

Provost's Report to Senate

January 2018

Strategic Enrolment Management (SEM)

In December, working with the Office of Institutional Planning and Analysis, meetings with heads of Academic Units, the Acting Vice Provost of Student Affairs, and the Director of Student Affairs were initiated to discuss projected enrolment for each Academic Unit for 2018-2019. In addition, the groups discussed opportunities, challenges and best practices related to the enrolment projections, recruitment, retention and graduation of students. These meetings provide the opportunity to continue the dialogue initiated last year on SEM by department. To date, we have met with Engineering and Health and Behavioural Sciences. These meetings will continue with other Faculties and Academic Units over the coming weeks.

In addition to the discussions we'll be having at the Faculty and Academic Unit level, implementation of SEM will include ongoing alignment to the Strategic and Academic Plans; review of recruitment, retention and student success initiatives; continued improvements to data/information accessibility, collaboration and transparency, communication, engagement and partnership across the University; and ongoing process improvement with a focus on supporting enrolment goals.

Finally, over the coming weeks the Office of Institutional Planning and Analysis will be sharing select 2017 National Survey on Student Engagement (NSSE) data with the Deans. Lakehead will be participating in NSSE again in 2018.

Your participation, input and feedback on SEM are welcome as Lakehead University continues to implement evidence-based enrolment planning.

Aboriginal Initiatives

The Vice-Provost (Aboriginal Initiatives) has been working collaboratively with partners within the university to prepare for the PEFAL (Postsecondary Education Fund for Aboriginal Learners) Review in January, 2018. Representatives of the Ministry of Advanced Education and Skills Development (MAESD) Indigenous Learning Branch will be visiting Lakehead University to meet with staff and students to discuss the opportunities and challenges that Indigenous learners are facing. This work will inform and strengthen PEFAL into the next funding cycle.

Continued dialogue with Faculties, Academic Units, faculty members and community stakeholders is underway to further understanding of the programming, needs, possible connections and growth opportunities to support Indigenous learners in their pathways to and through university.

Aboriginal Cultural and Support Services (ACSS)

ACSS is hosting Moccasin Making Workshops. A total of 22 students are currently working on beading their moccasin vamps and will learn how to put together the leather work to create a pair of moccasins.

In addition, ACSS hosted and participated in a number of activities throughout December 2017 including: Student Appreciation Festivals activities, a Holiday Party, a pipe ceremony conducted by Elder Gene Nowegejick and a workshop featuring the documentary *Sleeping Children Awake*.

The Aboriginal Student Counsellor assisted LUSU in the first event of their Mental Health Outreach Week campaign. The session was held in the library and included information about LUSU, mental health supports on campus, self-care gift bags, and various other giveaways.

Toastmasters Storytellers

In December, ACSS members facilitated a Youth Leadership program to help two classes at Sir Winston Churchill Collegiate & Vocational Institute (a Grade 11 Aboriginal Entrepreneurship class of 8 students and a Grade 12 Sports & Recreation Marketing class of 19 students) improve their public speaking, presentation skills, and confidence. The Anemki Voices Toastmasters Club will continue to work with the ACSS to facilitate a Toastmasters Speech Craft course with the Community Liaison Officers (CLOs) from the 8 Matawa First Nations.

Peer Mentorship for Aboriginal Post-Secondary Students (PMAPS)

Our peer mentors have completed a successful semester and look forward to continuing their work with the Native Access Program and other first year students in 2018. Moving forward, we will look at how the program can be modified and improved upon.

Upcoming Events:

- Winter Feast – January 17 in the Aboriginal Student Lounge
- Sweat Lodge Ceremony – January 30

Native Access Program (NAP)

The second term for the 2017-2018 cohort is underway with 13 students are registered in the program. Students are now registering for the fall 2018 cohort.

Aboriginal Mentorship Program

The Aboriginal Mentorship Program has teamed up with Superior Science, the Lakehead Engineering Students Society, Lakehead University Department of Anthropology, and the national organization *Actua* to provide youth from grades 7 and 8 the opportunity to learn about STEM subjects (Science, Technology, Engineering, Mathematics) while deepening participants' understanding of Indigenous knowledge. The current partnerships include:

- Kingsway Indigenous STEM Canoe Outreach Project – Fall 2017
- Westmount Indigenous STEM Three Sister Outreach Project – Winter 2018

Orillia Campus

Aboriginal Mentorship/CLAN

The Aboriginal Mentorship Program Day, held in November, 2017, welcomed 15 high school students from Twin Lakes Secondary School, one visiting elder, six Lakehead mentors and one Alumni mentor. The day also featured a guest lecture by elder Shelley Charles with the Foundations of Social Work and Introduction to Education classes.

