

Navigator Suite



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User: **Amanda Trevisanutto**

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Edit Resources

My Curriculum

Assigned curriculum requests (97) [view](#)

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Your working folder contains: [view](#)

- 0 curriculum requests
- 0 courses
- 0 degrees
- 0 programs

Quick Links

Manage Courses

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Catalog Curriculum Admin

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Course Details

[Generate Pdf Report](#)

- Course Details**
 - Prerequisites
 - Corequisites
 - Exclusions
 - Cross Listed
 - Designations
- Supporting Documents**

Course Status: In Workflow Request ([View History](#))

[Where Used Report](#)

Change Type: New

Zone1: Required Information

Proposed Version

InstitutionUnit: *

StartTerm: *

EndTerm: * [?]

Code: * [?]

Title: * REC ✓

AcademicLevel: *

CreditWeight:

Zone 2: Required Information – Detailed

Proposed Version

Course Description: **This course is designed to provide students with an overview of issues relating to marketing in a global environment. Topics will include the ethical and cultural issues in international marketing. The challenges and opportunities of global marketing will be explored.**

REC ✓

Rationale for this proposal: **This elective course is considered to be a course that is essential to understanding advanced topics in this discipline. Students with an interest in registering in this advanced course will have satisfied course prerequisites.**

REC ✓

Required or Elective: [?]

Cross List:

Offering:

[?] REC ✓

Zone 3: Additional Information

Proposed Version

Prerequisites:

Corequisites:

Notes (Restrictions):

[?]

Special Topic:

Grade Scheme:

Zone 4: Budgetary Considerations

Proposed Version

Please Complete Each Section and Provide Explanations for Both Yes and No Answers.

Student Enrolment:

[?]

Student Enrolment Other Units:

[?]

Additional Resources:

[?]

Teaching Loads:

[?]

Teaching Support Services:

[?]

Outside Support:

[?]