

LAKEHEAD UNIVERSITY

President's Report to Senate

January 2013



submitted by: Dr. Brian Stevenson

OFFICE OF THE PRESIDENT

INTERNATIONAL STUDENTS' ORIENTATION

Around 50 new international students—from countries as diverse as Saudi Arabia, Brazil, South Sudan, Korea and China—participated in [Lakehead University International's](#) (LUI) orientation, held January 4th. In addition to LUI representatives, several of our domestic and international student volunteers assisted with the day's events.

Orientation's objective was to introduce our new international students to life at Lakehead University, while familiarizing them with the various departments and services ready to interact and support them on a daily basis. These occasions create a welcoming atmosphere designed to address students' immediate and long term issues and lessen the cultural shock that often occurs place when starting out in a new country.



CHANCELLOR SEARCH COMMITTEE

At the end of the most recent meeting of Lakehead's Chancellor Selection Committee, our 24-members were asked to deliberate and decide on their preferred candidate from among the final three nominees. A final decision is expected to be made in the coming weeks.

EDUCATION JOB FAIR HOSTS EMPLOYERS FROM AROUND THE WORLD

Lakehead University's 2013 Education Fair was bustling with school boards and teacher recruitment agencies from across Canada and around the world. The annual event, which took place in the Agora on January 18, provided an ideal venue for Lakehead BEd students and alumni to learn about local, national and global teaching opportunities.

This year's Fair hosted School Boards from Ontario, Manitoba, Saskatchewan, Alberta, the Northwest Territories and First Nation Education Authorities. Also in attendance were teacher recruitment agencies from Mexico, the United Kingdom, China and Korea, as well as organizations such as the Ontario Provincial Police and Camp Kodiak. Our annual Fair offers prospective employers the chance to share information about themselves to interested prospective students.

[Click here for the original media release](#), or email mediarelations@lakeheadu.ca to request a PDF copy (please indicate the date and headline of the release you're requesting).

LAKEHEAD ORILLIA WELCOMES INTERIM DEAN



I am pleased to announce that [Dr. Herman van den Berg](#), a member of our Faculty of Business Administration at Lakehead Orillia, has assumed the role of Acting Dean for a one-year period (January 1 to December 31, 2013). Dr. van den Berg was appointed Acting Dean to coincide with the one-year administrative leave of Orillia Campus Dean, Dr. Kim Fedderson, who has led the development of the Orillia campus since 2007. Dr. Fedderson will return to his duties as dean on January 2, 2014.

Herman joined our Lakehead Orillia faculty in 2009 and has taught courses in all business programs offered at the campus, including the Honours Bachelor of Commerce, Bachelor of Administration and Master of Business Administration (MBA). He holds a PhD from the University of Toronto and is a graduate with distinction of York University's Schulich School of Business MBA program.

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LAKEHEAD UNIVERSITY'S PREVIEW DAY

Prospective students of all ages toured our Thunder Bay campus, December 4, to discover the University's programs through specialized presentations, to explore all that they can do at the Student Life Expo, and have a chance to win the first-year tuition prize.

Our annual Fall Preview Day is not only for prospective students – families and friends also explore their students' future university and participate in specialized programs and information sessions.

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Mary Cassano of Sir Winston Churchill Collegiate and Vocational Institute won first-year tuition at this year's Lakehead Preview Day in Thunder Bay. In the photo, from left to right, are Robert Perrier, Manager, Undergraduate Recruitment; Deb Comuzzi, Vice-President, External Relations; Mary Cassano; Kathy Pozihun, Vice-President, Administration and Finance; and Andrea Huillerv, Director

EAST ASIA OUTREACH

During our pair of successful trips to the Far East, in late November (China) and early December 2012 (Korea), I, along with members of our Lakehead International team, met with numerous universities and dignitaries to discuss and further cooperation agreements.

While discussing and exploring opportunities to build a network of partners for Lakehead University, our stops included visiting key members of the international trade team at the Canadian Embassy in Korea (including our Ambassador), meeting with potential recruitment agencies, attending a Canadian Chamber of Commerce's Christmas event, and participating in the *8th Annual Maple Leaf University and College Student Recruitment Fair* as the only institution from Canada.

ADMINISTRATION & FINANCE

LAUNCH OF 2013/2014 BUDGET DEVELOPMENT PROCESSES

Kathy Pozihun's Office has been sharing information with regards to the plan to develop the University's 2013/14 budget so it aligns with our Strategic and Academic Plans. Financial issues, challenges, parameters and unknowns have been presented to the Finance & Operations Committee and Senate Budget Committee, and will be shared with the Senior Management Team at its next meeting.