Ms. Ashley Lacouciere, a graduate of Lakehead's HBASc (IS) and BEd programs, is the new Indigenous Community Engagement Coordinator who will be assisting in the expansion of the Aboriginal Mentorship Program into local elementary schools.

New elementary level workshops that bridge Indigenous Knowledge with curriculum are being created in partnership with local school boards and traditional knowledge keepers.

The Aboriginal Mentorship Program continues to seek out new university student mentors this year. Student feedback has shown that many Indigenous university students are looking to receive mentorship before they would feel ready to provide mentorship. Two Indigenous Lakehead University alumni from Engineering and Education, as well as, a local traditional knowledge keeper have been invited to be a part of the program to support university students as well as high school and elementary students.

Faculty of Social Sciences and Humanities

Dr. Michel Beaulieu (History), has been listed as one of the 37 scholars named as Wilson Associates for 2017-2020. The Wilson Associates are selected because their research and scholarship is deemed to be pushing the field of Canadian history in exciting new transnational directions. The Wilson Institute for Canadian History was established in 2008 at McMaster University.

History and Concurrent Education student Peter Walsh's paper "History of the World Organization of the Scout Movement: From the Inception of Scouting to 1939" has been ranked in the top 10% of this year's international Undergraduate Awards competition. The competition is the world's leading undergraduate awards programme which recognizes top undergraduate work, shares this work with a global audience and connects students across cultures and disciplines. Peter was invited to the UA Global Summit 2017 in November, an invitation-only event that gathers 150 of the Highly-Commended Entrants and Global Winners in Dublin, Ireland.

In February 2017, Dr. Todd Dufresne (Philosophy) published *The Late Sigmund Freud: Or, The Last Word on Psychoanalysis, Society, & All the Riddles of Life* at Cambridge University Press. Backcover recommendations hail the book as "deft, surefooted" and a "landmark" examination of the last and most famous phase of Freud's work. It has since been "recommended" by *Choice* magazine and praised as "must reading" by *PsycCRITIQUES: Journal of the American Psychological Association*. In November 2017, Dr. Dufresne gave a live-streamed interview at Cambridge University Press, which was subsequently viewed by 10,000 people during the first week. The video is now posted on YouTube.

Dr. Aris Carastathis (Music) has been forging an international reputation for excellence in the field of contemporary music. To date, Dr. Carastathis has composed over 110 works that have been performed and broadcast in Europe and North America. Three new CD releases by Sarton Records, Warsaw, Poland include four compositions by Dr. Carastathis and can be heard at Naxos Music Library and are available through iTunes. A new CD that will contain Carastathis' work "In the Light of an Invisible Moon" for flute and Harp will be released by Polish classical music record company DUX in January.

Student Affairs

Enrolment Services

Undergraduate Admissions

The (recommended) deadline for Ontario high school students to apply is Wednesday, January 17.

Enhancements to myInfo (Applicant tab) have taken place. Applicants can now access electronic copies of their Offer of Admission through myInfo. This service enhancement allows applicants to see their Offer decision in real time thus minimizing waiting and uncertainty.

Undergraduate Recruitment

The Recruitment team had a busy fall with visits to 873 high schools. Over 3,000 inquiry cards were collected for further follow up with prospective students. Follow up included individual email correspondence, direct mail, and monthly e-communications, as well as personalized Lakehead postcards sent to their homes.

The month of December included a Prospective Student Phone Campaign whereby prospective students were contacted by phone to discuss program offerings, residence, university life and the application process. Over 60 current Lakehead students from across the disciplines assisted in this effort. Current students also participated in the annual “Home for the Holidays” campaign where they returned to their past high school to reconnect with their guidance counsellors, teachers and former classmates to share their Lakehead experiences.

