

LAKEHEAD UNIVERSITY

# President's Report to Senate

November 2012



*submitted by:* Dr. Brian Stevenson

## NORTHERN POLICY INSTITUTE BREAKFAST

Lakehead University hosted a breakfast to consult with members of the community on the future of the Northern Policy Institute and to seek advice on the immediate next steps.

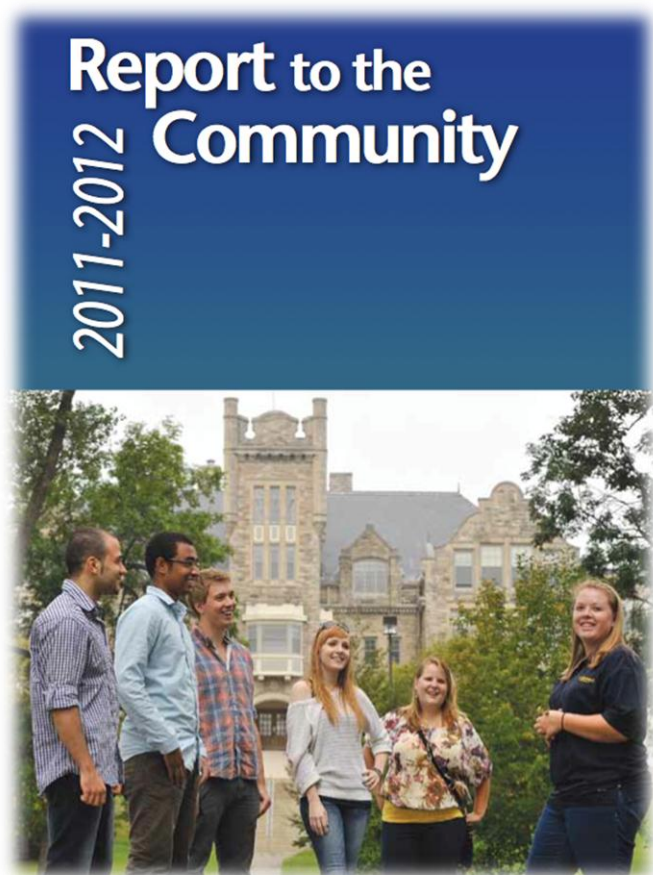
## TBAY CHAMBER OF COMMERCE'S POLICY & ADVOCACY COMMITTEE

I met with Thunder Bay's CoC's Policy & Advocacy Committee to update members on Lakehead University's progress and initiatives. This Committee connects volunteers and members to key issues and decision made on vital issues such as the economy, taxation, labour, social reform and healthcare. The Committee monitors government initiatives of interest to Chamber members, surveys and informs members of the impact of such initiatives and formulates responses to the government on behalf of our business community.

## REPORTS TO OUR COMMUNITIES

Celebrating the rewards and responsibilities Lakehead earns from its various communities, this year's *Report to the Community* celebrated the enormous contribution Lakehead makes to the economic, social and cultural life of the communities around us. With a breakfast in Thunder Bay and a luncheon in Orillia, students, faculty, donors, community members and local dignitaries gathered to share their perspectives of how our University contributes to people's lives and community development.

Our Report to the Community — which consists of an innovative website ([click Report to Community image](#)) and a brochure (see PDF attached to this email) — documents the success of our students, faculty, alumni and staff. In keeping with our accountability to our stakeholders, the online site features links to audited financial statements, in addition to information about the University's strategic directions, honours and awards, and performance indicators such as rates of enrolment, graduation and employment.



## MACLEAN'S MAGAZINE'S UNIVERSITIES' RANKINGS

Lakehead University continues to shine among Ontario universities in its category. According to Maclean's 2013 University Rankings, Lakehead is ranked near the top in several important categories and second overall when compared to its peer universities in the province.



Nationally, Lakehead places in the top five in several of the report's key points in its category of universities, including Total Research Dollars, and Student and Faculty Awards. This year's Maclean's University Rankings examined various key points from 19 universities across Canada.

"Along with other national rankings, we are very proud of how they reaffirm the quality of education that we provide," says Dr. Rod Hanley, Lakehead's Provost and Vice-President (Academic). "As a comprehensive university, it's gratifying to learn that the key areas assessed in these rankings demonstrate, once again, that Lakehead is an institution where learning and teaching reward both student and professor on many levels."

