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Course Details

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Course Details	Prerequisites	Corequisites	Exclusions	Cross Listed	Designations
Supporting Documents					

Course Status: In Workflow Request ([View History](#))

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Zone 1: Required Information	
Current Version	Proposed Version
InstitutionUnit:	
<ul style="list-style-type: none"> • Lakehead University • Faculty of Business Administration 	<ul style="list-style-type: none"> • Lakehead University • Faculty of Business Administration
StartTerm: Fall 2012	Fall 2012 2013
EndTerm: No Specified End Date	No Specified End Date [?]
Code: Business 4273	Business 4273 [?]
Title: Electronic Business Strategies	Electronic Business StrategiesStrategy
AcademicLevel: Undergraduate	Undergraduate
CreditWeight: 0.5	0.5

Zone 2: Required Information – Detailed	
Current Version	Proposed Version
Course Description:	
<p>The purpose of the course is to provide students with a general overview of Internet-based technologies, and the usage of these technologies by organizations from a strategic perspective. Specifically, the course emphasizes the organizational fit between technologies and strategies, business models, current trends, legal aspects, and social issues. Students will also learn how to successfully launch and manage electronic business initiatives in both public and private organizations.</p>	<p>The purpose of the course is to provide students with a general overview of Internet-based technologies, and the usage of these technologies by organizations from a strategic perspective. Specifically, the course emphasizes the organizational fit between technologies and strategies, business models, current trends, legal aspects, and social issues. Students will also learn how to successfully launch and manage electronic business initiatives in both public and private organizations.</p>
Rationale for this proposal:	
	<p>A singular form (i.e., strategy) in the course title is consistent with the titles of all other courses offered by the Faculty of Business Administration, as well as similar courses offered by other universities. It is a grammatical correction, not a course content change.</p>
Required or Elective:	<ul style="list-style-type: none"> • Required [?]
Cross List:	
Offering:	[?]

Zone 3: Additional Information	
Current Version	Proposed Version
Prerequisites: Business 2033	Business 2033
Corequisites:	
Notes (Restrictions):	[?]

Zone 4: Budgetary Considerations	
Current Version	Proposed Version
Please Complete Each Section and Provide Explanations for Both Yes and No Answers.	Please Complete Each Section and Provide Explanations for Both Yes and No Answers.
Student Enrolment:	none [?]
Student Enrolment Other Units:	none [?]
Additional Resources:	none [?]
Teaching Loads:	none [?]
Teaching Support Services:	none [?]
Outside Support:	none [?]

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