

## MEMORANDUM

**Date:** February 19, 2009

**To:** Mrs. Karen Roche, Executive Assistant to the President and Secretary of Senate

**From:** Dr. Jean Yves Bernard, Chair, Senate Research Committee

**Subject:** **RECOMMENDATION TO SENATE FROM THE SENATE RESEARCH COMMITTEE**

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At a meeting of the Senate Research Committee held on Friday, February 13, 2009, the committee passed the following motion in support of the application from the *Centre for Tourism and Community Development* for a change of name:

*Moved by Dr. Will Wilson, seconded by Dr. Monica Flegel that the Senate Research Committee recommend to Senate the approval of the request from the Centre for Tourism and Community Development for a change of name to the Centre for Tourism and Community Development Research.*

**Carried**

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**JEAN YVES BERNARD, Chair**

:jnp  
Attachment (1)

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Dr. Jean-Yves Bernard  
Chair of the Senate Research Committee.

Dr. Bernard,

I am writing to request a name change for the Lakehead University Centre for Tourism and Community Development (CTCD). This new centre was approved by Senate Research Committee and Senate in 2008 to replace the former Centre for Parks, Recreation and Tourism Research.

I am requesting that the Centre be re-named the Lakehead University Centre for Tourism and Community Development Research (CTCDR). The name change is requested to highlight the role of the centre in facilitating and engaging in collaborative, community focused, interdisciplinary research in tourism and community development. As indicated in Attachment 1.0., research was envisaged as a core activity in achieving the CTCD's mission and in implementing its approach to working in and with communities.

Current activities of the CTCD which emphasise its research activities include:

- Eliciting and mapping forest values along the North Shore of Lake Superior (Enhanced Forest Productivity Science Fund)
- Evaluating computer visualizations as a tool in forest planning (Legacy Forest Fund)
- Hosting of the 4<sup>th</sup> International Lake Tourism Conference (SSHRC Research Conference Funding)

On this basis, I request that the Senate Research Committee approve the requested name change,

Sincerely,



Dr Norman McIntyre,  
Director, Centre for Tourism and Community Development,  
Professor, Outdoor Recreation, Parks & Tourism

## Attachment 1: Mission and Approach of the CTCD<sup>1</sup>

### Mission of the LU Centre for Tourism and Community Development

The mission of the Lakehead University CTCD is to promote balanced sustainable development in cooperation with communities and partners through involvement in **interdisciplinary research**, community education, and consultancy services.

To achieve this mission, the CTCD will seek to:

- respond to and liaise with members of communities and regions serviced by Lakehead University (Thunder Bay and Orillia campuses)
- develop projects and solutions based on identified community needs
- respond to challenges and opportunities by facilitating processes to **address, implement and monitor research**
- identify and foster regional, national and international partnerships of interest that contribute **to better understanding** and implementing social, environmental and economic sustainability in small communities.

The Centre also aims to contribute to the mission of Lakehead University as an accessible and accountable comprehensive university committed to **excellence in faculty, graduate and undergraduate research** within the region, nation and beyond.

### Characteristics of the CTCD Approach

The Centre's approach to its **research** and activities will:

- be **interdisciplinary** in nature to reflect the characteristics of the complex social, environmental, and economic issues facing communities in our region
- adopt a **complex systems perspective** in addressing the development of sustainable communities and businesses
- focus on smaller communities in terms of population, services and location
- operate as a 'store front' for communities to access the **collective expertise of the University faculty associated with the research centre**
- to this end, the Centre initially has attracted researchers from the Faculties of Professional Schools (ORPT); Forestry and Forest Sciences, Business, Science and Environmental Studies (Geography) and we anticipate that this involvement will expand further to other Faculties and Departments as the Centre develop

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<sup>1</sup> McIntyre, N., Koster, R., Zahaf, M., & Randall, T. (2008). Review of the Centre for Parks, Recreation and Tourism Research. Senate Proposal, Lakehead University.