Lakehead President and Vice-Chancellor, Dr. Brian Stevenson, says these results echo the value-added nature of Lakehead University. "When it comes to the learner-centred approach, especially the personal attention that our faculty provides our students, Lakehead continues to offer the highest quality of education," Dr. Stevenson says.

*See Lakehead's Media Release & Backgrounder and the end of this Report.*

## REMEMBRANCE DAY

During Remembrance Day ceremonies at the cenotaph below our PACI building I joined soldiers, veterans, Mayor Hobbs, Minister Gravelle and hundreds of Thunder Bay citizens to place a wreath on behalf of Lakehead University.



## CHINA OUTREACH

During our recent trip to China, Admissions and Lakehead International representatives and I continued fostering relationships and recruitment efforts as we toured high schools while meeting with teachers, school administrators and various dignitaries.

While participating in the 8<sup>th</sup> Annual Maple Leaf University/College Student Recruitment Fair, we extended offers of admission to qualified students, including Guanyu Wang.



**Guanyu Wang**

*Student at the Maple Leaf International School in Dalian, China  
Admitted to Lakehead's Honours Bachelor of Arts/BEd P/J Sociology*



## **Lakehead Ranks Highly Among Ontario Peer Institutions in *Maclean's* University Rankings**

(November 1, 2012 – Thunder Bay, ON)

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To view the complete *Maclean's University Rankings* for Lakehead University, view the attached document.

## **Lakehead Ranks Highly Among Ontario Peer Institutions in Maclean's University Rankings**

*November 1, 2012*

### **Lakehead University Rankings (Quick Facts)**

#### ***Among the five Ontario universities in its category...***

- **Lakehead is 2<sup>nd</sup>, OVERALL**
- **Lakehead is 1<sup>st</sup> in Library Holdings Per Student**
- **Lakehead is 2<sup>nd</sup> in Student/Faculty Ratio**
- **Lakehead is 2<sup>nd</sup> in Student Awards**
- **Lakehead is 2<sup>nd</sup> in Faculty Awards**
- **Lakehead is 2<sup>nd</sup> in Social Sciences & Humanities Grants**
- **Lakehead is 2<sup>nd</sup> in Total Research Dollars**
- **Lakehead is 2<sup>nd</sup> in Library Expenses**
- **Lakehead is 2<sup>nd</sup> in Library Acquisitions**
- **Lakehead is 2<sup>nd</sup> in Operating Budget**



# Teaching & Research



Lakehead is fully engaged with the communities it serves in Central and Northwestern Ontario. Students in all faculties find unique opportunities to learn through research, internships, clinical placements, and community service. Interdisciplinary, community-driven research projects are resulting in new knowledge and new ways of thinking.

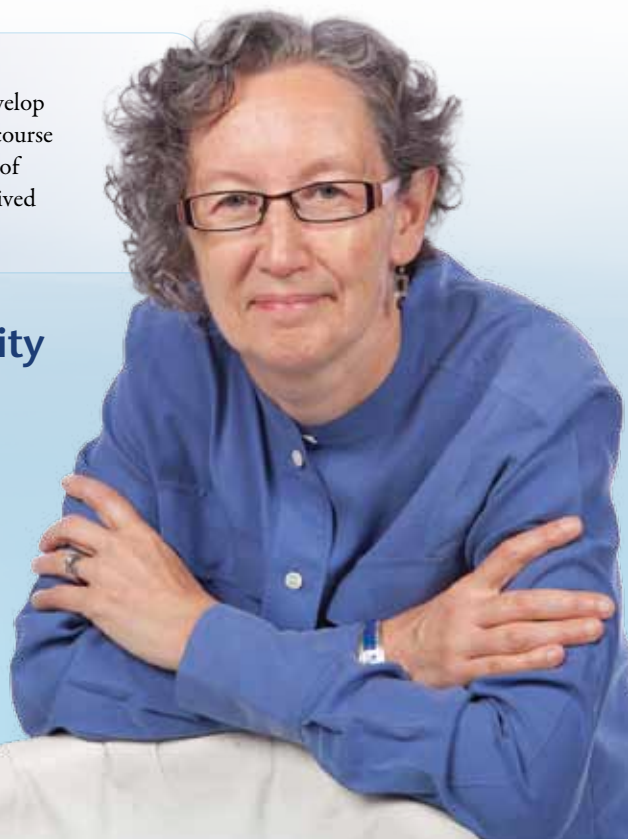
## Top of the Class

According to the *Maclean's Ranking of Canadian Universities 2011*, Lakehead is SECOND OVERALL among five primarily undergraduate universities in Ontario, as well as being ranked:

- 1<sup>st</sup> in Total Research Dollars
- 1<sup>st</sup> in Social Sciences and Humanities Grants
- 1<sup>st</sup> in Library Holdings per Student
- 2<sup>nd</sup> in Student/Faculty Ratio
- 2<sup>nd</sup> in Student Awards
- 2<sup>nd</sup> in Scholarships and Bursaries
- 2<sup>nd</sup> in Library Journals and Acquisitions
- 2<sup>nd</sup> in Faculty Awards

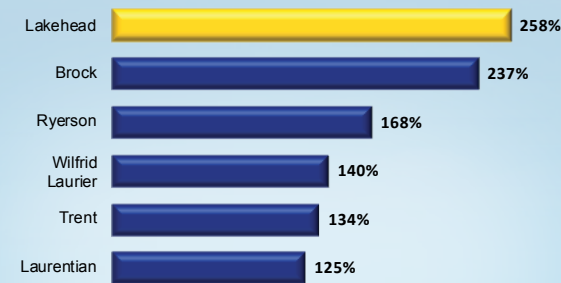
## Distinguished Instructor

"I want students to 'claim their education' so that they can develop their critical thinking and deepen their understanding of the course material," says Pam Wakewich, a professor in the Department of Sociology and the Department of Women's Studies, who received Lakehead University's 2011 Distinguished Instructor Award.



## Growth in Research Intensity

Ontario 1999-2010



Source: Research InfoSource 2011

# Student Success



Students who come to Lakehead discover their passion and graduate with the knowledge, confidence, and motivation to be successful in their chosen field.

79% of undergraduate students at Lakehead graduate – a figure that is comparable to the graduation rate for the Ontario university system.

## The Power of Sport

Through Reach Up! – a Northern Community Sports and Leadership program, Lakehead varsity athletes are spending time in northern Ontario communities to share their knowledge and experiences with Aboriginal youth. "We hope that this initiative will inspire our youth to partake in a more active lifestyle, build relationships with mentors, and continue to pursue education and learning opportunities," says Tom Morris, president and CEO of Wasaya Airways.

## College Transfer Programs in Several Disciplines

The Bachelor of Engineering degree completion program for college graduates allows students to complete this degree in just two years.

## Graduate Studies and Research

Graduate students at Lakehead University study in an environment that encourages discovery and supports success.

## Real World Geology

Steven Flank's honours undergraduate thesis in geology was completed with the support of HTX Minerals Corp., and recognized for excellence by the Geological Association of Canada in 2011. "Not only is Steve's thesis well-researched and thorough," says his professor Peter Hollings, "it is an example of the collaborative relationship Lakehead University encourages between its students and the growing mining industry in Northwestern Ontario."



# Leadership



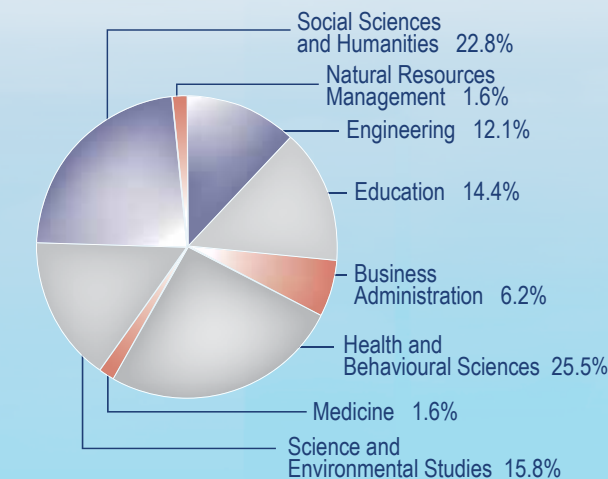
95% of Lakehead's undergraduates are employed within two years of graduating, higher than the average of all Ontario universities. Lakehead graduates are meeting the growing demand for highly qualified personnel to work in Canada's knowledge-based economy. To date, six new start-up companies have been launched based on research and innovation developed on campus.



## Distinguished Researcher

Distinguished Researcher and Sociology Professor Chris Southcott has been involved in community-based research for more than 25 years. He is currently leading a major SSHRC-funded research initiative investigating how to foster sustainable communities, cultures, and environments in the Arctic. "The potential exists for finding new ways to develop resources and build capacity in northern communities," explains Southcott.

