

Provost's Report to Senate

February 2017

Strategic Enrolment Management (SEM)

In February, the Vice-Provost (Institutional Planning and Analysis) and I met with members of the Faculty of Health and Behavioural Sciences to build awareness and understanding of SEM related to enrolment planning for 2017-2018. We also met with members of the Department of Psychology to discuss SEM related data specific to the Department. Consistent with the meetings we had with the Faculties of Engineering, Business Administration, Natural Resource Management and Education, these meetings prompted engaged discussion and identified opportunities as we continue to develop SEM at Lakehead University.

By June 2017, we will have visited all faculties and departments to introduce SEM and to start work towards a multi-year enrolment plan. In addition to the discussions we'll be having at the Faculty and department level, implementation of SEM will include ongoing alignment to the Strategic and Academic Plans; review of recruitment, retention and student success initiatives; continued improvements to data/information accessibility, collaboration and transparency, communication, engagement and partnership across the University; and ongoing process improvement with a focus on supporting enrolment goals.

Your participation, input and feedback on the implementation of SEM are welcome as Lakehead University continues to implement evidence-based enrolment planning.

Aboriginal Initiatives

The Interim Vice-Provost (Aboriginal Initiatives) attended the first meeting of the Ontario Ministry of Advanced Education and Skills Development (MAESD) Indigenous Postsecondary Education & Training Phase II Implementation Development Committee as a representative of the Council on Ontario's Aboriginal Reference Group. The Committee will discuss refocusing the OMAESD's APSET Policy Framework to consider the new provincial context, including: Truth and Reconciliation Commission's (TRC) Calls to Action, Ontario's response to the TRC, as detailed in The Journey Together: Ontario's Commitment to Reconciliation with Indigenous Peoples; the co-development of an Aboriginal Institutes Policy with Aboriginal Institutes and the Aboriginal Institutes Consortium; and the Premier's Highly Skilled Workforce Expert Panel Report.

Aboriginal Initiatives will be organizing two events during Research & Innovation week:

- What Can We Do about Mercury in Our Water – March 6, Thunder Art Gallery
- Do We Need an Indigenous Research Institute at Lakehead University – March 8 at 2:00 – 4:00 pm, Faculty Lounge

On February 6, the Office of Aboriginal Initiatives co-sponsored a community event, "Conversations across the Racial Divide", billed by tbnewswatch as "a unique public dialogue

discusses issues of racism in Thunder Bay” (<https://www.tbnewswatch.com/local-news/bridging-the-racial-divide-529584>). Over 75 people attended the session that was held in the Faculty Lounge.

International

The overseas recruitment staff are engaged in a comprehensive and ambitious schedule of outreach visits with schools, agencies, and partners to engage prospective students and their families in applying to and attending Lakehead; this includes expanding our efforts into new regions in South East Asia and Latin/South America.

New partnerships in Germany will begin to see visiting students arriving in the coming terms to study for one or two semesters at a time.

As applicant conversion efforts get underway, Faculty support in reaching out and connecting with our international applicants can greatly impact their final selection. If you are interested in supporting these efforts, please be in touch with Paula Thiessen, Coordinator, International Marketing & Communications, ext. 8661, or via: marcom.international@lakeheadu.ca.

If you or your colleagues are travelling internationally in the coming months, please let the International Enrolment Office know - there may be opportunities for you to support Lakehead's continued awareness and partnership building around the world! They provide assistance with training, marketing and promotional materials, meeting supports and follow-up. Contact Robert Perrier, Director, International Enrolment, ext. 8674, or via: repperie@lakeheadu.ca to discuss upcoming international travel and opportunities for faculty involvement.

Library

The Library is currently conducting a Journal Usage Project Survey with a deadline of February 28, 2017.

Knowledge Unlatched Project

The Lakehead University libraries support open access by participating in the Knowledge Unlatched project. By directing a small amount of acquisitions funds to this project, Lakehead joined over 200 other institutions to make 384 scholarly monographs available to the world in 2016.

Knowledge Unlatched works with libraries and publishers to fund a sustainable model of open access publishing using the OAPEN and HathiTrust platforms. For 2016, we were able to take advantage of a grant from the Canadian Research Knowledge Network (CRKN). Read more about Knowledge Unlatched here [<http://www.knowledgeunlatched.org/>]

Fair Use/Fair Dealing Week

This is an annual celebration held the last week of February. Fair Use/Fair Dealing Week 2017 will take place from Monday, February 20, through Friday, February 24. It celebrates the important doctrines of fair use in the United States and fair dealing in Canada and other jurisdictions.

Fair use and fair dealing are essential limitations and exceptions to copyright, allowing the use of copyrighted materials without permission from the copyright holder under certain circumstances. Fair use and fair dealing are flexible doctrines, allowing copyright to adapt to new technologies. These doctrines facilitate balance in copyright law, promoting further progress and accommodating freedom of speech and expression.

<http://fairuseweek.org/about/>

Student Affairs

Student Appreciation Planning is well underway (for full details check out www.lakeheadu.ca/love):

- Orillia's Student Appreciation Days on February 14 in Simcoe Hall and February 16th and 17 at Heritage Place. There will be delicious treats including baked goods and hot chocolate and events such as Spin to Win Prizes, Puppy Love, a Photobooth, LUSAA's Baked Potato Bar @ HP, and the Lakehead Heart Wall.
- Thunder Bay Appreciation Days will be held on February 14 in the Agora, Chancellor Paterson Library & Education Library and on February 28 at the Law School. Prize Giveaways and events including Puppy Love, Valentine's Day Photobooth, a pop-up Movie Theatre, free snacks and more. Be sure to watch out for staff and faculty wearing bright yellow shirts on campus!

Orillia Student Affairs

Aboriginal Initiatives

Aboriginal Initiatives will be unveiling the Orillia Aboriginal Mentorship Program (AMP). On February 17, there will be a campus visit with Indigenous youth from local high schools and Lakehead University Student Mentors.

Student Success Centre

The Thunder Bay and Orillia Student Success Centres have hosted many successful Career Fairs throughout January and February, including: Education Career Fair, Spring Career Fair, and a Summer Job & Career Fair.

The Student Success Advisors continue to meet with to students to provide academic support (time management, goal setting, studying tips, note taking, etc.), career exploration, career interest assessment, career advising (job search, employability skills, resume, cover letter, mock interviews), co-op and student engagement opportunities (student ambassador program, EXCEL leadership certificate, volunteer opportunities, Co-Curricular Record, and orientation). Appointments can be booked with an advisor using MySuccess at <https://mysuccess.lakeheadu.ca/home.htm>.

Web Development Services

Web Development Services is pleased to announce the launch of a ticketing system. Any requests, questions or changes to the website must now be forwarded through the system in order to prioritize and respond in a timely manner. This service can be accessed from the

following location: wds.lakeheadu.ca. Web Development Services actively works to ensure that all accessibility compliance obligations are met. Web Development Services respectfully asks that all website administrators cooperate to ensure that website content meets accessibility standards. If there are questions around that, please consult with the staff in Web Development Services.

Respectively submitted,

Moira McPherson
Provost and Vice-President (Academic)