



EXPERIENTIAL MAJOR MAP

FIRST YEAR

MIDDLE YEARS

FINAL YEAR

ACADEMIC SUCCESS



- Check out the Academic Support Zone for free writing and tutoring support.
- Review program requirements on the Academic Calendar and if you have questions, meet with a Student Central Professional.
- · Consider elective courses that interest you and areas you may want to study in the future - find out necessary prerequisites for those
- · Familiarize yourself with your myInfo account, self help and degree audit tools.
- Meet with Student Accessibility Services if you need academic accommodations.
- Familiarize yourself with the Academic Regulations.
- Consider planning future years according to the program's streams of focus, based on where your interests lie.
- Want to add more to your degree? Consider completing a certificate or
- Discuss bursary and award opportunities with Student Central.
- Discuss any questions or concerns with your FOBA Program Chair.
- Visit your professors during their office hours.

- Attend Academic Skills Prep Sessions offered by the Academic Support Zone.
- Meet with your Chair to discuss your academic progress, and current/future courses.
- · Consider post-degree programs that may require specific courses or academic requirements create a plan.
- Ensure your degree audit is accurate and check your audit anytime you add or drop a course.
- Running into academic challenges? Meet with the Academic Support Zone early.
- Discuss any questions or concerns with your FOBA Program
- Confirm your major prior to the end of 2nd year.

 • Take BUSI-2017 in the Fall term
- of 2nd year, if you are considering a major in Business Economics.
- If you are considering a major in Accounting, take BUSI-2052 in the Winter of 2nd year.

- Meet with your Chair to ensure you are on track to complete degree requirements for graduation.
- Submit your Intent to Graduate (on myInfo).
- RSVP for convocation ceremonies
- Review application requirements, processes and deadlines for future academic programs of interest.
- · Discuss any questions or concerns with your FOBA Program Chair.

ACADEMIC SKILLS CHECKLIST

- Reading comprehension
- Writing skills
- Presentation skills
- Quantitative skills
- Basic research skills
- Software applications Data analysis
- Conflict management
- Leadership
- **Decision making**
- Problem-solving
- Creative/innovative thinking
- Critical thinking
- Ethical and legal knowledge
- Managing equity diversity and
- Application of principles within and across functional areas of business
- Systems integration
- Application of technology
- Project management

Meet the Chair of your Department - get to know them, and let them get to know you.

research.

· Get involved in student clubs and organizations such as **Enactus** Lakehead (Thunder Bay campus).

Register in courses with in-class

experiential learning and hands-on

- · Participate in events offered through Ingenuity.
- · Get involved with Work-Integrated Learning at Lakehead Foundational Skills Workshop Series.
- Check out the resources and programs available to international students through Lakehead International.
- Connect with Indigenous Initiatives and the Indigenous Student Services Centre if you identify as Indigenous.
- Join clubs to expand your interests and build a supportive network.
- Join the Faculty of Business Students' Association (FoBSA).

- Build professional networks with peers, faculty, mentors, and employers.
- Develop networks and connect with faculty. Begin by dropping in during their office hours.
- Consider a work-study job; a great opportunity to gain experience, as well as assist in the cost of your education.
- · Lakehead's faculty are engaged in a wide array of research areas. Explore their research, find out what interests you, and build connections by asking questions, engaging in discussions, and inquiring further about their areas of research.
- Consider a Co-op placement in the summer after 2nd year. Email coopadvisor@lakeheadu.ca with questions.
- Consider participating in the Work-Integrated Learning at Lakehead program in 3rd or 4th year.
- Consider an international exchange (start planning in 2nd year to go in 3rd year).
- · Get involved in case competitions (3rd year).
- Consider a leadership role in a student club or organization.

- Consider working on applied research, such as a thesis project
- Connect to the local community through attending courses that involve case studies
- · Communicate interest in career related opportunities with your nrofessor
- · Attend fairs and events to connect with employers and learn about job opportunities.
- Check out Lakehead's Career Fairs and Employer Information Sessions.
- Get involved in case competitions.
- Consider a leadership role in a student club or organization.
- Participate in Research and Innovation Week.
- · Ask faculty about opportunities to share your work.
- Consider joining Toastmasters; an organization which will help you develop essential public speaking skills.
- · Connect to the local community through experiential learning and applied research projects.
- Join networking platforms such as LinkedIn and Ten Thousand

