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Course Details

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Course Details	Prerequisites	Corequisites	Exclusions	Cross Listed	Designations
Supporting Documents					

Course Status: In Workflow Request ([View History](#))

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Change Type: New Version

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Zone 1: Required Information

	Current Version	Proposed Version
InstitutionUnit:	<ul style="list-style-type: none"> • Lakehead University • Faculty of Business Administration 	<ul style="list-style-type: none"> • Lakehead University • Faculty of Business Administration
StartTerm:	Fall 2012	Fall 20122013
EndTerm:	No Specified End Date	No Specified End Date [?]
Code:	Business 3235	Business 3235 [?]
Title:	International Entrepreneurship	International EntrepreneurshipBusiness
AcademicLevel:	Undergraduate	Undergraduate
CreditWeight:	0.5	0.5

Zone 2: Required Information – Detailed

	Current Version	Proposed Version
Course Description:	This course is designed to introduce students to issues in International Business Entrepreneurship. The course will use an entrepreneurial framework in each of the areas of: entering international markets, customs and conventions, opportunities and threats in the international environment, operational factors in entering international markets, financial considerations and human resource planning factors. There are significant opportunities in the global marketplace and this introductory course in International Business will be of particular value to students interested in entrepreneurial decision making in the International Business environment. The course will take the perspective of entrepreneur as General Manager and Chief Executive Officer and focus on ways to get information and research International Business opportunities.	This course is designed to introduce students to issues in International Business-Entrepreneurship. The course will use an entrepreneurial framework in each of address the areas of: entering international markets, customs and conventions, opportunities and threats in the international environment, operational factors in entering international markets, financial considerations and human resource planning factors. There are significant opportunities in the global marketplace and this introductory course in International Business will be of particular value to students interested in entrepreneurial decision making in the International Business environment. The course will take the perspective of entrepreneur as General Manager and Chief Executive Officer and focus on ways to get information and research International Business opportunitieslay the foundations for the operation of any type of enterprise under the expanding globalization of the world economy.
Rationale for this proposal:		The purpose of this proposed calendar change is to align the course description with revised course content. Due to the growing emphasis upon corporate joint ventures, mergers, acquisitions and global supply chains in the context of politically negotiated international trade agreements, the course has been revised to adopt a corporate business model that reflects these ongoing developments.
Required or Elective:		<ul style="list-style-type: none"> • Elective [?]
Cross List:		No
Offering:	3-0; or 3-0	3-0; or 3-0 [?]

Zone 3: Additional Information

	Current Version	Proposed Version
Prerequisites:	Business 1011, 1012, 2034 or permission of the instructor	Business 1011, 1012, 2034 or permission of the instructor
Corequisites:		
Notes (Restrictions):		[?]

Zone 4: Budgetary Considerations	
Current Version	Proposed Version
Please Complete Each Section and Provide Explanations for Both Yes and No Answers.	Please Complete Each Section and Provide Explanations for Both Yes and No Answers.
Student Enrolment:	No [?]
Student Enrolment Other Units:	No [?]
Additional Resources:	No [?]
Teaching Loads:	No [?]
Teaching Support Services:	No [?]
Outside Support:	No [?]

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