

Lakehead University Faculty of Business Administration

REQUEST REPORT

Request Tracking Number: 2013-BUS-462 Request Title: Business 5116

> Request Effective Date: Fall 2013 Request Status: In Workflow Request can't be split

Request Contents

| Туре | | Title |
|------|---------------------|----------------------|
| 1. | Discontinued Course | Research Methodology |

Request History

| Workflow Step | Workflow Action | User | Change Made | Comments | Date |
|---|--------------------|---------------------|-------------|---|------------|
| Initiator | Approved | Morna Toderash | Yes | Submitted to workflow | 01/07/2013 |
| Dean and Faculty Council Review Stage | Approved | Bahram Dadgostar | No | Approved | 01/08/2013 |
| Faculty of Graduate Studies Council | Approved | Laurie Hill | Yes | Approved by Faculty of Graduate Studies Council, Feb 5, 2013. Added end date of Winter 2013. | 03/13/2013 |

Supporting Documents

| File Name Uploaded By Upload Date Size | |
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Supporting Documents Audit Trail

| File Name User | Date | Action |
|----------------|------|--------|
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Notes

| Date | User | Note |
|------|------|------|
| | | |

Course Details

Business 5116 - Research Methodology Start Term: Fall 2012 End Term: Winter 2013

Course Details

Code

Business 5116

Title

Research Methodology

Description

Provides a basic understanding of the research process and knowledge of quantitative, qualitative, and mixed research strategies. Some of the cornerstone topics will be survey research, experimental research, case studies, and phenomenological research.

Credits

0

End Term

Winter 2013

Institution

Lakehead University

Faculty

Faculty of Business Administration

CreditWeight

0.5

Rationale

Research methodology (Business 5116) and Research Methods (Business 5056) is being jointly offered in our MBA and MSc (Mgmt) programs. Based on exit interviews of students, feedback of the faculty member teaching Research Methodology and comments from other faculty members, it has been decided to remove Business 5116 (Research Methodology) as a required course from Master of Business Administration curriculum for the following reasons: 1. MBA students have often commented during exit interviews that the program offers more courses compared to other MBA programs making it difficult for students to cope with program requirements and perform better. 2. Faculty members and students have also raised concerns about the practical value of a research oriented course in an MBA program which is considered a hands-on professional program. Students feel that the course does not add as much value to their degree and their time is better utilized focusing on other courses. 3. The faculty member teaching the course to MBA students has also expressed concerns that MBA students tend to question the usefulness of this course. This affects their outlook and hence ability to perform better compared to MSC (Mgmt) students. 4. This change will separate identify of our MSC (Mgmt) program further facilitating program promotion. Some component of this course which are still considered useful will: 1. Be spread out between relevant existing courses. 2. Added to our Professional Orientation (Bus 5010) course.

Requiredor Elective

| Required | |
|-------------------------|--|
| Cross List | |
| No | |
| Offering | |
| 3-0; or 3-0 | |
| Prerequisites | |
| Corequisites | |
| Notes | |
| SpecialTopicDropdown | |
| GradeSchemePF | |
| EffectonEnrolmentINIT | |
| None | |
| EffectonEnrolmentOTHER | |
| None | |
| AdditionalTeachingSpace | |
| EffectonTeachingLoads | |
| None | |
| EffectonServices | |
| DirectinkindSupport | |
| | |