## Full-Time Undergraduate Enrolment by Faculty



More than **50%** of Lakehead students come from outside Northwestern Ontario, mostly from the Greater Toronto Area (GTA) and surrounding area

# Opportunity



Lakehead is a popular choice for mature students studying full-time and part-time at the undergraduate and graduate levels. For those who prefer learning at a distance, Lakehead offers an array of online courses using videoconferencing and other web-based technologies.

## Aboriginal Students

Lakehead has a diverse student population with one of the highest enrolments of Aboriginal (11%) and first-generation students among universities in Canada, when measured as a percentage of total enrolment. Lakehead is committed to helping Aboriginal students realize their educational aspirations by providing a welcoming environment and extensive cultural support services. This commitment is also reflected in the number of Aboriginal faculty, staff, and elders-in-residence as well as Aboriginal research initiatives and offerings such as Indigenous Learning, the Native Nurses Entry Program, and the Native Access Program.



## International Students

The University's international initiative is bringing important economic and cultural benefits to Northwestern and Central Ontario as students from around the world choose Lakehead. Supportive learning environments and resources have led to the doubling of international students on the Thunder Bay campus and the first group of international students in Orillia.

## Collaborative Research and Development

Professor Ellie Prepas, a Canada Research Chair in Sustainable Water Management and the Boreal Forest at Lakehead University, received a \$1.4 million NSERC research grant for her FORWARD III research in responsible forest management and resource extraction. Innovative research like this is accelerating Lakehead's drive to become one of Canada's top 25 research-intensive universities. "FORWARD III will harness the potential of young scientists to develop and advance practical approaches and new discoveries regarding the complex environmental issues confronting resource extractive industries and society in general," says Prepas.







Six Strategic Research Priorities

- ✓ Advanced Systems and Technologies
- ✓ Cultures, Societies, and Social Justice
- ✓ The Environment and Natural Resources
- ✓ First Nations, Métis, and Inuit (Aboriginal) Research
- ✓ Health Research Across the Life Span
- ✓ Northern Studies

# Economic Impact

Lakehead's Economic Impact of Operating Expenditures:

**\$326.5M**

on the City of Thunder Bay and

**\$20.6M**

on the City of Orillia in fiscal 2011-12

Lakehead Students from Outside the Local Commuting Area brought:

**\$84.3M**

in new money to the City of Thunder Bay and

**\$13.9M**

to the City of Orillia in fiscal 2011-12

*"Lakehead has the best of both worlds. It is a comprehensive university that offers a broad range of arts, science, and professional programs in a relatively small campus environment where there is a greater degree of interaction between students, faculty, staff, alumni, and members of the community."*

Brian J. R. Stevenson, PhD  
President & Vice-Chancellor  
Lakehead University



# Report to the Community

2011-2012



# Lakehead University

Advanced Technology and Academic Centre, Thunder Bay

Lakehead is a comprehensive university with a reputation for innovative programs and cutting-edge research. With a main campus located in Thunder Bay, Ontario, and a LEED® campus in Orillia, Ontario, Lakehead is also home to the west campus of the Northern Ontario School of Medicine.

Lakehead offers postsecondary undergraduate and graduate programs as well as research expertise that meet specific regional needs. Lakehead is known for its multidisciplinary teaching approach that emphasizes collaborative learning and independent critical thinking.

Lakehead University Facts

- 2 Campuses
- 36 Graduate programs, including 6 PhD programs
- 1,254 Residence beds
- 1,850 Employees, including 315 full-time faculty
- 8,785 Students
- 50,041 Alumni

Ten Faculties

- ✓ Business Administration
- ✓ Education
- ✓ Engineering
- ✓ Graduate Studies
- ✓ Health and Behavioural Sciences
- ✓ Law
- ✓ Medicine (Northern Ontario School of Medicine, West Campus)
- ✓ Natural Resources Management
- ✓ Science and Environmental Studies
- ✓ Social Sciences and Humanities

Read the full Report online  
[www.report.lakeheadu.ca](http://www.report.lakeheadu.ca)



## New Residence, Orillia

In 2006, Lakehead University launched a campus in downtown Orillia, 135 km north of Toronto. Four years later, Lakehead celebrated the opening of its new Academic Building at 500 University Avenue in Orillia, designed and built to Leadership in Energy and Environmental Design (LEED®) standards. In the fall of 2011, two more LEED® buildings were added to the campus – a 271-bed Residence and a Cafeteria/Bookstore complex.



Lakehead  
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