For students unable to attend a Lakehead visit, or for those interested in learning more, a series of Facebook Live webinars were hosted throughout the fall on a variety of topics such as: All about Lakehead, Residence, Study Abroad, Financing Your Education, Admissions, Business and Education. The Virtual Campus Tour also continues to remain very popular with prospective students. Each month, approximately 1,850 virtual tours take place.

Preview Day was held at Thunder Bay Campus on December 5. Approximately 150 students and parents from out of town were joined by 30 local students. Unfortunately, weather and local bus cancellations meant the Grade 12 local students could not join. Consequently, a mini Preview Night was hosted on December 20.

Upcoming Recruitment Events:

- Grade 11 Day
- Visits to colleges and attendance at Ontario College Fairs
- Applicant Receptions
- Return visits to applicants and early outreach visits
- Facebook Live and other e-communications
- March Break Open House

For more information on how your Academic Unit can get involved in recruitment and conversion efforts, please contact Chad O’Halloran, Manager of Undergraduate Recruitment at caohallo@lakeheadu.ca.

Academic Advising, Records & Registration

Important Academic Dates

- Winter Term Courses - Final Date to Register (Add): Friday, January 19
- Fall/Winter Year Long Courses – Final Date for Withdrawal (Drop): Friday, February 2
- Winter Term Courses – Final Date for Withdrawal (Drop): Friday March 9

Student Awards & Financial Aid

This fall, a new online scholarship platform, “myAwards” was launched enabling students to apply online for bursaries, awards and scholarships. Over \$700,000 in Fall/Winter bursary funding was awarded with an additional \$900,000 in donor funded awards and bursaries.

Any students in need of financial support or advice are encouraged to meet with Student Central.

Student Success Centre (SSC)

The SSC hosted a variety of activities during Frost Week (January 8 – 12) to welcome students back for the Winter term.

In efforts to further aid students struggling academically from the Fall term, the Student Success Centre has introduced “Bounce Back” for first year and first generation students. Students will participate in 4 workshops that focus on community building, personal reflection, skills for academic success, goal setting and action plans. Through this program, students who have yet to reach their academic potential will gain strategies and support to help achieve academic success. Students will be required to register to participate.

The Academic Support Zone will be celebrating its revived space on **Friday January 12** at 11:00 am. Everyone is invited to come meet the tutors and the new Academic Support Zone Coordinator, Shannon Maloney. Please note: Tutoring and Writing support commences on Monday, January 15.

Upcoming Career Fairs

- Education Career Fair (for Faculty of Education students) - January 17 (47 Boards will be in attendance)
- Summer Jobs & Career Fair - February 7 & 8

A Career Fair Prep Workshop will be held on February 1 to help students navigate their way through the Career Fair, gain confidence interacting with employers, market and articulate their skills/experience to employers, and prepare strong resumes to submit.

Orillia Student Affairs

Wellness

In collaboration with Community Programs, Mental Health Outreach Team, Peer Wellness Educators and the Simcoe County Public School, a Youth Mental Health Summit “Behind the Mask” will be held on February 8.

Student Success Centre

The semester kicked off with Frost Week to welcome students back to the Orillia campus. Highlights of the week include *Craft* afternoons, Trivia Night, and Frost Cup - the annual women’s hockey game vs. Georgian College.

Upcoming Career Fairs

- Summer Jobs & Career Fair – January 24 (Simcoe Hall Learning Commons)
- Education Career Fair (for Faculty of Education students) – February 8 (Heritage Place Student Commons)

There will be plenty of leadership development opportunities for students this semester as we roll out a full schedule of EXCEL Leadership Workshops, and a Leadership Retreat at YMCA Geneva Park on Saturday, February 3.

Teaching Commons

Just a reminder that during renovations to create the Teaching Commons on the 5th floor of the Chancellor Paterson Library, the temporary new home of the Teaching Commons is UC 1007 (across from Security).

A number of very successful workshops have been held both in Thunder Bay and Orillia including:

- Ojibwe and Cree Cultural Astronomy, Dr. Amy Farrell-Morneau
- Experiential Learning, Mini Hammocks, Dr. Amy Farrell-Morneau
- Virtual Classroom tool, Dr. Michel Beaulieu
- Implementation of Research-based Best Practices, Dr. Angela van Barneveld

Teaching Commons staff continue to provide consultations and assistance to over 100 faculty by phone, email, and in person, including requested appearances from individual departments. Information about future workshops can be found on the [Teaching Commons](#) website.

