

### CRA Career Day Schedule

**Date:** Tuesday, October 16, 2018

**Time:** 9:00 am - 4:00 pm

#### **ALL DAY BLOCK:**

TIME	LOCATION	TITLE	DESCRIPTION	PRESENTER	AUDIENCE
All Day	Agora	<b>CRA Recruitment</b>	Discover your career options at the Canada Revenue Agency. Speak with a CRA representative and learn about the CRA organization and important work they do. Explore available careers and the benefits of working at the CRA. Create a candidate profile and apply online.	CRA Hiring Managers and Recruitment Representatives	All
All Day	Agora	<b>The CRA Student Experience</b>	Speak with CRA students and former students who have been hired by the CRA as they share their experiences working with the CRA, and their perspectives on a career in the public service.	TBD	All students
All Day	Agora	<b>Networking &amp; Recruitment with Alumni</b>	Calling all Lakehead Alumni! Stop by to network and engage with CRA representatives and discover your next career.	Various CRA employees	All Alumni
All Day	Agora	<b>CRA Recruitment: Interviews &amp; On-the-Spot Hiring</b>	Get hired! Create your CRA candidate profile ahead of time so you can be interviewed and hired on the spot.	On-site hiring managers and CRA representatives	All

**MORNING BLOCK:**

TIME	LOCATION	TITLE	DESCRIPTION	PRESENTER	AUDIENCE
9:00 am - 9:20 am	Agora	<b>Opening Remarks &amp; Kickoff</b>	Join us for opening remarks as we kick off this exciting CRA Career Day.	Chris Glover, Moira McPherson, Chief Peter Collins, Annette Butikofer, Matthew Etreni	All students, staff, Faculty, Alumni
9:30 am – 9:50 am	Agora	<b>The CRA Student Experience</b>	Find out first-hand what it's like to work at the CRA as a student. CRA students and former students share their experiences and career aspirations at the CRA.	<b>Matthew Etreni</b> Lakehead Student Ambassador, Lakehead University  <b>Mathew McMaster</b> , Young Professionals Network Representative, CRA  <b>Leshya Lecappelain</b> , CRA Student Employee	All students
10:00 am - 11:00 am	Agora	<b>ITB Showcase #1</b>	Join 2 ITB executives and Lakehead alumni as they discuss exciting IT topics including Transforming Service Delivery, Use of Agile, IT Project Re-engineering, Use of AI at the CRA, and Innovation / Proof of Concepts	<b>Annette Butikofer</b> , Assistant Commissioner (AC) and Chief Information Officer (CIO), Information Technology Branch (ITB), Canada Revenue Agency (CRA)  <b>Santo Scarfo</b> , Director General, Business and Enterprise Solutions Directorate (BESD), ITB, CRA	Computer Science students

10:00 am - 10:45 am	LI 5002	<b>Filing Taxes Has Its Perks! How We Can Help!</b>	Examine the benefits the CRA administers and steps the organization is taking to support vulnerable Canadians. Get a glimpse of the associated careers that do this work behind the scenes, including the Community Volunteer Income Tax program.	<b>Mary Ann Hutsul</b> CRA Outreach Officer	Students in: Social Science & Humanities and Statistics, Indigenous Students, Student Ambassadors + EXCEL
11:00 am - 11:45 am	LI 5002	<b>Enhancing the CPP - A design approach to communicating with Canadians</b>	Take a look at how the CRA designs service experiences by working directly with individuals and businesses, as well as the diversity of experience afforded by a career with the CRA.	<b>Maryrose Rodger</b> (Lakehead alumnus), Director of Innovation & Strategic Initiatives Division, Collections and Verifications Branch, HQ  <b>Mathew McMaster</b> , Program Officer, Enhanced Canada Pension Plan Project & Co-Chair, Young Professionals Network (CVB, HQ)	All students and faculty, with special interest for Public Administration and Economic students

**AFTERNOON BLOCK:**

TIME	LOCATION	TITLE	DESCRIPTION	PRESENTER	AUDIENCE
12:00 pm - 1:00 pm	ACSS Lounge	<b>Recruitment and Engagement Session with Indigenous students</b>	An interactive discussion on the CRA's Indigenous Recruitment initiatives, the steps the CRA has taken to support Indigenous employees, and how the CRA is supporting Indigenous communities to receive access to benefits and credits.	<b>Chantale Routhier-Chevrier</b> (Strategic Recruitment Advisor)  <b>Maryrose Rodger, (Lakehead alumnus),</b> Director of Innovation & Strategic Initiatives Division, Collections and Verifications Branch, HQ  <b>Erin Jeffery</b> Outreach Officer	<b>Indigenous Students and community</b>
12:30 pm - 1:30 pm	LI 5002	<b>Audit at the CRA – National and Regional Scope</b>	Investigate and discuss the work of an auditor, a criminal investigator, and a computer forensic investigator at the CRA.  Learn about the various facets of the CRA's audit function, including national and regional perspectives.	<b>Kelly Gallagher</b> Lakehead Alumni, and Manager of Revenue Collections at CRA's Thunder Bay office  <b>Ray Halvorsen,</b> Team Leader - Audit Thunder Bay office	Accounting, and Computer Science students

2:00 pm - 2:45 pm	Agora	<b>SPECIAL SESSION: Careers at the Canada Revenue Agency</b>	<b>Do not miss this session!</b> She's an AC, a CIO, and a proud Lakehead Alumnus. Annette Butikofer provides an overview of the Public Service and CRA as an employer of choice for a rewarding career. Annette will highlight her journey with the CRA to become the Chief Information Officer in a world-class IT organization and will also highlight the career path and continuous training to prepare employees for opportunities in IT.	<b>Annette Butikofer</b> Assistant Commissioner (AC) and Chief Information Officer (CIO), Information Technology Branch (ITB), Canada Revenue Agency (CRA)	All
3:15 pm - 4:00 pm	LI 5002	<b>Business Intelligence at the CRA</b>	Join Monica Yeung, for an overview of Business Intelligence application at the CRA, using the T1 predictive analytics project as an example.	<b>Monica Yeung,</b> Project Leader, Canada Revenue Agency Domestic Compliance Programs Branch, (HQ)	Statistics, Mathematics, and Computer Science students
4:00 pm - 5:00 pm	Agora	<b>CRA IT Showcase #2</b>	2 ITB executives and Lakehead alumni discuss IT topics including Transforming Service Delivery, Use of Agile, IT Project Re-engineering,	<b>Annette Butikofer or Santo Scarfo</b> Assistant Commissioner (AC) and Chief Information Officer (CIO), Information	Computer Science students

			Use of AI at the CRA, and Innovation / Proof of Concepts	Technology Branch (ITB), Canada Revenue Agency (CRA)	
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