to the Orillia Campus, thus increasing enrollment.

Budgetary Considerations:

Budgetary considerations will be covered by the Orillia Campus Budget.

Approval:

This proposal was approved by the Interdisciplinary Studies Department on November 17 and by all faculty at the Orillia Campus on November 18.

Section 2

Existing Calendar Entries:
(Page reference based on hard copy or URL based on electronic version of calendar)

Proposed Calendar Entries/Addition/ Deletion
-If only addition, specify page number and placement in university calendar
-If only deletion, write Deleted

1

620

between #7 & 8

Media Studies Minor Program
An overall average of 60% is required in three full course equivalents consisting of:
(a) Media Studies 110x
(b) Media Studies 201x and 203x
(c) One FCE of Media Studies 301x or 303x

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Media Studies 110x Introduction to Media Studies
Credit Weight: 1.0 FCE
An introduction to critical media analysis. Topics may include: ownership and control of media production, techniques to attract audiences, media reception by diverse audiences, ideologies in representation, and issues of power. Students will engage with media frames, discourses, and visual language to investigate media in relation to society, culture and the arts, including specific issues in global and Canadian media.
Offering: 3-0; 3-0

Media Studies 201x Alternative Media for Social Change
Credit Weight: 0.5 FCE
Prerequisite or co-requisite: Media Studies 110x
An exploration of alternative media movements such as independent media, community media, social movement media, participatory media, media democracy, new media and on-line social media, culture jamming and graffiti. Students will investigate how each of these media movements attempts to challenge dominant public discourses on specific issues, and to use the media to transform society.
Offering: 3-0; or 3-0

Media Studies 203x Media Production
Credit Weight: 0.5 FCE
Prerequisite: Media Studies 201x or permission of instructor.

This course will integrate media production and analysis, as students produce media using readily available technologies to create individual and collaborative media production projects. Students may work with community groups on media projects with social justice applications.
Offering: 2-2; or 2-2

Media Studies 301x Special Topics in Media Representations

Course Weight: 0.5 FCE

This course will analyze media representations on a special topic or issue chosen by the instructor. The topic will be explored through representations in media and culture, examining issues of power and social transformation.

Offering: 3-0; or 3-0

Media Studies 303x Special Topics in Interdisciplinary Media

Course Weight: 0.5 FCE

This course will analyze a special topic or issue chosen by the instructor. The topic will be explored through interdisciplinary approaches to media.

Offering: 3-0; or 3-0

Section 3

The Faculty(ies) affected by the proposed calendar change

Orillia Campus - Interdisciplinary Studies

I have been consulted regarding the attached calendar change and understand the academic and budgetary implication on my Dept./School/Faculty

I agree to this calendar change proposal Yes No

Name:

KIA FODDERS

Faculty:

Orillia Campus

Date:

12/14/18

Signature of Dean

[Signature]