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**Zone 1: Required Information**

60%.

	<b>Current Version</b>	<b>Proposed Version</b>
	QUALITY ASSURANCE	QUALITY ASSURANCE
	<a href="#">Submitting a New/Change to a Program Proposal? Visit this link for the mandatory Quality Assurance Requirements</a>	<a href="#">Submitting a New/Change to a Program Proposal? Visit this link for the mandatory Quality Assurance Requirements</a>
Program Code:	HBCOMM.ADMI	HBCOMM.ADMI
AcademicLevel:	Undergraduate	Undergraduate
StartTerm:	Fall 2009	Fall 2009/2013
EndTerm:	No Specified End Date	No Specified End Date [?]
InstitutionUnit:	<ul style="list-style-type: none"> <li>Lakehead University</li> <li>Faculty of Business Administration</li> </ul>	<ul style="list-style-type: none"> <li>Lakehead University</li> <li>Faculty of Business Administration</li> </ul>
Title:	Honours Bachelor of Commerce (Administrative Studies Major)	Honours Bachelor of Commerce ( <del>Administrative Studies Major</del> )- Business Administration Major
DegreeType:	HBCOM	HBCOM
Major:	ADMI	ADMI
Minor:		
Specialization:		
Rationale for this proposal:		<p>The Honours Bachelor of Commerce (Administrative Major (ASM)) at Orillia was introduced by the Faculty Business Administration in September 2009. This bus major was initially designed, at the direction of the U Administration, to have an emphasis on nonbusiness in years one and two of the four year program. The p was to utilize existing Social Science and Humanities resources at Orillia during the early, low enrolment y the ASM. While enrolment growth of the ASM has be to date, the total enrolment has not met initial enrolr projections.The Faculty's review of enrolment growth involved discussions with (a) prospective students (b students currently enrolled in the ASM and (c) studei leaving the programs prior to graduation. All three g students have indicated that the business course cor the early years of the program is insufficient in relati most other four year business programs. During exit interviews, those students leaving the ASM within th years have given the same reason for applying to oth business programs. Therefore, in responding to this : the Faculty of Business Administration is proposing tl following program and course changes to the ASM. (i) CHANGE OF THE MAJOR A first revision to the major the name be changed from Honours Bachelor of Com Administrative Studies Major to Honours Bachelor of Commerce - Business Administration Major. This nan is seen to be necessary as the current name is not cc with the typical names of most other university busir majors. It is felt that the name change would make t program appear more recognizable and acceptable to students and potential employers of graduates of thi program. (ii) REDESIGN OF THE MAJOR TO INCORPO MORE BUSINESS COURSES IN THE EARLIER YEARS ( PROGRAMThe second major change in the eliminatio ASM is to redesign and shift core business courses tc earlier years of the BAM major and to provide upper elective business courses for students considering th management business degree. TRANSITION PLAN IS ATTACHED.</p>
Description:	HBComm (Admin Studies)	HBComm (Admin Studies)
Credits:		
Requirements:	Four Year program	Four Year program
	<b>First Year:</b>	<b>First Year:</b>
	<b>ADMISSION REQUIREMENT:</b> Completion of the Ontario Secondary School Diploma (OSSD), or equivalent. One credit each in Gr. 12 U English and Math; 4 additional Gr. 12 U or M credits. (Note: Applicants without Gr. 12 U Math will be considered for admission but will be required to take a 0.5 FCE prescribed course as a First Year elective.)	<b>ADMISSION REQUIREMENT:</b> Completion of the Ontario Secondary School Diploma (OSS equivalent. One credit each in Gr. 12 U English and Math; 4 Gr. 12 U or M credits. (Note: Applicants without Gr. 12 U M considered for admission but will be required to take a 0.5 I prescribed course as a First Year elective.)
	<a href="#">Business 1311</a> - Introduction to Administrative Studies 0.5	35 <a href="#">Business 1311</a> - Introduction to Administrative Studies (
	<a href="#">Business 1312</a> - Introduction to Financial Accounting Non-Business 3.5	<a href="#">Business 1312</a> - Introduction to Financial Accounting (
	0.5 Full Course Equivalent Elective Open	0.5 Business 1312 - Business Productivity

**Zone 2: Budgetary Considerations**

<b>Current Version</b>	<b>Proposed Version</b>
Please Complete Each Section and provide explanations for both Yes and No answers.	Please Complete Each Section and provide explanations for both Yes and No answers.
Student Enrolment:	The purpose of the following proposed course changes is to shift business content forward from years 2, 3 and 4 of the program. This is being done as prospective students have indicated that the business content in the early years of the program is insufficient in relation to most other business programs. Also, students leaving the business program within the first two years have given the same reason for applying to other business programs. Originally the program was designed with an emphasis on nonbusiness content in years one and two to utilize existing Social Science and Humanities faculty resources during the low enrollment early years of the program. Also, it was anticipated that those students completing one to two years of a Social Sciences and Humanities program and deciding to apply to Business, would be eligible to easily transfer into the business program. Such transfers have not occurred. Given the above issues and the resulting low enrollment in the program, relative to initial projections, the Faculty of Business Administration has responded with the proposed program and course changes to the Administrative Studies Major. [?]
Student Enrolment Other Units:	While the existing program requires students to complete 16 half course equivalent Non-Business courses, the proposed program requires a minimum of 11 half course equivalent Non-Business courses which include 2 half course equivalents in Economics. As students are required to register in 5 half course equivalent open courses, these may be Non-business courses or Business courses. It is likely that as Business student enrollment increases in the proposed Business Administration major, enrollment in the required Non-Business courses will also increase. [?]
Additional Resources:	The additional resources required for the proposed program are the Faculty teaching support of 2 half course equivalents for Principles of Economics during the second year of the program. [?]
Teaching Loads:	The existing ASM requires staffing of twenty-five half course equivalents in Business and the proposed business program requires staffing of twenty-five half course equivalents in Business plus one full course equivalent in Economics. The remaining courses can be selected from the Social Sciences and Humanities courses and other courses available at the Orillia campus. As student enrollment levels increase, it is expected that business faculty will be hired to offer additional business courses. The Faculty of Business Administration in its review of the Thunder Bay campus and Orillia campus business programs has determined that duplication of business majors at the two campuses is not an effective allocation of the Faculty's resources. Therefore it is recommended that the existing Business Majors continue to be offered at the Thunder Bay campus and that future development of the following Business Majors be undertaken at the Orillia campus when justified by acceptable enrollment levels. Business Majors that build upon the Orillia faculty complement and the proposed Business Administration Major courses would likely be in the areas of International Business, Entrepreneurship and Public Sector/Health Administration. The teaching loads for Business faculty members will not be affected as the total number of business courses remains constant. [?]
Teaching Support Services :	The Business course 1313 - Business Productivity Software will require computer lab resources for teaching purposes. [?]
Outside Support:	Note additional outside support is required to implement this program major revision. [?]

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