Lynda.com

Lynda.com is an online education company/platform offering over 6,000 video courses in software, technology, business, and creative skills – all taught by industry experts. Starting in January 2018, Lakehead University students, faculty, and staff will have free, unlimited access to this library of video tutorials through Lynda.com as part of the Government of Ontario's Career KickStart strategy. For more information about access to Lynda.com, contact Leslie Malcolm, Coordinator, Learning Technologies and Innovation, Teaching Commons at lmalcolm@lakeheadu.ca.

TextAid by ReadSpeaker

New in Winter 2018 - TextAid is a web-based reading, writing, and studying support tool integrated into every course site in myCourseLink.

With TextAid, Lakehead students can:

- View and listen to documents and webpages.
- Create, upload and save content to your personal library.
- Translate text into multiple languages.
- and much more

To get started, students simply log into myCourseLink from any device and select the TextAid link from the course navigation menu.

Library

Cabell's Scholarly Analytics

The Library is pleased to announce that Lakehead University faculty, staff and students now have access to Cabell's Scholarly Analytics. Available from the list of Library Databases A-Z,

Cabell's includes information about over 11,000 academic journals spanning 18 disciplines and helps guide researchers and institutions in getting the most impact out of their research.

Cabell's Scholarly Analytics is supported by the Office of Research Services and the Dean, Faculty of Health and Behavioural Sciences.

Library Weeding

Faculty are reminded that the Library lists of materials proposed for weeding are available on the [Library's web site](#). Librarians identify potential titles for weeding based on several criteria, including, past use, superseded editions, condition and number of copies.

Patron Driven Acquisition (PDA)

At the beginning of the year the Library implemented Patron Driven Acquisition (PDA) for the purchase of ebooks. Patron Driven Acquisition allows students and faculty to participate directly in the ebook selection process. To achieve this, ebooks covering a variety of subject areas have been made available for discovery through the Library's *Search It All*. Once a specific title has been discovered and used, a purchase will be triggered and the title will become part of the Library's collection. The entire process is seamless for the user.

Quality Assurance and Faculty Orientation

In Fall 2017, the Office of the Provost and Vice-President (Academic) together with the respective Academic Units, hosted Cyclical Program Reviews (CPRs) in Women's Studies, Engineering (5 disciplines) and Geography. In addition, a new Masters program in Archeological Science was reviewed. The Winter 2018 term will see an additional six CPRs. The Office of the Provost and Vice-President (Academic) expresses thanks to Lakehead faculty who participate as Internal Reviewers in these important processes and to the members of the Academic Units as their engagement is critical to a thorough and helpful review as per the Institutional Quality Assurance Process.

In preparation for CPRs in 2018-2019 and 2019-2020, the Teaching Commons is hosting a series of four workshops designed to support the writing of the Self-Study for all interested faculty. Topics include "Writing Great Program Learning Outcomes (LOs), Mapping Course LOs to Program LOs, Managing the More Challenging Sections of the Self-Study document and Utilizing the Institutional DataPack to your advantage." More generally, these topics also support curriculum review at any time. The first workshop is scheduled for 26 January. All interested faculty are welcome. For more information, and guidance on self-registration for the workshops, please contact Kathy Boczek (teachingcommons@lakeheadu.ca).

As part of our ongoing commitment to support Contract Lecturers, three Orientation sessions were held (December 14, 2017, January 8 (Orillia campus), January 11). More than 40 Contract Lecturers attended. Topics included Roles and Responsibilities; Academic Integrity; Academic Appeals and the Office of the Ombudsperson; Marks Management, Policies and Regulations; Human Rights and Equity; Academic Accommodations and Instructor Resources (Library and Teaching Commons). Many of those in attendance commented that they felt better equipped to fulfill their responsibilities as Instructors within the Lakehead context. We wish to thank all those staff and faculty who participated as presenters and provided an important personal connection to the material. Any Academic Unit that would like to host a similar workshop is encouraged to contact Dr. N. Luckai, deputyprovost@lakeheadu.ca.

Respectively submitted,

David Barnett
Acting Provost and Vice-President (Academic)