



Lakehead University

Faculty of Business Administration

REQUEST REPORT

Request Tracking Number: 2013-BUS-1500
Request Title: Business 3013

Request Effective Date: Fall 2014
Request Status: In Workflow
Request can't be split

Request Contents

Type	Title
1. New Course	Business Intelligence

Request History

Workflow Step	Workflow Action	User	Change Made	Comments	Date
Initiator	Approved	Morna Toderash	No	Submitted to workflow	06/07/2013
Dean and Faculty Council Review Stage	Approved	Bahram Dadgostar	No	approved	06/10/2013

Supporting Documents

File Name	Uploaded By	Upload Date	Size
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Supporting Documents Audit Trail

File Name	User	Date	Action
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Notes

Date	User	Note
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1.	New Course	Business 3013 - Business Intelligence
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Justification
ok

Course Details

Business 3013 - Business Intelligence
Start Term: Fall 2014
End Term: No Specified End Date

<u>Course Details</u>
Code Business 3013
Title Business Intelligence
Description Provides an exploration of concepts, tools and techniques surrounding the use of data for supporting managerial decisions, and developing insight relevant to achieving the goals of an organization. Emphasis is placed on business intelligence implementation, data warehousing and performance management in a competitive environment. Students will be expected to demonstrate the ability to identify opportunities for the application of business intelligence in various environments, apply tools in an effective manner, and interpret results in the context of organizational goals
End Term No Specified End Date
Institution Lakehead University
Faculty Faculty of Business Administration
CreditWeight 0.5
Rationale Business Intelligence is an emerging field of study within the Information Systems discipline and is a subject applicable to the Honours Bachelor of Commerce degree, as it entails supporting managerial decisions through the generation of insight from various sources of data.
Requiredor Elective Required
Cross List No
Offering 3-0 or 3-0

Prerequisites Business 1066, Business 2033
Corequisites none
Notes
SpecialTopicDropdown
GradeSchemePF
EffectonEnrolmentINIT Ensures continued enrollment in this Major and Minor as the learning outcomes of the program reflect emerging business practice.
EffectonEnrolmentOTHER No impact.
AdditionalTeachingSpace none
EffectonTeachingLoads No effect as existing teaching loads will be adjusted.
EffectonServices none
DirectinkindSupport none