

# BUSINESS STRATEGY INTERNSHIP (BSI)

*Are you a business with ambitious Innovation Plans?*

*Companies, municipalities, hospitals and not-for-profits – are you looking to innovate or solve a unique challenge?*

[mitacs.ca/en/programs/business-strategy-internship](http://mitacs.ca/en/programs/business-strategy-internship)



## OBJECTIVES

Mitacs is offering their new Business Strategy Internship (BSI) program, which is now open to all disciplines. The award provides either \$10,000 or \$15,000 per student intern to allow them to undertake a four-month internship project with a partner organization.

## HOW IT WORKS

Interns will work with their academic supervisor to co-design a project with their partner organization to work on the organization's innovation activities, helping them improve their products, processes, or services. Innovation projects are expected to lead to change and improvements for the partner and/or community, through exploration, design, and implementation of improvements/efficiencies in business models, products, processes, or service delivery.

## PROGRAM DETAILS

### 1. \$10, 000 per intern

The BSI program will provide an award of \$10,000 per intern with the full amount of the award going towards intern stipend. The partner organization will contribute \$5,000 towards the award.

### 2. Internship/Company time commitments

Projects should be designed as four-month internships, however, they can be adjusted to six-month internships. Ask for details.

### 3. Intern Supervision

Projects will require supervision from a supervisor at the partner organization and an academic supervisor or a point of contact appointed by the institution to oversee the work and the intern. Interns are expected to meet weekly with both supervisors to report on the progress of their project.

## TYPES OF INTERNS

- Undergraduate Student
- Masters Student
- PhD Student
- Recent Graduate
  - within 2 years of graduation date
- Post Doctoral Fellow



### **BILL MALONEY**

Director, Industry Research Partnerships

E: [bmaloney@lakeheadu.ca](mailto:bmaloney@lakeheadu.ca)

P: 807-343-8010 Ext. 8793



**Lakehead**  
UNIVERSITY

Office of  
Innovation, Partnerships  
and Economic Development