EXTERNAL RELATIONS

500+ HAVE THEIR SAY USING ONLINE REBRANDING QUESTIONNAIRE

As part of Lakehead's rebranding initiative, Marketing Support created an online questionnaire designed to get input from our various stakeholders. By the time the "Have Your Say" questionnaire was closed in January 15, more than 500 students, alumni, staff, faculty, and community stakeholders in Thunder Bay and Orillia had participated. The purpose of the questionnaire was to give everyone the opportunity to share their views with the consultants (Fifty Strategy + Creative) who are working with Lakehead University to refresh its brand. New brand guidelines are expected to be in place by summer 2013.



RESEARCH, INNOVATION & ECONOMIC DEVELOPMENT

NEW CANADA RESEARCH CHAIR APPOINTED AT LAKEHEAD UNIVERSITY

Dr. Pauline Sameshima was appointed as a SSHRC Tier 2 Canada Research Chair in *Arts Integrated Studies in the Faculty of Education*, on November 1, 2012. Dr. Sameshima will be working with partners and faculty—locally, nationally and internationally—to develop artful ways of exploring and expressing their/her research. As a longtime former teacher, her work aims to create learning opportunities for the public and/or specific populations to engage with research.

RESEARCH, INNOVATION & ECONOMIC DEVELOPMENT

MAJOR NEW RESEARCH FUNDING AWARDED

- Natural Sciences and Engineering Research Council and Agrium Agronomic Services, Collaborative Research grant worth a total of **\$235,256** was awarded to Dr. Gautam Das, Science and Environmental Studies. Title of application: *Detection and quantification of nitrous oxide gas from Agriculture fields.*
- Environment Canada Research grant worth a total of **\$100,000** has been awarded to Dr. Preston McEachern, Adjunct Professor, Faculty of Natural Resources Management. Title of application: *Development of Oil Sands contaminant monitoring in the Athabasca Region and surrounding area.*
- Health Canada First Nations and Inuit Health Branch Research Grant worth a total of **\$185,311** was awarded to Dr. Bruce Minore, Social Sciences and Humanities. Title of application: *Evaluation of Community Approaches to Prescription Drug Abuse.*
- Health Canada Cree Nations Treatment Haven worth a total of **\$50,000** has been awarded to Dr. Christopher Mushquash, Health and Behavioural Sciences. Title of application: *Cree Nations Opioid Replacement Therapy Program Review and Evaluation.*

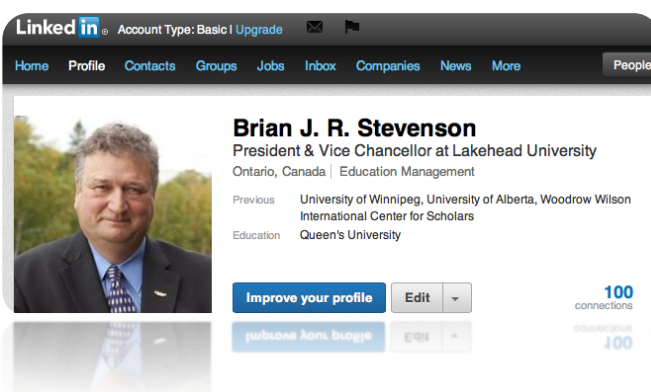
RESEARCH & COMMUNITY SERVICE

- Lakehead University Environmental Laboratory (LUEL) received ISO17025 accreditation for a range of environmental tests, including methyl mercury, **one of the first labs in Canada to achieve this**. Methyl, as well as inorganic mercury tests are a very useful diagnostic tool for measuring the impact of natural resource developments such as hydroelectric dams, mines and road construction. These issues have recently been in the news as concerns of First Nations.
- Lakehead University Centre for Analytical Services (LUCAS) has completed service projects for 19 local and international companies and research institutions.

MEDIA RELATIONS

LAKEHEAD'S GROWING PRESENCE IN THE SOCIAL MEDIA-SPHERE

With an increasing number of Lakehead community members, groups, associations, faculties, departments and offices dipping their toes into social media, our Media Relations team took to the Twitterverse with [@LakeheadUNews](#). A place where news and information about our University can be disseminated and interacted with, [@LakeheadUNews](#) is quickly becoming a place where Lakehead students and staff promote their activities and accomplishments, while also becoming a place where the media stay up to date with what's happening at both our campuses.



As we continue to expand into the social media-sphere, the [President is now a proud member of LinkedIn](#). Also of note are our efforts to oversee and update the [Lakehead University Wikipedia page](#) (created by an alumni, some time ago), as well as the development of other wiki pages about Lakehead, including the Office of the President and, eventually, our faculties.