EXPERIENTIAL LEARNING CHECKLIST

- Co-operative Education (Co-op)
- Work Integrated Learning at Lakehead
- Internships
- Research Assistantships
 - **Case Competitions**
- Student clubs and organizations
- Participate in Research and Innovation week poster presentations



with the Local and

Global Community



GENERAL MANAGEMENT, BUSINESS ADMINISTRATION, GLOBAL ENTREPRENEURSHIP, INTERNATIONAL BUSINESS MAJORS





CAREER INFORMATION

FIRST YEAR

MIDDLE YEARS

FINAL YEAR

ACADEMIC SUCCESS



- Visit the Career Zone to find out about the career services offered.
- Check out the job bank on MySuccess to learn about summer job and on-campus opportunities in your program.
- Apply for the Lakehead University Work Study Program (LUWSP). This is an excellent way to both gain experience and finance your studies.
- It's never too early to begin gathering experience; start in your first year.
- Get involved with Work-Integrat-ed Learning at Lakehead Foundational Skills Workshop Series.

- Start connecting with employers through recruitment events, such as career fairs and employer visits.
- Join Lakehead Connect to make connections with alumni in industry.
- Consider taking the Strong Interest Inventory Assessment to learn about your career interests.
- Build career readiness skills by attending resume, job search and interview skills workshops in the Career Zone.
- Speak to faculty in your department about your career interests and potential career-related opportunities.
- Make curriculum and project choices based on career goals and interests post-graduation.

- Attend Career Fairs to network with employers. Check the Career Zone calendar to find out when career-building and networking events are being held.
- Consider and discuss graduate school options with your faculty.
- Understand the terms and conditions of your provincial funding to understand the repayment requirements.
- Build career readiness skills by attending resume, job search and interview skills workshops in the Career Zone.
- Finish strong in your final year in many cases, grad programs only look at your last year or two of grades.
- Consider graduate school and apply for funding (scholarships).

CAREER DEVELOPMENT CHECKLIST

- Start applying for part time job opportunities in your field early in your studies.
- Create a LinkedIn account.
- ☐ Attend Career Zone job readiness workshops.
- Network with employers, especially during Volunteer and Career Fairs.
- ☐ Keep track of your on-campus extracurricular activities to add to your Co-Curricular Record (found on mySuccess).
- ☐ Consider reaching out to potential employers or contacts for an Informational Interview. This is a great way to build your network, gain mentors, and explore career options.
- Research employment opportunities tied to the skills you developed in your program.
- Check out Resources and Tools on the Career Zone Website to learn more about professional development and career readiness.

What skills do employers want?

- Communication (both oral and written)
- Problem-solving
- Knowledge of different business functional areas
- Financial, arithmetic, processing, software skills
- Attention to detail
- Teamwork and interpersonal
- Time-management
- Initiative
- Good judgement

▶ What graduate programs could I pursue?

- Master of Science in Management
- Master of Business Administration
 PhD in Business Administration

▶ What careers can I pursue?*

- Management and administrative positions in a range of private and public sectors
- Starting a small or medium-sized business
- Working in a multi-national corporation
- There is a wide-range of career opportunities depending upon your area of focus.

*Your career path is not limited to this list.
There could be other options to explore!

What skills will I gain with this major?

- General knowledge of organizations, business practices, and management functions.
- Specialized skills related to key strategic planning, global economy, and others based upon courses selected
- Global entrepreneurship and international business provide knowledge of local, national, and international business practices

What types of minors can I do?

- Accounting
- Finance
- Business Analytics and Information Systems
- Marketing
- HR

What field of work are alumni working in?

- Leadership positions in small and medium enterprises
- Economic development and planning
- Banking and Financial Services
- Sale:
- Start-ups and entrepreneurial services
- Government roles (locally, nationally, and internationally).

What double degrees can I do with this major?

• It may be possible to do a major in another field within business. Please speak to your faculty advisor.

What could I add to my degree?

- Business certificate
- International Languages
- Writing
- Indigenous Learning
- Environmental Sustainability
- French Language Certification (Basic –Advanced)

What percentage of graduates are employed within 2 years after graduation?

• 100% of graduates are employed!

STUDENT SUCCESS CENTRE

THUNDER BAY (SC0008) (807) 343-8018 ssc@lakeheadu.ca Monday - Friday | 8:30am - 4:30pm ORILLIA (OR1021) (705) 330-4010 x 2118 orillia.ssc@lakeheadu.ca Monday - Friday | 8:30am - 4:30pm

CAREER ZONE

THUNDER BAY (UC00) (807) 343-8010 x 8264 careerzone.ssc@lakeheadu.ca Monday - Friday | 10:00am - 4:30pm

SOCIAL MEDIA

THUNDER BAY



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