

FIRST YEAR

MIDDLE YEARS

FINAL YEAR

ACADEMIC SUCCESS



DEVELOP

a Course Plan and Build Academic Skills

- Check out the [Academic Support Zone](#) for free writing and tutoring support.
- Review program requirements in the [Academic Calendar](#) and if you have questions, meet with a [Student Central](#) Professional.
- Consider elective courses that interest you and areas you may want to study in the future - find out necessary prerequisites for those future courses.
- Familiarize yourself with your [myInfo](#) account, self help and degree audit tools.
- Meet with [Student Accessibility Services](#) if you need academic accommodations.
- Familiarize yourself with the [Academic Regulations](#).
- Consider planning future years according to the program's streams of focus, based on where your interests lie.
- Want to add more to your degree? Consider completing a certificate or thesis!
- Discuss bursary and award opportunities with Student Central.
- Discuss any questions or concerns with your FOBA Program Chair.
- Visit your professors during their office hours.

- Attend Academic Skills Prep Sessions offered by the [Academic Support Zone](#).
- Meet with your Chair to discuss your academic progress, and current/future courses.
- Consider post-degree programs that may require specific courses or academic requirements - create a plan.
- Ensure your degree audit is accurate and check your audit anytime you add or drop a course.
- Running into academic challenges? Meet with the [Academic Support Zone](#) early.
- Discuss any questions or concerns with your FOBA Program Chair
- Confirm your major prior to the end of 2nd year.
- Business Economics majors must take BUSI-2017 in the Fall term of 2nd year.

- Meet with your Chair to ensure you are on track to complete degree requirements for graduation.
- Submit your Intent to Graduate (on [myInfo](#)).
- RSVP for convocation ceremonies.
- Review application requirements, processes and deadlines for future academic programs of interest.
- Discuss any questions or concerns with your FOBA Program Chair.

ACADEMIC SKILLS CHECKLIST

- Reading comprehension
- Writing skills
- Presentation skills
- Quantitative skills
- Basic research skills
- Software applications
- Data analysis
- Teamwork
- Conflict management
- Leadership
- Decision making
- Problem-solving
- Creative/innovative thinking
- Critical thinking
- Ethical and legal knowledge
- Managing equity diversity and inclusion
- Application of principles within and across functional areas of business
- Systems integration
- Application of technology



CONNECT

and Gain Experience with the Local and Global Community

- Register in courses with in-class experiential learning and hands-on research.
- Meet the Chair of your Department - get to know them, and let them get to know you.
- Get involved in student clubs and organizations.
- Get involved with [Enactus Lakehead](#) (Thunder Bay campus).
- Participate in events in [Ingenuity](#).
- Get involved with [Work-Integrated Learning](#) at Lakehead Foundational Skills Workshop Series.
- Check out the [resources and programs](#) available to international students through Lakehead International.
- Connect with [Indigenous Initiatives](#) and the [Indigenous Student Services Centre](#).
- Join [clubs](#) to expand your interests and build a supportive network.
- Join the Faculty of Business Students' Association (FoBSA). Reach out with any questions regarding co-op.

- Build professional networks with peers, faculty, mentors, and employers.
- Develop networks and connect with [faculty](#). Begin by dropping in during their office hours.
- Consider a [work-study](#) job; a great opportunity to gain experience, as well as assist in the cost of your education.
- Lakehead's faculty are engaged in a wide array of research areas. Explore their research, find out what interests you, and build connections by asking questions, engaging in discussions, and inquiring further about their areas of research.
- Consider a Co-op placement in the summer after 2nd year. Email coopadvisor@lakeheadu.ca with questions.
- Consider participating in the [Work-Integrated Learning](#) at Lakehead program in 3rd or 4th year.
- Consider an [international exchange](#) (start planning in 2nd year to go in 3rd year).
- Get involved in case competitions (3rd year).
- Consider a leadership role in a student club or organization.

- Consider working on applied research, such as a thesis project
- Connect to the local community through attending courses that involve case studies
- Communicate interest in career-related opportunities with your professor
- Attend fairs and events to connect with employers and learn about job opportunities.
- Check out Lakehead's [Career Fairs and Employer Information Sessions](#).
- Get involved in case competitions.
- Consider a leadership role in a student club or organization.
- Participate in [Research and Innovation Week](#).
- Ask faculty about opportunities to share your work.
- Consider joining Toastmasters; an organization which will help you develop essential public speaking skills.
- Connect to the local community through experiential learning and applied research projects.
- Join networking platforms such as [LinkedIn](#) and [Ten Thousand Coffees](#).

EXPERIENTIAL LEARNING CHECKLIST

- Co-operative Education (Co-op)
- Work Integrated Learning at Lakehead
- Internships
- Research Assistantships
- Case Competitions
- Student clubs and organizations
- Participate in Research and Innovation week poster presentations



FIRST YEAR

MIDDLE YEARS

FINAL YEAR

ACADEMIC SUCCESS



for Postgraduation
or Career

- Visit the [Career Zone](#) to find out about the career services offered.
- Check out the job bank on [MySuccess](#) to learn about summer job and on-campus opportunities in your program.
- Apply for the [Lakehead University Work Study Program \(LUWSP\)](#). This is an excellent way to both gain experience and finance your studies.
- It's never too early to begin gathering experience; start in your first year.
- Get involved with [Work-Integrated Learning](#) at Lakehead Foundational Skills Workshop Series.

- Start connecting with employers through recruitment events, such as [career fairs and employer visits](#).
- Join [Lakehead Connect](#) to make connections with alumni in industry.
- Consider taking the [Strong Interest Inventory Assessment](#) to learn about your career interests.
- Build career readiness skills by attending resume, job search and interview skills workshops in the [Career Zone](#).
- Speak to faculty in your department about your career interests and potential career-related opportunities.
- Make curriculum and project choices based on career goals and interests post-graduation.

- Attend Career Fairs to network with employers. Check the [Career Zone calendar](#) to find out when career-building and networking events are being held.
- Consider and discuss graduate school options with your faculty.
- Understand the terms and conditions of your provincial funding to understand the repayment requirements.
- Build career readiness skills by attending resume, job search and interview skills workshops in the [Career Zone](#).
- Finish strong in your final year – in many cases, grad programs only look at your last year or two of grades.
- Consider graduate school and apply for funding (scholarships).

CAREER DEVELOPMENT CHECKLIST

- Start applying for part time job opportunities in your field early in your studies.
- Create a [LinkedIn](#) account.
- Attend Career Zone job readiness [workshops](#).
- Network with employers, especially during [Volunteer and Career Fairs](#).
- Keep track of your on-campus extracurricular activities to add to your Co-Curricular Record (found on [mySuccess](#)).
- Consider reaching out to potential employers or contacts for an [Informational Interview](#). This is a great way to build your network, gain mentors, and explore career options.
- Research employment opportunities tied to the skills you developed in your program.
- Check out [Resources and Tools](#) on the Career Zone Website to learn more about professional development and career readiness.

What skills do employers want?

- Interpersonal skills
- Leadership skills
- Teamwork skills
- Organizational and time-management skills
- Analytical and critical thinking
- Problem-solving and decision-making
- Ability to manage multiple projects and tasks at once

What skills will I gain with this major?

- General knowledge of organizations, business practices, and management functions.
- Specialized skills related to key strategic planning, global economy,
- Well-developed understanding of contemporary business management techniques and effective and practical business strategies.
- Strong analytical skills and a familiarity with statistical methods used in today's business milieu and the ability to apply them to real world challenges.

What double degrees can I do with this major?

- It may be possible to do a major in another field within business. Please speak to your faculty advisor.

What graduate programs could I pursue?

- Master of Science in Management
- Master of Business Administration
- Master of Arts in Economics
- PhD in Business Administration

What types of minors can I do?

- Accounting
- Finance
- Business Analytics and Information Systems
- Marketing
- HR

What could I add to my degree?

- Canadian Securities Courses
- Certified Financial Planner certification
- Chartered Financial Analyst (CFA) program

What careers can I pursue?*

- Management positions
- Economic Development
- Planning
- Corporate Financial Analyst.
- Financial Planner.
- Portfolio Manager.
- Security or Investment Analyst.
- Sales and Trading Analyst.

*Your career path is not limited to this list. There could be other options to explore!

What field of work are alumni working in?

- Leadership positions in small and medium enterprises
- Economic development and planning
- Banking and Financial Services

What percentage of graduates are employed within 2 years after graduation?

- 100% of graduates are employed!

STUDENT SUCCESS CENTRE

THUNDER BAY (SC0008)

(807) 343-8018
ssc@lakeheadu.ca
Monday - Friday | 8:30am - 4:30pm

ORILLIA (OR1021)

(705) 330-4010 x 2118
orillia.ssc@lakeheadu.ca
Monday - Friday | 8:30am - 4:30pm

CAREER ZONE

THUNDER BAY (UC00)

(807) 343-8010 x 8264
careerzone.ssc@lakeheadu.ca
Monday - Friday | 10:00am - 4:30pm

SOCIAL MEDIA

THUNDER BAY

lakeheadlife
 @lakeheadlife
 @lakeheadlife

ORILLIA

lakeheadlifeor
 @lakeheadlifeor
 @lakeheadlifeor